

Global Flexible Packaging Market Forecast 2017-2024

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Abstracts

KEY FINDINGS

The global market for Flexible Packaging material is projected to grow at an approximate CAGR of 4.5% during the forecast period of 2017-2024. The usage of Flexible Packaging material in the food and beverage industry will lead to significant market growth due to key features like easy to dispose and requirement of fewer raw materials.

MARKET INSIGHTS

The Flexible Packaging market is segmented on the basis of Raw materials, Application, and Geography. The market by Raw materials is segmented into Paper, Plastic, Bioplastic and Aluminum Foil. The Application market is segmented into Food & Beverage, Cosmetics, Pharmaceutical, and Others. The market on the basis of geography is segmented into Asia-Pacific, Europe, North America, Latin America and the Middle East and Africa.

An upsurge in packaged foods demand and cosmetic industry growth are prime factors leading to the growth of the flexible packaging market. The swift growth of the global pharmaceutical industry cut down of carbon footprint and preference of packaging over rigid packaging materials are the major market drivers. To protect food from degradation and increase food products shelf life, the Flexible packaging is used. The innovation processing techniques to extend the shelf life of the food products is the key opportunity for the market growth. The changing lifestyles of the consumers and the upswing in demand for environment-friendly packaging will lead to a rise in the demand for flexible packaging for six to seven years.

REGIONAL INSIGHTS

Asia-Pacific accounts for the largest market share for Flexible Packaging. The expansion in the demand for packaged food and disposable income of the consumers are the factors driving the regional markets. Europe is the second largest market for flexible packaging. The increase in the research and development in the pharmaceutical industry leads to the demand for the Flexible Packaging materials laterally driving the market growth.

COMPETITIVE INSIGHTS

The dominant market players in the Flexible Packaging industry are Air, Amcor, Wipak, Bemis, Coveris, Constantia Flexibles, Huhtamaki, Sealed, Dai Nippon Printing, and Clondalkin. The competitive rivalry is high leading to the research and developments and advancements in the Flexible Packaging industry.

Contents

1. RESEARCH METHODOLOGY

- 1.1. RESEARCH SCOPE & ASSUMPTIONS
- 1.2. LIST OF DATA SOURCES

2. EXECUTIVE SUMMARY

3. FLEXIBLE PACKAGING INDUSTRY OUTLOOK

- 3.1. FLEXIBLE PACKAGING MARKET SEGMENTATION
- 3.2. MARKET SIZE AND GROWTH PROSPECTS
- 3.3. VALUE CHAIN ANALYSIS
 - 3.3.1. VENDOR LANDSCAPE
- 3.4. TECHNOLOGY OVERVIEW
 - 3.4.1. MANUFACTURING OF FLEXIBLE PACKAGING MATERIAL
 - 3.4.2. BLOWN FILM
 - 3.4.3. CAST FILM
 - 3.4.4. CO-EXTRUSION
 - 3.4.5. BIOPLASTIC MANUFACTURING
- 3.5. REGULATORY FRAMEWORK
 - 3.5.1. REGULATIONS FOR THE PHARMACEUTICAL PACKAGING
 - 3.5.2. REGULATIONS FOR BIOPLASTICS IN THE FLEXIBLE PACKAGING MARKET
- 3.6. FLEXIBLE PACKAGING MARKET DYNAMICS
 - 3.6.1. MARKET DRIVER ANALYSIS
 - 3.6.1.1. RISING PACKAGED FOODS DEMAND
 - 3.6.1.2. COSMETIC INDUSTRY GROWTH
 - 3.6.1.3. RAPID GROWTH IN GLOBAL PHARMACEUTICAL INDUSTRY
 - 3.6.1.4. PREFERENCE OF FLEXIBLE PACKING OVER RIGID PACKAGING MATERIALS
 - 3.6.1.5. REDUCED CARBON FOOTPRINT
 - 3.6.2. MARKET RESTRAINT ANALYSIS
 - 3.6.2.1. PRICE VOLATILITY OF RAW MATERIALS
 - 3.6.3. FLEXIBLE PACKAGING KEY OPPORTUNITIES
- 3.7. PORTER'S ANALYSIS
- 3.8. COMPANY MARKET SHARE
- 3.9. PESTEL ANALYSIS

