

# GLOBAL ALLERGY DIAGNOSTIC AND TREATMENT MARKET FORECAST 2018-2026

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## Abstracts

### KEY FINDINGS

The global allergy diagnostic and treatment market is expected to grow at a CAGR of 5.50% over the forecast period of 2018-2026. The growth potential for this market has increased because of various factors such as – an increase in the occurrence of allergies globally, growing environmental pollution and unmet medical needs.

### MARKET INSIGHTS

On the basis of diagnosis, the global allergy diagnostic and treatment market is divided into skin testing and antibody testing. Skin testing has been popular in the market because of its quick effectiveness in identifying the allergen affecting the patient as compared to the antibody testing assay, which is used only when the patient is on any medication that might interfere with the result of the skin tests. On the basis of treatment, the market is further classified into treatment by availability, treatment by administration and treatment by products. The market can also be classified on the basis of immunotherapies into subcutaneous administration, sublingual liquid solutions and sublingual tablets.

### REGIONAL INSIGHTS

The North American market is expected to show its dominance in the global allergy diagnostic and treatment market over the forecast period, as compared to other regions like Europe, Asia-Pacific, and Rest of World. Major driving factors for this region includes an increase in the prevalence of allergic diseases, growing population, and rising pollution levels. However, the fastest growth is expected from the Asia-Pacific

region, due to progressing economies of countries like India, China, Japan, etc.

## COMPETITIVE INSIGHTS

The major companies in the allergy diagnostics and treatment market are Beckman Coulter, Allergan Plc, Johnson & Johnson, Hitachi Chemical Diagnostics Inc, and Pfizer, amongst others. The rise in allergic diseases, increase in access and expenditure for medical insurance in the U.S coupled with economic growth in developing countries, easy access to healthcare by individuals and the availability of better diagnostic tools for allergy related problems are all acting as a driving force for the global allergy diagnostic and treatment market.

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