

# GLOBAL BEAUTY AND PERSONAL CARE PRODUCTS MARKET FORECAST 2017-2023

<https://marketpublishers.com/r/G43C308831FEN.html>

Date: May 2017

Pages: 142

Price: US\$ 2,500.00 (Single User License)

ID: G43C308831FEN

## Abstracts

### KEY FINDINGS

The beauty and the personal care product market are poised to expand to \$750 billion by 2025, at a CAGR of 7.15% between 2017 and 2024. The base year considered for the beauty and the personal care product market report is 2016 and the forecast period is from 2017 to 2024. Rapid aging demographics has enhanced to powerful interest against maturing items focusing on the end goal against wrinkles, dry skin, age spots, even hair harms, and uneven skin tone making space for new advancements in beautifying agents, are the main factors driving the global beauty and personal care products market.

### MARKET INSIGHTS

The global beauty and personal care products market is segmented on the basis of distribution channel, products type and geography. The global beauty and personal care product market by distribution channel is further segmented on the basis of direct selling, hypermarkets and retail chains, specialty stores, pharmacies, E-commerce, salon and others. The product type market is further classified into hair care, skin care, oral care, color cosmetic and makeup, fragrances and deodorants, soaps and shower gel, sun care product and others. The market by geography is further bifurcated into North America, Europe, Asia-Pacific, Latin America and Middle East Africa. Varied techniques in Packaging and Design, Aging Population, Rise in E-Commerce are the major drivers for the market growth. Packaging manufacturers are offering innovative technology and a wide variety of creative choices to serve the market.

### REGIONAL INSIGHTS

Europe is the global leader in beauty & personal care products market, followed by Asia-Pacific and North America regions. Buyer spending on excellence and individual care items are expanding and the number of working ladies is expanding all inclusive, which is specifically affecting the beauty and personal care products showcase development. The market is also expected to gain prominence in the MEA countries such as UAE, Saudi Arabia, and Israel. The United States is a midpoint for beauty and personal care products and is known for its exclusive quality items. Hair care and healthy skin are significantly adding to the development of the Beauty and Personal Care Products in this area, while oral care and aromas are relied upon to have the most astounding development rates in the nation.

## **COMPETITIVE INSIGHTS**

Major players in Beauty and Personal Care markets are L'Oreal Group (Paris), Procter and Gamble (US), BEIERSDORF AG (Germany), Avon (US), Unilever (UK), The EstéeLauder Companies Inc.(US), Shiseido (Japan), Kao Corporation (Japan), Revlon (US), Mary Kay (US).

## Contents

### **1. RESEARCH SCOPE**

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE STUDY MARKET
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

### **2. RESEARCH METHODOLOGIES**

- 2.1. SOURCES OF DATA
  - 2.1.1. SECONDARY DATA
  - 2.1.2. PRIMARY DATA
- 2.2. TOP-DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

### **3. EXECUTIVE SUMMARY**

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS

### **4. MARKET OVERVIEW**

- 4.1. MARKET DEFINITION
- 4.2. MARKET DRIVERS
  - 4.2.1. INNOVATIVE AND ECO-FRIENDLY DESIGNS
  - 4.2.2. SHIFTING DEMOGRAPHICS
  - 4.2.3. THE E-COMMERCE CHANNEL INFLUENCING SALES
- 4.3. RESTRAINTS
  - 4.3.1. HIGH MANUFACTURING AND MARKETING COSTS
  - 4.3.2. SAFER PRODUCTS AND RAPID INNOVATIONS
- 4.4. OPPORTUNITIES
  - 4.4.1. INCLINATION OF GROWTH TOWARDS EMERGING MARKETS
  - 4.4.2. ECO-FRIENDLY AND HALAL BRANDS ARE SHOWING RAPID GROWTH

### **5. INDUSTRY REGULATIONS**

- 5.1. SAUDI ARABIA COSMETIC REGULATIONS
- 5.2. EUROPE COSMETIC REGULATIONS
- 5.3. CHINA COSMETIC REGULATION
- 5.4. USA COSMETIC REGULATIONS

## **6. GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET SEGMENTATION**

### **6.1. GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL**

- 6.1.1. DIRECT SELLING
- 6.1.2. HYPERMARKETS & RETAIL CHAINS
- 6.1.3. SPECIALTY STORES
- 6.1.4. PHARMACIES
- 6.1.5. E-COMMERCE
- 6.1.6. SALON
- 6.1.7. OTHERS