4. FLEXIBLE PACKAGING RAW MATERIAL OUTLOOK

- 4.1. PAPER
- 4.2. ALUMINIUM FOIL
- 4.3. PLASTIC
- 4.4. BIOPLASTIC

5. FLEXIBLE PACKAGING APPLICATION OUTLOOK

- 5.1. FOOD & BEVERAGE
- 5.2. PHARMACEUTICAL
- 5.3. COSMETICS
- 5.4. OTHERS

6. FLEXIBLE PACKAGING REGIONAL OUTLOOK

- 6.1. NORTH AMERICA
 - 6.1.1. UNITED STATES (U.S.)
 - 6.1.2. REST OF NORTH AMERICA
- 6.2. EUROPE
 - 6.2.1. GERMANY
 - 6.2.1. UNITED KINGDOM (UK)
- 6.3. ASIA PACIFIC
 - 6.3.1. CHINA
 - 6.3.2. INDIA
- 6.4. LATIN AMERICA
 - 6.4.1. BRAZIL
- 6.5. MEA

7. COMPETITIVE LANDSCAPE

- 7.1. BEMIS COMPANY, INC
- 7.2. MONDI PLC
- 7.3. HUHTAMAKI GROUP
- 7.4. SEALED AIR CORPORATION
- 7.5. CONSTANTIA FLEXIBLES INTERNATIONAL GMBH
- 7.6. SONOCO PRODUCTS COMPANY
- 7.7. AMCOR LTD.
- 7.8. UKRPLASTIC

- 7.9. AMPAC HOLDING
- 7.10. WIPAK GROUP
- 7.11. FLEXTRUS AB
- 7.12. BISCHOF & KLEIN GMBH & CO. KG
- 7.13. DAI NIPPON PRINTING
- 7.14. AMERICAN PACKAGING CORPORATION
- 7.15. SÜDPACK
- 7.16. COVERIS
- 7.17. BRYCE CORPORATION
- 7.18. CLONDALKIN
- 7.19. HUHTAMAKI
- 7.20. SCHUR FLEXIBLES GROUP
- 7.21. BASF
- 7.22. SOLVAY
- 7.23. SHOWA DENKO K.K.
- 7.24. INNOVIA FILMS
- 7.25. AMERPLAST
- 7.26. EAGLE FLEXIBLE PACKAGING
- 7.27. TAGHLEEF INDUSTRIES

List Of Tables

LIST OF TABLES

TABLE 1 FLEXIBLE PACKAGING – INDUSTRY SUMMARY & KEY BUYING CRITERIA

TABLE 2 GLOBAL FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS) (\$MILLION)

TABLE 3 GLOBAL FLEXIBLE PACKAGING MARKET VOLUME, BY REGION, 2015 – 2024 (KILO TONS)

TABLE 4 GLOBAL FLEXIBLE PACKAGING MARKET REVENUE, BY REGION, 2015 – 2024 (\$MILLION)

TABLE 5 GLOBAL FLEXIBLE PACKAGING MARKET VOLUME BY RAW MATERIAL, 2015 – 2024 (KILO TONS)

TABLE 6 GLOBAL FLEXIBLE PACKAGING MARKET REVENUE, BY RAW MATERIAL, 2015 – 2024 (\$MILLION)

TABLE 7 GLOBAL FLEXIBLE PACKAGING MARKET VOLUME, BY APPLICATION, 2015 – 2024 (KILO TONS)

TABLE 8 GLOBAL FLEXIBLE PACKAGING MARKET REVENUE, BY APPLICATION, 2015 – 2024 (\$MILLION)

