

# GLOBAL CLOUD STORAGE MARKET 2017-2025

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## Abstracts

### KEY FINDINGS

The Global Cloud Storage market is predicted to grow at a CAGR of 24.47% over the forecast period of 2017-2025. The major factors responsible for this growth include the increased applications of cloud computing, the data loss augmenting the demand for cloud storage solutions, the emergence of cloud storage gateways, decentralized workforce and an increased internet penetration in the global market.

### MARKET INSIGHTS

The global Cloud Storage market has been classified into four major segments. The first segment is end-users which consist of Banking, Financial Services & Insurance (BFSI), Telecommunication, Consumer Goods & Retail etc. The second segment is on the basis of solution which includes primary storage, backup storage, etc. The third segment consists of organization type which includes large enterprises and medium businesses and the fourth segment is on the basis of the deployment mode that includes public cloud deployment and private cloud deployment.

### REGIONAL INSIGHTS

Geographically, the global cloud storage market is classified into the following regions:

1. Europe: France, United Kingdom, Germany, Italy Spain, & Rest of Europe
2. Asia Pacific: India, China, Japan, Australia South Korea, & Rest of Asia Pacific
3. North America: Canada and United States
4. Rest of world: Latin America, Middle East & North Africa and Rest of Africa.

At present, North America is the world leader in this market due to the presence of

various big players such as Microsoft, Google, IBM, etc, with the United States being a major contributor for the region. Likewise, the Asia-Pacific region also has an advantage in terms of the presence of prominent market companies, startups and many such conducive factors providing it the potential to be the fastest growing region for the global market over the forecast period.

## **COMPETITIVE INSIGHTS**

Some of the major players in the market are: Acronis, Inc, Amazon Web Services Inc, Apple, Inc, AT&T Inc, Backblaze, Inc, Box Inc, Cisco Systems, Inc, Ctera Networks, Dell EMC Corporation, Dropbox, Inc., Fujitsu Ltd, Google, Inc, Hp, Inc, Idrive, International Business Machines Corporation (IBM), Microsoft Corporation, Nasuni Corporation, Oracle Corporation, Rackspace Hosting, Inc, Salesforce.Com, Inc, SAP SE, SugarSync, and VMware Inc

## Contents

### **1. RESEARCH SCOPE**

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

### **2. RESEARCH METHODOLOGY**

- 2.1. SOURCES OF DATA
  - 2.1.1. SECONDARY DATA
  - 2.1.2. PRIMARY DATA
- 2.2. TOP-DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

### **3. EXECUTIVE SUMMARY**

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS
  - 3.2.1. NORTH AMERICA DOMINATES THE MARKET
  - 3.2.2. ASIA PACIFIC IS THE FASTEST GROWING MARKET
  - 3.2.3. PUBLIC CLOUD DEPLOYMENT & LARGE COMPANIES ARE THE KEY SEGMENTS
  - 3.2.4. INCREASED ADOPTION OF CLOUD TECHNOLOGY - KEY GROWTH DRIVER FOR MARKET.

### **4. MARKET DYNAMICS**

- 4.1. MARKET DEFINITION
- 4.2. MARKET DRIVERS
  - 4.2.1. INCREASED APPLICATIONS OF CLOUD COMPUTING
  - 4.2.2. DATA LOSS AUGMENTING THE DEMAND OF CLOUD STORAGE
  - 4.2.3. EMERGENCE OF CLOUD STORAGE GATEWAYS
  - 4.2.4. DECENTRALIZED WORKFORCE DRIVES THE NEED OF CLOUD STORAGE
  - 4.2.5. INCREASED INTERNET PENETRATION
- 4.3. MARKET RESTRAINTS

