

EUROPE TACKIFIER MARKET FORECAST 2017-2024

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Abstracts

KEY FINDINGS

The Europe tackifiers market is projected to grow at an approximated CAGR of 3.3% during the forecast period of 2017-2024. The global tackifiers market is projected to grow during the forecast period of 2017-2024. Recent up-gradations of hydrocarbon producing plants and the growing consumption of tackifiers in the packaging industry for pressure sensitive adhesives are few of the key reasons anticipated to drive the growth of the tackifiers market in Europe region.

MARKET INSIGHTS

The tackifiers market is segmented on the basis of geography, type, form, application and end-user. The segmentation of tackifier market by product type is on the basis of synthetic tackifiers & natural tackifiers. The classification of the application is pressure sensitive adhesives (PSA), hot melt adhesives (HMA) and others. The form of tackifier is classified in three sections, solid tackifiers, resin dispersion tackifiers and liquid tackifiers. The Asia-Pacific tackifiers market is segmented on the basis of Geography into United Kingdom (U.K), Germany, France, Italy, Russia and the Rest of Europe.

The Tackifier Market is majorly proliferated by the growth in the Packaging industry. The Packaging industry is the biggest consumer of tackifier in the production of Labels and tapes, graphics and other packaging applications succeeded by the paper binding industry. These industries are the largest consumers of PSA and HMA tackifiers.

COMPETITIVE INSIGHTS

The key companies that are mentioned in the tackifiers market report are Yasuhara Chemical Ltd., Arizona Chemical, Eastman Chemical Company (Eastman), Arkema,

Westrock, Lawter, Guangdong Komo Co., Ltd., ExxonMobil Chemical, DRT,
and Arakawa Chemical Industries.

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