### **6.2. GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET BY PRODUCT TYPES**

- 6.2.1. HAIR CARE
- 6.2.2. SKIN CARE
- 6.2.3. ORAL CARE
- 6.2.4. COLOR COSMETICS AND MAKEUP
- 6.2.5. FRAGRANCES & DEODORANTS
- 6.2.6. SOAPS AND SHOWER GEL
- 6.2.7. SUN CARE PRODUCTS
- 6.2.8. OTHERS

## **7. KEY ANALYTICS**

- 7.1. INDUSTRY VALUE CHAIN ANALYSIS
- 7.2. PORTER'S FIVE FORCES ANALYSIS
  - 7.2.1. BARGAINING POWER OF SUPPLIERS
  - 7.2.2. BARGAINING POWER OF CONSUMERS
  - 7.2.3. THREAT FROM NEW ENTRANTS
  - 7.2.4. THREAT FROM SUBSTITUTE PRODUCTS
  - 7.2.5. COMPETITIVE RIVALRY WITHIN THE INDUSTRY
- 7.3. INVESTMENT LANDSCAPE
- 7.4. FUTURE OUTLOOK

## **8. GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET BY GEOGRAPHY**

### **8.1. NORTH AMERICA**

8.1.1. UNITED STATES

8.1.2. CANADA

### **8.2. EUROPE**

8.2.1. GERMANY

8.2.2. FRANCE

8.2.3. UNITED KINGDOM

8.2.4. ITALY

8.2.5. SPAIN

8.2.6. POLAND

8.2.7. NETHERLAND

8.2.8. SWITZERLAND

8.2.9. REST OF EUROPE

### **8.3. ASIA-PACIFIC**

8.3.1. CHINA

8.3.2. INDIA

8.3.3. JAPAN

8.3.4. SOUTH KOREA

8.3.5. SINGAPORE

8.3.6. THAILAND

8.3.7. AUSTRALASIA

8.3.8. OTHERS

### **8.4. LATIN AMERICA**

8.4.1. BRAZIL

8.4.2. MEXICO

8.4.3. ARGENTINA

8.4.4. CHILE

8.4.5. PERU

8.4.6. VENEZUELA

8.4.7. REST OF LATIN AMERICA

### **8.5. MIDDLE EAST AND AFRICA**

8.5.1. The UNITED ARAB EMIRATES

8.5.2. SAUDI ARABIA

8.5.3. TURKEY

8.5.4. ISRAEL

8.5.5. SOUTH AFRICA

8.5.6. REST OF THE MIDDLE EAST AND AFRICA

## **9. COMPETITIVE LANDSCAPE**

9.1. VENDOR MARKET SHARE ANALYSIS

9.2. STRATEGIC ALLIANCES

9.3. RECENT MERGERS & ACQUISITIONS

9.4. COMPANY PROFILES

9.4.1. L'OREAL GROUP

9.4.2. PROCTER AND GAMBLE

9.4.3. BEIERSDORF AG

9.4.4. AVON

9.4.5. UNILEVER

9.4.6. THE ESTÉE LAUDER COMPANIES INC.

9.4.7. SHISEIDO

9.4.8. KAO CORPORATION

9.4.9. REVLON

9.4.10. MARY KAY

9.4.11. COTY INC.

9.4.12. SALLY BEAUTY HOLDINGS, INC.

9.4.13. LVMH MOET HENNESSY LOUIS VUITTON SA

9.4.14. L'OCCITANE INTERNATIONAL S.A.

## List Of Tables

### LIST OF TABLES

TABLE 1 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST BY GEOGRAPHY (\$ BILLION) 2017-2024

TABLE 2 PERCENTAGE OF AGING POPULATION ACROSS DIFFERENT REGIONS IN 2016

TABLE 3 IMPORTANT FACTORS INFLUENCING ONLINE PURCHASE OF BEAUTY AND PERSONAL CARE PRODUCTS

TABLE 4 MOST POPULAR BEAUTY AND PERSONAL CARE PRODUCT CATEGORIES FOR PURCHASING ONLINE IN 2015 IN U.S.

TABLE 5 MARKETING AND ADVERTISING COSTS OF COTY INC. WORLDWIDE FROM 2014 TO 2016, BY TYPE (IN MILLION U.S. DOLLARS)

TABLE 6 REGULATIONS IN SOME KEY COUNTRIES

TABLE 7 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST – BY DISTRIBUTION CHANNEL 2017-2024(\$ BILLION)

TABLE 8 DIRECT SELLING BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST – BY REGION 2017-2024(\$ BILLION)

TABLE 9 HYPERMARKET/RETAIL CHAINS BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST – BY REGION 2017-2024(\$ BILLION)

TABLE 10 SPECIALTY STORES BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST – BY REGION 2017-2024(\$ BILLION)