TABLE 9 VENDOR LANDSCAPE

TABLE 10 FLEXIBLE PACKAGING - KEY MARKET DRIVER ANALYSIS

TABLE 11 KEY COMPARISONS BETWEEN RIGID AND FLEXIBLE PACKAGING

TABLE 12 CHANGING CONSUMPTION PATTERNS

TABLE 13 FLEXIBLE PACKAGING - KEY MARKET RESTRAINT ANALYSIS

TABLE 14 GLOBAL PAPER DEMAND IN FLEXIBLE PACKAGING MARKET, 2015-2024, (KILO TONS) (\$MILLION)

TABLE 15 GLOBAL PAPER VOLUME IN FLEXIBLE PACKAGING MARKET, BY REGION, 2015-2024, (KILO TONS)

TABLE 16 GLOBAL PAPER REVENUE IN FLEXIBLE PACKAGING MARKET, BY REGION, 2015-2024, (\$MILLION)

TABLE 17 GLOBAL ALUMINUM FOIL DEMAND IN FLEXIBLE PACKAGING MARKET, 2015-2024, (KILO TONS) (\$MILLION)

TABLE 18 GLOBAL ALUMINUM FOIL VOLUME IN FLEXIBLE PACKAGING MARKET, BY REGION, 2015-2024, (KILO TONS)

TABLE 19 GLOBAL ALUMINUM FOIL REVENUE IN FLEXIBLE PACKAGING MARKET, BY REGION, 2015-2024, (\$MILLION)

TABLE 20 GLOBAL PLASTIC DEMAND IN FLEXIBLE PACKAGING MARKET, 2015-2024, (KILO TONS) (\$MILLION)

TABLE 21 GLOBAL PLASTIC DEMAND IN FLEXIBLE PACKAGING MARKET, BY REGION, 2015-2024, (KILO TONS)

TABLE 22 GLOBAL PLASTIC REVENUE IN FLEXIBLE PACKAGING MARKET, 2015-2024, (\$MILLION)

TABLE 23 GLOBAL BIOPLASTIC DEMAND IN FLEXIBLE PACKAGING MARKET, 2015-2024, (KILO TONS) (\$MILLION)

TABLE 24 GLOBAL BIOPLASTIC DEMAND IN FLEXIBLE PACKAGING MARKET, BY REGION, 2015-2024, (KILO TONS)

TABLE 25 GLOBAL BIOPLASTIC REVENUE IN FLEXIBLE PACKAGING MARKET, 2015-2024, (\$MILLION)

TABLE 26 GLOBAL FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST IN FOOD & BEVERAGE, 2015-2024, (KILO TONS) (\$MILLION)

TABLE 27 GLOBAL FLEXIBLE PACKAGING MARKET VOLUME IN FOOD & BEVERAGE, BY REGION, 2015-2024, (KILO TONS)

TABLE 28 GLOBAL FLEXIBLE PACKAGING MARKET VOLUME IN FOOD & BEVERAGE, BY REGION, 2015-2024, (\$MILLION)

TABLE 29 GLOBAL FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST IN PHARMACEUTICAL, 2015-2024, (KILO TONS) (\$MILLION)

TABLE 30 GLOBAL FLEXIBLE PACKAGING MARKET VOLUME IN PHARMACEUTICAL, BY REGION, 2015-2024, (KILO TONS)

TABLE 31 GLOBAL FLEXIBLE PACKAGING MARKET VOLUME IN PHARMACEUTICAL, BY REGION, 2015-2024, (\$MILLION)

TABLE 32 GLOBAL FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST IN COSMETIC APPLICATION, 2015-2024, (KILO TONS) (\$MILLION)

TABLE 33 GLOBAL FLEXIBLE PACKAGING MARKET VOLUME IN COSMETICS, BY REGION, 2015-2024, (KILO TONS)