- 4.3.1. NEED FOR HIGHER BANDWIDTH FOR CLOUD STORAGE SOLUTIONS
- 4.3.2. SECURITY & PRIVACY CONCERNS
- 4.4. MARKET OPPORTUNITIES
  - 4.4.1. EVOLVING HYBRID CLOUD DEPLOYMENT MODEL
  - 4.4.2. RISING DEMAND FROM GOVERNMENT & PUBLIC SECTOR
- 4.5. MARKET CHALLENGES
  - 4.5.1. COSTS ASSOCIATED WITH CLOUD SOLUTIONS

## **5. MARKET SEGMENTATION**

- 5.1. BY DEPLOYMENT
  - 5.1.1. PUBLIC CLOUD DEPLOYMENT
    - 5.1.1.1. DRIVERS
    - 5.1.1.2. RESTRAINTS
  - 5.1.2. PRIVATE CLOUD DEPLOYMENT
    - 5.1.2.1. DRIVERS
    - 5.1.2.2. RESTRAINTS
- 5.2. BY ORGANIZATION SIZE
  - 5.2.1. LARGE ENTERPRISE
    - 5.2.1.1. DRIVERS
    - 5.2.1.2. RESTRAINTS
  - 5.2.2. SMALL MEDIUM BUSINESS
    - 5.2.2.1. DRIVERS
    - 5.2.2.2. RESTRAINTS
- 5.3. BY END USERS
  - 5.3.1. BANKING, FINANCIAL SERVICES & INSURANCE (BFSI)
    - 5.3.1.1. DRIVERS
    - 5.3.1.2. RESTRAINTS
  - 5.3.2. TELECOMMUNICATION
    - 5.3.2.1. DRIVERS
    - 5.3.2.2. RESTRAINTS
  - 5.3.3. CONSUMER GOODS & RETAIL
    - 5.3.3.1. DRIVERS
    - 5.3.3.2. RESTRAINTS
  - 5.3.4. MEDIA & ENTERTAINMENT
    - 5.3.4.1. DRIVERS
    - 5.3.4.2. RESTRAINTS
  - 5.3.5. HEALTHCARE & LIFE SCIENCES
    - 5.3.5.1. DRIVERS

- 5.3.5.2. RESTRAINTS
- 5.3.6. GOVERNMENT
  - 5.3.6.1. DRIVERS
  - 5.3.6.2. RESTRAINTS
- 5.3.7. OTHER END USERS
  - 5.3.7.1. DRIVERS
  - 5.3.7.2. RESTRAINTS
- 5.4. BY SOLUTIONS
  - 5.4.1. PRIMACY STORAGE
  - 5.4.2. BACKUP STORAGE
  - 5.4.3. GATEWAY SOLUTION
  - 5.4.4. DATA MOVEMENT & ACCESS SOLUTION

## **6. KEY ANALYTICS**

- 6.1. PORTER'S FIVE FORCE ANALYSIS
  - 6.1.1. BARGAINING POWER OF SUPPLIERS
  - 6.1.2. BARGAINING POWER OF BUYERS
  - 6.1.3. THREAT OF NEW ENTRANTS
  - 6.1.4. THREAT OF SUBSTITUTE PRODUCTS
  - 6.1.5. INTENSITY OF COMPETITIVE RIVALRY
- 6.2. KEY BUYING CRITERIA
  - 6.2.1. COST
  - 6.2.2. STORAGE CAPACITY
  - 6.2.3. FLEXIBILITY
  - 6.2.4. STABILITY
- 6.3. VENDOR LANDSCAPE
- 6.4. OPPORTUNITY MATRIX

## **7. GEOGRAPHIC ANALYSIS**

- 7.1. NORTH AMERICA
  - 7.1.1. UNITED STATES
  - 7.1.2. CANADA
- 7.2. EUROPE
  - 7.2.1. GERMANY
  - 7.2.2. UNITED KINGDOM
  - 7.2.3. FRANCE
  - 7.2.4. SPAIN