TABLE 11 PHARMACIES BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST – BY REGION 2017-2024(\$ BILLION)

TABLE 12 E-COMMERCE BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST – BY REGION 2017-2024(\$ BILLION)

TABLE 13 SALON BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST – BY REGION 2017-2024(\$ BILLION)

TABLE 14 OTHERS BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST – BY REGION 2017-2024(\$ BILLION)

TABLE 15 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST BY TYPE OF PRODUCTS – (\$ BILLION) 2017-2024

TABLE 16 HAIR CARE BEAUTY & PERSONAL CARE PRODUCTS MARKET BY REGION (\$ BILLION) 2017-2024

TABLE 17 SKINCARE BEAUTY & PERSONAL CARE PRODUCTS MARKET BY REGION (\$ BILLION) 2017-2024

TABLE 18 ORAL CARE BEAUTY & PERSONAL CARE PRODUCTS MARKET BY REGION (\$ BILLION) 2017-2024

TABLE 19 COLOR COSMETICS AND MAKE-UP BEAUTY & PERSONAL CARE PRODUCTS MARKET BY REGION (\$ BILLION) 2017-2024

TABLE 20 FRAGRANCES & DEODORANTS BEAUTY & PERSONAL CARE PRODUCTS MARKET BY REGION (\$ BILLION) 2017-2024

TABLE 21 CLASSIFICATIONS OF FRAGRANCES

TABLE 22 SOAPS & SHOWER GELS BEAUTY & PERSONAL CARE PRODUCTS MARKET BY REGION (\$ BILLION) 2017-2024

TABLE 23 SUN CARE BEAUTY & PERSONAL CARE PRODUCTS MARKET BY REGION (\$ BILLION) 2017-2024

TABLE 24 OTHERS BEAUTY & PERSONAL CARE PRODUCTS MARKET BY REGION (\$ BILLION) 2017-2024

TABLE 25 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST BY REGION (\$ BILLION) 2017-2024

TABLE 26 EUROPE BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

TABLE 27 ASIA-PACIFIC BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

TABLE 28 LATIN AMERICA BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

TABLE 29 MIDDLE EAST AND AFRICA BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST

TABLE 30 SOME OF THE MAJOR BRANDS IN COSMETICS AND MAKEUP MARKET



## List Of Figures

### LIST OF FIGURES

FIGURE 1 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 2 E-COMMERCE SALES GROWTH VS. TOTAL SALES GROWTH WORLDWIDE BY PRODUCT CATEGORY AS OF 2013

FIGURE 3 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET SHARE BY DISTRIBUTION CHANNEL (%) – 2016

FIGURE 4 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL – DIRECT SELLING, 2017-2024

FIGURE 5 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL – HYPERMARKETS/RETAIL CHAINS, 2017-2024

FIGURE 6 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL – SPECIALTY STORES, 2017-2024

FIGURE 7 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL – PHARMACIES, 2017-2024

FIGURE 8 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL – E-COMMERCE, 2017-2024

FIGURE 9 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL – SALON, 2017-2024

FIGURE 10 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET BY DISTRIBUTION CHANNEL – OTHERS, 2017-2024

FIGURE 11 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET SHARE (%) – BY PRODUCT TYPE – 2016

FIGURE 12 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET BY TYPE OF PRODUCTS – HAIR CARE (\$ BILLION) 2017-2024

FIGURE 13 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST BY TYPE OF PRODUCTS – SKIN CARE (\$ BILLION) 2017-2024

FIGURE 14 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST BY TYPE OF PRODUCTS – ORAL CARE (\$ BILLION) 2017-2024

FIGURE 15 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST BY PRODUCTS – COLOR COSMETICS AND MAKEUP (\$ BILLION) 2017-2024

FIGURE 16 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST BY PRODUCTS– FRAGRANCES AND DEODORANTS (\$ BILLION) 2017-2024

FIGURE 17 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET

FORECAST BY PRODUCTS – SOAPS AND SHOWER GEL CARE (\$ BILLION)  
2017-2024

FIGURE 18 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET  
FORECAST BY PRODUCTS –SUN CARE (\$ BILLION) 2017-2024

FIGURE 19 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET  
FORECAST BY PRODUCTS –OTHERS (\$ BILLION) 2017-2024

FIGURE 20 GLOBAL BEAUTY & PERSONAL CARE PRODUCTS MARKET SHARE  
(%) 2016 – BY REGION

FIGURE 21 UNITED STATES BEAUTY & PERSONAL CARE PRODUCTS MARKET  
FORECAST (\$ BILLION) 2017-2024

FIGURE 22 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE  
MARKET SHARE IN UNITED STATES 2016 & 2024 (%)

