

GLOBAL ADVANCED PERSISTENT THREAT PROTECTION MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The global market for advanced persistent threat protection market is anticipated to expand at a CAGR of 18.04% during the forecast period of 2017-2025. Gained deployment of cloud technology and high spending on IT security is the primary market drivers in the advanced persistent threat protection market.

MARKET INSIGHTS

The global persistent threat protection market is segmented on the basis of solution type, by service type, by deployment type, by end-user type and geography. The persistent threat protection market by solution type is segmented into security information and event management (SIEM), sandboxing, endpoint protection, next generation firewall, intrusion detection system (IDS) or intrusion prevention system (IPS), forensics analysis and others. The service by type is segmented into managed services and professional services. The deployment type is further segmented into cloud deployment and on-premises deployment. The end-user application is segmented into manufacturing, transportation, and logistics, banking financial services and insurance, government and defense, energy and utilities, IT and telecom, retail, education and healthcare and others. Rise in the e-commerce industry, constant incidences of data breach and data loss, increase in the deployment of cloud technology, increased spending on IT security are the reasons for the increasing adoption of APT protection.

REGIONAL INSIGHTS

North America leads the global APT protection market withholding exactly 38.03% market share of global market. The key market player's presence such as HP, IBM, Microsoft, Oracle and their involvement in technological progression has driven the North America's market. Asia-Pacific is the fastest growing market with CAGR 19.09% for the forecast period of 2017-2025. The Asia Pacific market is generally influenced by the rise in the development of cloud technology and increased adoption of cloud services by the companies to lessen or eliminate the risk of data loss in case of contingency or any disaster. It is expected that Asia-Pacific will dominate the market in forthcoming years.

COMPETITIVE INSIGHTS

The market players in the APT protection market are Cisco Systems, Inc. Dell Inc., Hewlett Packard Enterprise, Isyx Technologies, LogRhythm, Inc, Microsoft Corporation, Panda Security, Splunk, Symantec Corporation, Tripwire, Inc.(ACQUIRED BY BELDEN), Zscaler Technology, FreScout Technologies Inc, International Business Machines Corporation, Intel Corporation, Symantec Corporation, Tripwire, Inc.

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