- 7.2.5. ITALY
- 7.2.6. REST OF EUROPE
- 7.3. ASIA PACIFIC
  - 7.3.1. CHINA
  - 7.3.2. INDIA
  - 7.3.3. JAPAN
  - 7.3.4. SOUTH KOREA
  - 7.3.5. AUSTRALIA
  - 7.3.6. REST OF ASIA PACIFIC
- 7.4. REST OF WORLD
  - 7.4.1. LATIN AMERICA
    - 7.4.1.1. BRAZIL
    - 7.4.1.2. MEXICO
  - 7.4.2. MIDDLE EAST AND NORTH AFRICA
  - 7.4.3. REST OF AFRICA

## **8. COMPETITIVE LANDSCAPE**

- 8.1. MARKET SHARE ANALYSIS
- 8.2. STRATEGIC MOVES
- 8.3. COMPANY PROFILES
  - 8.3.1. ACRONIS, INC.
  - 8.3.2. AMAZON WEB SERVICES INC.
  - 8.3.3. APPLE, INC.
  - 8.3.4. AT&T INC.
  - 8.3.5. BACKBLAZE, INC.
  - 8.3.6. BOX INC
  - 8.3.7. CISCO SYSTEMS, INC.
  - 8.3.8. CTERA NETWORKS
  - 8.3.9. DELL EMC CORPORATION
  - 8.3.10. DROPBOX, INC.
  - 8.3.11. FUJITSU LTD
  - 8.3.12. GOOGLE, INC.
  - 8.3.13. HP, INC.
  - 8.3.14. IDRIVE
  - 8.3.15. INTERNATIONAL BUSINESS MACHINES CORPORATION (IBM)
  - 8.3.16. MICROSOFT CORPORATION
  - 8.3.17. NASUNI CORPORATION
  - 8.3.18. ORACLE CORPORATION

8.3.19. RACKSPACE HOSTING, INC.

8.3.20. SALESFORCE.COM, INC.

8.3.21. SAP SE

8.3.22. SUGARSYNC

8.3.23. VMWARE INC

## List Of Tables

### LIST OF TABLES:

TABLE 1: GLOBAL CLOUD STORAGE MARKET, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

TABLE 2: DIFFERENT CLOUD STORAGE GATEWAYS OFFERED BY TOP PLAYERS

TABLE 3: GLOBAL CLOUD STORAGE MARKET, BY DEPLOYMENT, 2017-2025 (IN \$ MILLION)

TABLE 4: GLOBAL CLOUD STORAGE MARKET IN PUBLIC CLOUD DEPLOYMENT, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

TABLE 5: GLOBAL CLOUD STORAGE MARKET IN PRIVATE CLOUD DEPLOYMENT, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

TABLE 6: GLOBAL CLOUD STORAGE MARKET, BY ORGANIZATION SIZE, 2017-2025 (IN \$ MILLION)

TABLE 7: GLOBAL CLOUD STORAGE MARKET IN LARGE ENTERPRISE, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

TABLE 8: GLOBAL CLOUD STORAGE MARKET IN SMALL MEDIUM BUSINESS, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

TABLE 9: GLOBAL CLOUD STORAGE MARKET, BY END USERS, 2017-2025 (IN \$ MILLION)

TABLE 10: GLOBAL CLOUD STORAGE MARKET IN BANKING, FINANCIAL SERVICES & INSURANCE (BFSI), BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

TABLE 11: GLOBAL CLOUD STORAGE MARKET IN TELECOMMUNICATION, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

TABLE 12: GLOBAL CLOUD STORAGE MARKET IN CONSUMER GOODS & RETAIL, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

TABLE 13: GLOBAL CLOUD STORAGE MARKET IN MEDIA & ENTERTAINMENT, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

TABLE 14: GLOBAL CLOUD STORAGE MARKET IN HEALTHCARE & LIFE SCIENCES, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

