

GLOBAL AUTOMOTIVE LEAD ACID MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The Global Automotive lead-acid battery market is forecasted to grow further at an estimated CAGR of 4.29% between the years 2017 – 2025. The market is driven by a surge in automotive sales and the growing demand for battery-powered vehicles. The fact that these batteries can be recycled and are fairly cost effective are also aiding the market expansion.

MARKET INSIGHTS

The global automotive lead-acid battery market is segmented according to customer segments, products, types, and end-users. The customer segments include OEM batteries and aftermarket batteries. The products available in this market are classified into micro-hybrid batteries and SLI batteries. The lead-acid batteries by type are further classified into enhanced flooded batteries, flooded batteries, and VRLA batteries. The end-users for this market include LCVs and HCVs, passenger car, two wheelers and three wheelers.

REGIONAL INSIGHTS

The global lead-acid battery market is regionally segmented into Asia-Pacific, Europe, North America and rest of the world. The Asia-Pacific market is predicted to reign the global market over the forecast period. A major contributor for this region is China. The country is the biggest automobile manufacturer in the world for both passenger as well as commercial vehicles. However, the market is projected to witness a significant growth in India over the forecast period, due to a huge demand for two-wheeler vehicles

from the nation.

COMPETITIVE INSIGHTS

Some of the leading players in this market are C&D Technologies Inc (Acquired By Kps Capital Partner), B.B. Battery Co, Crown Battery, CSB Battery Company Ltd, EnerSys, Exide Technologies Inc, East Penn Manufacturing, Fengfan Co Ltd (China), Johnson Controls Inc, GS Yuasa Corporation, Narada Power Source Co Ltd, Northstar, Nipress (Indonesia), Toshiba Corporation and Zibo Torch Energy Co Ltd.

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5. EAST PENN MANUFACTURING
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7. EXIDE TECHNOLOGIES INC.
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10. JOHNSON CONTROLS, INC.
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12. NIPRESS (INDONESIA)
13. NORTHSTAR
14. TOSHIBA CORPORATION
15. ZIBO TORCH ENERGY CO LTD

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