

GLOBAL ALCOHOLIC SPIRITS MARKET FORECAST 2018-2026

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Abstracts

KEY FINDINGS

The global alcoholic spirits market is expected to expand at a CAGR of 3.36% between 2018 and 2026. Rapid urbanization, high disposable income and the changing lifestyle and consumption habits of consumers are the dominant drivers of the global spirits market.

MARKET INSIGHTS

The global alcoholic spirits market is segmented on the basis of product type and distribution. The product type segment is further divided into rum, brandy & cognac, tequila, whiskey, white spirits, liqueurs and other spirits. The distribution channel is classified into liquor specialist store, supermarket & hypermarket, online retailing, duty-free stores and other distribution channels.

REGIONAL INSIGHTS

The global alcoholic spirits market in the Asia-Pacific is anticipated to hold a massive share by 2026. Increased awareness about spirits, strong on-premise channel growth, and increasing disposable income are the major factors driving the growth of the spirits market. Overall, China India, France and UK are anticipated to be the developing markets for alcoholic spirits. The mentioned countries are expected to witness a rise in spirits consumer base and increased production of spirits with rich flavour and aroma, compared to other geographic regions.

COMPETITIVE INSIGHTS

Major players in the spirits market are Diageo Plc, Remy Cointreau, Bacardi Limited, Pernod Ricard, Brown-Forman, Radico Khaitan, Stock Spirits Group, Hite Jinro Co Ltd, Constellation Brands Inc, Gruppo Campari, Amvyx SA and Miguel Torres SA.

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