TABLE 15: GLOBAL CLOUD STORAGE MARKET IN GOVERNMENT, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

TABLE 16: GLOBAL CLOUD STORAGE MARKET IN OTHER END USERS, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

TABLE 17: GLOBAL CLOUD STORAGE MARKET, BY SOLUTIONS, 2017-2025 (IN \$ MILLION)

TABLE 18: GLOBAL CLOUD STORAGE MARKET IN PRIMARY STORAGE, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)



TABLE 19: GLOBAL CLOUD STORAGE MARKET IN BACKUP STORAGE, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

TABLE 20: GLOBAL CLOUD STORAGE MARKET IN GATEWAY SOLUTION, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

TABLE 21: GLOBAL CLOUD STORAGE MARKET IN DATA MOVEMENT & ACCESS SOLUTION, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

TABLE 22: PRICE VARIATION OF AMAZON'S OFFERINGS ON THE BASIS OF DIFFERENT STORAGE CAPACITIES

TABLE 23: GLOBAL CLOUD STORAGE MARKET, BY REGION, 2017-2025, (IN \$ MILLION)

TABLE 24: NORTH AMERICA CLOUD STORAGE MARKET, BY COUNTRY, 2017-2025 (IN \$ MILLION)

TABLE 25: EUROPE CLOUD STORAGE MARKET, BY COUNTRY, 2017-2025 (IN \$ MILLION)

TABLE 26: ASIA PACIFIC CLOUD STORAGE MARKET, BY COUNTRY, 2017-2025 (IN \$ MILLION)

TABLE 27: REGULATORY STANDARDS FOR DATA PRIVACY AND SECURITY AND COMPREHENSIVE LAWS FOR CYBERCRIME AND INTELLECTUAL PROPERTY RIGHTS IN AUSTRALIA

TABLE 28: REST OF WORLD CLOUD STORAGE MARKET, BY GEOGRAPHY, 2017-2025 (IN \$ MILLION)

## List Of Figures

### LIST OF FIGURES:

FIGURE 1: GLOBAL CLOUD STORAGE MARKET, BY DEPLOYMENT MODEL, 2016 & 2025 (IN \$ MILLION)

FIGURE 2: NORTH AMERICA CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 3: ASIA PACIFIC CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 4: REVENUE GENERATED BY PUBLIC CLOUD DEPLOYMENT SEGMENT IN 2016 & 2025 (IN \$ MILLION)

FIGURE 5: REVENUE GENERATED BY LARGE COMPANIES SEGMENT IN 2016 & 2025 (IN \$ MILLION)

FIGURE 6: CLOUD ADOPTION RATE IN DIFFERENT ORGANIZATIONS TYPES IN 2016

FIGURE 7: BREACH INCIDENCES BY TYPE OF INCIDENCES 2016 (%)

FIGURE 8: INCIDENT CLASSIFICATION PATTERNS WITH THEIR FREQUENCY 2016

FIGURE 9: INTERNET PENETRATION RATE ACROSS THE REGIONS IN 2017 (IN %)

FIGURE 10: OVERALL USE OF PUBLIC CLOUD DEPLOYMENT IN ORGANIZATIONS ACROSS THE WORLD IN 2015 & 2016 (IN %)

FIGURE 11: GLOBAL CLOUD STORAGE MARKET, BY PUBLIC CLOUD DEPLOYMENT, 2017-2025 (IN \$ MILLION)

FIGURE 12: GLOBAL CLOUD STORAGE MARKET, BY PRIVATE CLOUD DEPLOYMENT, 2017-2025 (IN \$ MILLION)

FIGURE 13: GLOBAL CLOUD STORAGE MARKET, BY LARGE ENTERPRISE, 2017-2025 (IN \$ MILLION)

FIGURE 14: GLOBAL CLOUD STORAGE MARKET, BY SMALL MEDIUM BUSINESS, 2017-2025 (IN \$ MILLION)

FIGURE 15: GLOBAL CLOUD STORAGE MARKET, BY BANKING, FINANCIAL SERVICES & INSURANCE (BFSI), 2017-2025 (IN \$ MILLION)

