

# GLOBAL ECG EQUIPMENT MARKET FORECAST 2018-2026

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## Abstracts

### KEY FINDINGS

The global ECG equipment market is anticipated to expand at a CAGR of 6.34% during the forecast period of 2018-2026. Preventive health care with escalating cardiovascular disorder diagnoses is one of the primary market drivers for the global electrocardiogram (ECG) equipment market.

### MARKET INSIGHTS

The global ECG market is segmented on the basis of lead type, end users, products and geography. The ECG market by lead type is segmented into the single lead, 3-6 lead, and 12 lead. The end user application is segmented into hospitals and home/ambulatory care-based. The ECG market by product is further segmented into resting ECG monitoring systems, ECG stress testing system, and Holter monitoring system/event monitoring system. The ECG market by region is segmented in North America, Europe, Asia-Pacific and rest of the World. An increase in cardiovascular diseases, cardiac arrests, and other heart-related problems due to change in lifestyles leads to a rise in the death rate. Rising use of monitoring devices, accelerating geriatric population, remote monitoring of the equipment and several technological advancements, coupled with an increase in global healthcare spending are the major driving factors for this market.

### REGIONAL INSIGHTS

The North America ECG equipment market is likely to dominate the global scene by 2026. North America leads in the global healthcare spending and has witnessed a rise

in the numbers of the cardiac and heart-related patients. The Asia-Pacific market is predicted to showcase the fastest rise in CAGR by the end of the forecast period, driven by rising medical tourism and scope for growth and advancement. The growing middle-class economy and a large patient pool have boosted the ECG equipment market growth in this region.

## **COMPETITIVE INSIGHTS**

The major players of the Global ECG equipment market are Philips Healthcare, Mortara Instruments, Schiller AG, GE Healthcare, Spacelabs Healthcare, Science Corp, Welch Allyn, Cardiac Science, and others.

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4. SCHILLER AG
5. WELCH ALLYN
6. GE HEALTHCARE
7. PHILIPS HEALTHCARE
8. MORTARA INSTRUMENTS, INC.
9. SPACELABS HEALTHCARE, INC
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11. SIEMENS HEALTHCARE GMBH

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