

GLOBAL LOW POWER WIDE AREA NETWORK (LPWAN) MARKET FORECAST 2018-2026

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Abstracts

KEY FINDINGS

The global market for Low Power Wide Area Network (LPWAN) is projected to rise at 68.22 % CAGR over the forecast period of 2018-2026. It is driven by growing number of internet users and increasing adoption of the machine to machine (M2M) and the Internet of Things (IoT) applications.

MARKET INSIGHTS

The global LPWAN market is segmented by deployment, services, verticals, applications, and technology. The deployment is majorly done into the public and private sector. LPWAN caters to verticals like oil and gas, industrial manufacturing, consumer electronics, logistics and transportation, healthcare, agriculture, etc. and finds application in livestock monitoring, smart waste management, smart buildings, smart parking, smart streetlight, and smart gas and water metering. LPWAN technology segment includes Lorawan, Sigfox, Weightless, and others.

REGIONAL INSIGHTS

Regionwise market segmentation for LPWAN is done into Europe, North America, Asia-Pacific and rest of world. The Asia-Pacific market is expected to show the most promising growth over the estimated years. Several government initiatives for comprehensively augmenting the digital infrastructure are boosting the Asia-Pacific market growth. The European region is also gaining significance in the global LPWAN market as it accounted for the highest revenue share in 2017.

COMPETITIVE INSIGHTS

At&T Inc, Actility, Huawei Technologies Co. Ltd, Link-Labs Llc, Ingenu Inc., Loriot Ag, Qualcomm Incorporated, Nwave Technologies, Semtech Corporation, Sigfox, Senet Inc, Telefónica, S.A, Waviot, Vodafone Group Plc, and Zifisense are the major companies in this market.

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10. SENET INC.
11. SIGFOX
12. TELEFÓNICA, S.A
13. VODAFONE GROUP PLC
14. WAVIOT
15. ZIFISENSE

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