

GLOBAL GEOSPATIAL IMAGERY ANALYTICS MARKET FORECAST 2017-2026

<https://marketpublishers.com/r/G70A31ABBD3EN.html>

Date: November 2017

Pages: 145

Price: US\$ 2,500.00 (Single User License)

ID: G70A31ABBD3EN

Abstracts

KEY FINDINGS

The growth in the Global Geospatial Imagery Analytics market is increasingly being driven by the emergence of cloud-based geospatial imagery analytics, growing commercialization of spatial data and its incorporation into mainstream technology as well as rising demand for its application in matters of national security and safety. Over the forecast period of 2017-2026, the market is expected to witness a CAGR rise of 30.76%.

MARKET INSIGHTS

The global geospatial imagery analytics market can be segmented on the basis of applications, analytics type, and collection medium. The application segment is further classified into defense & security, environment monitoring, engineering and construction, energy, mining & manufacturing, utility & natural resources, agriculture, healthcare & life sciences, government, insurance, etc. The types of analytics employed in this market include image-based and video-based analytics; whereas the collection medium is classified into satellites, unmanned aerial vehicles, and geographical information systems.

REGIONAL INSIGHTS

Asia-Pacific, Europe, North America and rest of the world are the regional markets for the global geospatial imagery analytics market. A growing need for efficient space management and increasing number of startups for geospatial imagery analytics are

majorly responsible for propelling the Asia-Pacific market's growth. In 2016, the European market contributed to the highest revenue share of the global market. The European Commission, with the help of several investments in the geospatial imagery analytics market, is increasingly promoting the access to European spatial data.

COMPETITIVE INSIGHTS

The key global players in this market are Eos Data Analytics Inc, Autodesk Inc, Esri Inc, Geocento, General Electrical Company, Google Inc, Hexagon Ab, Harris Corporation, Keyw Corporation, Oracle Corporation, Mda Geospatial Services, Pitney Bowes Inc, Trimble Navigation Ltd, Satellite Imaging Corporation, and Urthecast Corporation.

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