

# EUROPE PRECISION FARMING MARKET FORECAST 2018-2026

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## Abstracts

### KEY FINDINGS

Precision farming involves advance farming techniques such as the use of software and hardware for observing, measuring and responding to intra-field variability in crops, which ultimately results in better crop management and higher output. The Europe precision farming market is slated to rise with a CAGR of 12.02% over the forecast period of 2018-2026.

### MARKET INSIGHTS

Germany, France and Italy are the leading markets in this region. Precision farming is widely being adopted in Europe in order to mitigate the costs associated with inputs like seeds, fertilizers, etc. Also, the implementation of these techniques ensures farm data security and privacy. The farm data related to planting, production and harvesting practices can be sent by farmers to ATPs (agricultural technology providers) through these technologies. Driven by these factors, the precision farming market in Europe is progressing considerably.

### COMPETITIVE INSIGHTS

Some of the well-known companies such as Agribotix, Mts Systems Corp, Topcon Corp, Trimble Navigation Limited, Raven Industries Inc, Dupont, Cropx Ltd, Agco Corp, Basf Se and Nozzleworks Inc are actively involved in this market.

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