FIGURE 23 COMPETITIVE MARKET SHARE OF GERMANY IN 2016 (%)

FIGURE 24 UNITED STATES BEAUTY AND PERSONAL CARE MARKET BY  
DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 25 CANADA BEAUTY & PERSONAL CARE PRODUCTS MARKET  
FORECAST (\$ BILLION) 2017-2024

FIGURE 26 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE  
MARKET SHARE IN CANADA 2016 & 2024 (%)

FIGURE 27 COMPETITIVE MARKET SHARE OF CANADA IN 2016

FIGURE 28 CANADA BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION  
CHANNEL 2015 & 2016 (%)

FIGURE 29 GERMANY BEAUTY & PERSONAL CARE PRODUCTS MARKET  
FORECAST (\$ BILLION) 2017-2024

FIGURE 30 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE  
MARKET SHARE IN GERMANY 2016 & 2024 (%)

FIGURE 31 COMPETITIVE MARKET SHARE OF GERMANY IN 2016

FIGURE 32 GERMANY BEAUTY AND PERSONAL CARE MARKET BY  
DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 33 FRANCE BEAUTY & PERSONAL CARE PRODUCTS MARKET  
FORECAST (\$ BILLION) 2017-2024

FIGURE 34 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE  
MARKET SHARE IN FRANCE 2016 & 2024 (%)

FIGURE 35 COMPETITIVE MARKET SHARE OF FRANCE IN 2016

FIGURE 36 FRANCE BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION  
CHANNEL 2015 & 2016 (%)

FIGURE 37 UNITED KINGDOM BEAUTY & PERSONAL CARE PRODUCTS MARKET  
FORECAST (\$ BILLION) 2017-2024

FIGURE 38 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE

MARKET SHARE IN UNITED KINGDOM 2016 & 2024 (%)

FIGURE 39 COMPETITIVE MARKET SHARE OF UNITED KINGDOM IN 2016

FIGURE 40 UNITED KINGDOM BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 41 ITALY BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 42 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN ITALY 2016 & 2024 (%)

FIGURE 43 COMPETITIVE MARKET SHARE OF ITALY IN 2016

FIGURE 44 ITALY BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 45 SPAIN BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 46 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN SPAIN 2016 & 2024 (%)

FIGURE 47 COMPETITIVE MARKET SHARE OF SPAIN IN 2016

FIGURE 48 SPAIN BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 49 POLAND BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 50 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN POLAND 2016 & 2024 (%)

FIGURE 51 COMPETITIVE MARKET SHARE OF POLAND IN 2016

FIGURE 52 POLAND BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 53 NETHERLAND BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 54 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN NETHERLAND 2016 & 2024 (%)

FIGURE 55 COMPETITIVE MARKET SHARE OF NETHERLAND IN 2016

FIGURE 56 NETHERLAND BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 57 SWITZERLAND BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 58 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN SWITZERLAND 2016 & 2024 (%)

FIGURE 59 COMPETITIVE MARKET SHARE OF SWITZERLAND IN 2016

FIGURE 60 SWITZERLAND BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 61 REST OF EUROPE BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 62 CHINA BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 63 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN CHINA 2016 & 2024 (%)

FIGURE 64 COMPETITIVE MARKET SHARE OF GERMANY IN 2016

FIGURE 65 CHINA BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 66 INDIA BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 67 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN INDIA 2016 & 2024 (%)

FIGURE 68 COMPETITIVE MARKET SHARE OF INDIA IN 2016

FIGURE 69 INDIA BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 70 JAPAN BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 71 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN JAPAN 2016 & 2024 (%)

FIGURE 72 COMPETITIVE MARKET SHARE OF JAPAN IN 2016

FIGURE 73 JAPAN BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 74 SOUTH KOREA BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 75 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN SOUTH KOREA 2016 & 2024 (%)

FIGURE 76 COMPETITIVE MARKET SHARE OF UNITED KINGDOM IN 2016

FIGURE 77 SINGAPORE BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 78 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN SINGAPORE 2016 & 2024 (%)

FIGURE 79 COMPETITIVE MARKET SHARE OF SINGAPORE IN 2016

FIGURE 80 SINGAPORE BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 81 THAILAND BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 82 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN THAILAND 2016 & 2024 (%)