FIGURE 16: GLOBAL CLOUD STORAGE MARKET, BY TELECOMMUNICATION, 2017-2025 (IN \$ MILLION)

FIGURE 17: GLOBAL CLOUD STORAGE MARKET, BY CONSUMER GOODS & RETAIL, 2017-2025 (IN \$ MILLION)

FIGURE 18: GLOBAL CLOUD STORAGE MARKET, BY MEDIA & ENTERTAINMENT, 2017-2025 (IN \$ MILLION)

FIGURE 19: GLOBAL CLOUD STORAGE MARKET, BY HEALTHCARE & LIFE

SCIENCES, 2017-2025 (IN \$ MILLION)

FIGURE 20: GLOBAL CLOUD STORAGE MARKET, BY GOVERNMENT, 2017-2025 (IN \$ MILLION)

FIGURE 21: GLOBAL CLOUD STORAGE MARKET, BY OTHER END USERS, 2017-2025 (IN \$ MILLION)

FIGURE 22: GLOBAL CLOUD STORAGE MARKET, BY PRIMARY STORAGE, 2017-2025 (IN \$ MILLION)

FIGURE 23: GLOBAL CLOUD STORAGE MARKET, BY BACKUP STORAGE, 2017-2025 (IN \$ MILLION)

FIGURE 24: GLOBAL CLOUD STORAGE MARKET, BY GATEWAY SOLUTION, 2017-2025 (IN \$ MILLION)

FIGURE 25: GLOBAL CLOUD STORAGE MARKET, BY DATA MOVEMENT & ACCESS SOLUTION, 2017-2025 (IN \$ MILLION)

FIGURE 26: GLOBAL CLOUD STORAGE MARKET SHARE, BY REGION, 2016 & 2025 (IN %)

FIGURE 27: USE OF SAAS IN SMALL MEDIUM ENTERPRISES IN UNITED STATES, 2016 (IN %)

FIGURE 28: UNITED STATES CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 29: CANADA CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 30: ADOPTION OF CLOUD COMPUTING SEGMENTS IN GERMANY, 2016 (IN %)

FIGURE 31: GERMANY CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 32: UNITED KINGDOM CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 33: FRANCE CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 34: CLOUD COMPUTING SERVICES IN SPAIN, 2015 & 2016 (IN %)

FIGURE 35: SPAIN CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 36: CLOUD COMPUTING MARKET IN ITALY, 2016 (IN \$ BILLION)

FIGURE 37: ITALY CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 38: REST OF EUROPE CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 39: SOFTWARE AS A SERVICE (SAAS) MARKET IN CHINA, 2015-2019 (IN \$ MILLION)

FIGURE 40: CHINA CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 41: INDIA SOFTWARE SERVICES MARKET, 2016-2020 (IN \$ BILLION)

FIGURE 42: INDIA CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 43: ADOPTION OF SOFTWARE AS A SERVICE (SAAS) IN JAPAN, 2016 (IN %)

- FIGURE 44: JAPAN CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)
- FIGURE 45: SOUTH KOREA CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)
- FIGURE 46: PUBLIC CLOUD MARKET IN AUSTRALIA, 2015-2010 (IN \$ BILLION)
- FIGURE 47: AUSTRALIA CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)
- FIGURE 48: REST OF ASIA PACIFIC CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)
- FIGURE 49: LATIN AMERICA CLOUD STORAGE MARKET, BY DEPLOYMENT MODEL, 2016 (IN %)
- FIGURE 50: LATIN AMERICA CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)
- FIGURE 51: MIDDLE EAST AND NORTH AFRICA CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)
- FIGURE 52: REST OF AFRICA CLOUD STORAGE MARKET, 2017-2025 (IN \$ MILLION)
- FIGURE 53: MARKET SHARE ANALYSIS OF KEY PLAYERS IN 2016 (%)

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