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GLOBAL CONTENT DELIVERY NETWORK MARKET FORECAST 2018-2026

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Abstracts

KEY FINDINGS

A rising need for optimization of delivery, high volume of data consumption, and growing trend towards digitalization among several leading organizations are driving the global content delivery market growth. As a result, the market is predicted to rise at 28.81% CAGR over the forecast period of 2018 – 2026.

MARKET INSIGHTS

The global content delivery market is segmented on the basis of types, verticals and services and functionalities. The CDN market by type includes global standard/non-video CDN market and global video CDN market. The market verticals include media & entertainment, advertising, e-commerce, healthcare, government, online gaming, and education. CDN market by services and functionalities include analytics and monitoring, cloud storage, CDN design, backup and recovery solutions and transcoding and DRM solutions.

REGIONAL INSIGHTS

The regional segmentation of the global CDN market is done into Asia-Pacific, Europe, North America and rest of world. The Asia-Pacific market is slated to exhibit the fastest growth over the course of the forecast years with emerging economies like India, China, Japan and Australia contributing significantly to the market growth. The North American market, however, is predicted to race ahead by the end of 2026, owing to substantial growth in consumption of cloud service and increasing adoption of smartphones.

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COMPETITIVE INSIGHTS

Company profiles of leading market players like Cdnetworks, Iol Netcom, Accellion, Amazon CloudFront, Adobe, AT&T, Verivue, Blue Coat Systems (Acquired By Bain Capital), Google, 23video, Splunk,Cisco, Akamai, Edgecast (Acquired By Verizon), Ericsson, Internap, Inisoft, Kaltura, Metacdn, Cloudflare, Microsoft, Telestream, Tata Communications, Mirror Image, Skytide (Acquired By Citrix), Peerapp Ltd, and The Platform are provided in this report.

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3. ACCELLION
4. ADOBE
5. AMAZON CLOUDFRONT
6. AT&T
7. BLUE COAT SYSTEMS (ACQUIRED BY BAIN CAPITAL)
8. VERIVUE
9. GOOGLE
10. SPLUNK
11. 23VIDEO
12. CISCO
13. EDGECAST (ACQUIRED BY VERIZON)
14. AKAMAI
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16. INISOFT
17. INTERNAP
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19. CLOUDFLARE
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23. TELESTREAM
24. MIRROR IMAGE
25. PEERAPP LTD
26. SKYTIDE (ACQUIRED BY CITRIX)
27. THE PLATFORM

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