- FIGURE 83 COMPETITIVE MARKET SHARE OF THAILAND IN 2016
- FIGURE 84 THAILAND BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)
- FIGURE 85 AUSTRALASIA BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017–2024
- FIGURE 86 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN AUSTRALASIA 2016 & 2024 (%)
- FIGURE 87 COMPETITIVE MARKET SHARE OF AUSTRALASIA IN 2016
- FIGURE 88 AUSTRALASIA BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)
- FIGURE 89 REST OF ASIA-PACIFIC BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024
- FIGURE 90 BRAZIL BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024
- FIGURE 91 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN BRAZIL 2016 & 2024 (%)
- FIGURE 92 COMPETITIVE MARKET SHARE OF BRAZIL IN 2016
- FIGURE 93 BRAZIL BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)
- FIGURE 94 MEXICO BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024
- FIGURE 95 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN MEXICO 2016 & 2024 (%)
- FIGURE 96 COMPETITIVE MARKET SHARE OF MEXICO IN 2016
- FIGURE 97 MEXICO BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)
- FIGURE 98 ARGENTINA BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024
- FIGURE 99 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN ARGENTINA 2016 & 2024 (%)
- FIGURE 100 COMPETITIVE MARKET SHARE OF ARGENTINA IN 2016
- FIGURE 101 ARGENTINA BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)
- FIGURE 102 CHILE BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017–2024
- FIGURE 103 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN CHILE 2016 & 2024 (%)
- FIGURE 104 COMPETITIVE MARKET SHARE OF CHILE IN 2016
- FIGURE 105 CHILE BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION

CHANNEL 2015 & 2016 (%)

FIGURE 106 PERU BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017–2024

FIGURE 107 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN PERU 2016 & 2024 (%)

FIGURE 108 COMPETITIVE MARKET SHARE OF PERU IN 2016

FIGURE 109 PERU BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 110 VENEZUELA BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017–2024

FIGURE 111 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN VENEZUELA 2016 & 2024 (%)

FIGURE 112 COMPETITIVE MARKET SHARE OF VENEZUELA IN 2016

FIGURE 113 VENEZUELA BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 114 REST OF LATIN AMERICA BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 115 UNITED ARAB EMIRATES BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 116 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN UNITED ARAB EMIRATES 2016 & 2024 (%)

FIGURE 117 COMPETITIVE MARKET SHARE OF UAE IN 2016

FIGURE 118 UAE BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 119 SAUDI ARABIA BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 120 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN SAUDI ARABIA 2016 & 2024 (%)

FIGURE 121 COMPETITIVE MARKET SHARE OF SAUDI ARABIA IN 2016

FIGURE 122 SAUDI ARABIA BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 123 TURKEY BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 124 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN TURKEY 2016 & 2024 (%)

FIGURE 125 COMPETITIVE MARKET SHARE OF TURKEY IN 2016

FIGURE 126 TURKEY BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 127 ISRAEL BEAUTY & PERSONAL CARE PRODUCTS MARKET

FORECAST (\$ BILLION) 2017-2024

FIGURE 128 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN ISRAEL 2016 & 2024 (%)

FIGURE 129 COMPETITIVE MARKET SHARE OF ISRAEL IN 2016

FIGURE 130 ISRAEL BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 131 SOUTH AFRICA BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 132 MASS, PREMIUM AND SUPER PREMIUM BEAUTY PERSONAL CARE MARKET SHARE IN SOUTH AFRICA 2016 & 2024 (%)

FIGURE 133 COMPETITIVE MARKET SHARE OF SOUTH AFRICA IN 2016

FIGURE 134 SOUTH AFRICA BEAUTY AND PERSONAL CARE MARKET BY DISTRIBUTION CHANNEL 2015 & 2016 (%)

FIGURE 135 REST OF THE MIDDLE EAST AND AFRICA BEAUTY & PERSONAL CARE PRODUCTS MARKET FORECAST (\$ BILLION) 2017-2024

FIGURE 136 GLOBAL MARKET SHARE FOR COSMETICS/MAKEUP PRODUCTS

FIGURE 137 L'OREAL GROUP SALES BY BUSINESS SEGMENT -2016

FIGURE 138 PROCTER AND GAMBLE NET SALES 2016 BY BUSINESS SEGMENT

FIGURE 139 UNILEVER REVENUE BREAKDOWNS BY PRODUCT SEGMENTS -2016

FIGURE 140 THE ESTEE LAUDER COMPANIES INC. NET SALES BY PRODUCT CATEGORY

## I would like to order

Product name: GLOBAL BEAUTY AND PERSONAL CARE PRODUCTS MARKET FORECAST  
2017-2023

Product link: <https://marketpublishers.com/r/G43C308831FEN.html>

Price: US\$ 2,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer  
Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click  
button on product page <https://marketpublishers.com/r/G43C308831FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form  
below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms  
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970