TABLE 34 GLOBAL FLEXIBLE PACKAGING MARKET VOLUME IN COSMETICS, BY REGION, 2015-2024, (\$MILLION)

TABLE 35 GLOBAL FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST IN OTHER APPLICATIONS, 2015-2024, (KILO TONS) (\$MILLION)

TABLE 36 GLOBAL FLEXIBLE PACKAGING MARKET VOLUME IN OTHER APPLICATIONS, BY REGION, 2015-2024, (KILO TONS)

TABLE 37 GLOBAL FLEXIBLE PACKAGING MARKET VOLUME IN OTHER APPLICATIONS, BY REGION, 2015-2024, (\$MILLION)

TABLE 38 NORTH AMERICA FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS) (\$MILLION)

TABLE 39 U.S. FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS) (\$MILLION)

TABLE 40 U.S. FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES

AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 41 U.S. FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$MILLION)

TABLE 42 U.S. FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 43 U.S. FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$MILLION)

TABLE 44 REST OF NORTH AMERICA FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS) (\$MILLION)

TABLE 45 REST OF NORTH AMERICA FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 46 REST OF NORTH AMERICA FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$MILLION)

TABLE 47 REST OF NORTH AMERICA FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 48 REST OF NORTH AMERICA FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$MILLION)

TABLE 49 EUROPE FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS) (\$MILLION)

TABLE 50 GERMANY FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS) (\$MILLION)

TABLE 51 GERMANY FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 52 GERMANY FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$MILLION)

TABLE 53 GERMANY FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 54 GERMANY FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$MILLION)

TABLE 55 UK FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015-2024, (KILO TONS) (\$MILLION)

TABLE 56 UK FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 57 UK FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$MILLION)

TABLE 58 UK FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 59 UK FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$MILLION)

TABLE 60 ASIA PACIFIC FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS) (\$MILLION)

TABLE 61 CHINA FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS) (\$MILLION)

TABLE 62 CHINA FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 63 CHINA FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$MILLION)

TABLE 64 CHINA FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 65 CHINA FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$MILLION)

TABLE 66 INDIA FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS) (\$MILLION)

TABLE 67 INDIA FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 68 INDIA FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$MILLION)

TABLE 69 INDIA FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 70 INDIA FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$MILLION)

TABLE 71 LATIN AMERICA FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS) (\$MILLION)

TABLE 72 BRAZIL FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS) (\$MILLION)

TABLE 73 BRAZIL FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 74 BRAZIL FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$MILLION)

TABLE 75 BRAZIL FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 76 BRAZIL FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$MILLION)

TABLE 77 MEA FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS) (\$MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 FLEXIBLE PACKAGING VALUE CHAIN ANALYSIS

FIGURE 2 GLOBAL PACKAGED FOODS MARKET DEMAND, 2005-14, (MILLION TONS)

FIGURE 3 GLOBAL COSMETICS INDUSTRY, 2005-13 (USD BILLION)

FIGURE 4 GLOBAL PHARMACEUTICAL INDUSTRY 2007-2013 (USD BILLION)

FIGURE 5 MATERIAL CARBON FOOTPRINT (KG OF CO₂ PER 100 KG OF RESIN)

FIGURE 6 GLOBAL CRUDE OIL PRICES 2011-2014, (USD/PER BARREL)

FIGURE 7 FLEXIBLE PACKAGING KEY OPPORTUNITIES PRIORITIZED

FIGURE 8 FLEXIBLE PACKAGING COMPANY MARKET SHARE, 2016

FIGURE 9 GLOBAL FLEXIBLE PACKAGING MARKET VOLUME SHARE BY RAW MATERIAL, 2016 & 2024

FIGURE 10 GLOBAL FLEXIBLE PACKAGING MARKET VOLUME SHARE BY APPLICATION, 2016 & 2024

FIGURE 11 GLOBAL FLEXIBLE PACKAGING MARKET VOLUME BY REGION, 2016 & 2024

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