

EUROPE PET FOOD MARKET FORECAST 2017-2024

<https://marketpublishers.com/r/E25FF489226EN.html>

Date: January 2017

Pages: 140

Price: US\$ 1,250.00 (Single User License)

ID: E25FF489226EN

Abstracts

KEY FINDINGS

Europe accounts for the second largest market share in the global Pet Food market. With growing awareness of animal and pet treatments and the trend of owning pets across the globe has resulted in leading the growth of the market. The Global Pet Food Market valued approximately USD 75 billion in the year 2016 and is approximated to grow at a high CAGR during the forecast period. With the changes in lifestyles in the emerging economies is driving the growth of the market. The market share growth encourages a colossal concern in pet ownerships across the globe.

MARKET INSIGHTS

The Pet Food market segmentation is on the basis of animal type, product, pricing, ingredient types, sales channel, and geography. The animal type is further segmented into dog, cat, bird and other animals. The segmentation on the basis of pricing is economic, premium and super premium. The product type is sectioned into Dry Pet Foods, Wet Pet Foods, Veterinary Diets, Treats/Snacks, Liquid Food and Organic Pet Food Products. The Dry Pet Foods and Wet Pet Foods are further segmented into Grain Free and others. The Ingredient types market is segmented into Animal Derived, Plant Derived, Cereals and Cereal Derivatives and Others. The market segmentations by Sales channel are Specialized Pet Shops, Hypermarkets, Internet Sales, and Others (Grocery, Non-Grocery Stores). The segmentation on the basis of geography includes U.K., Germany, France, Italy, Spain, Eastern Europe and Rest of Europe.

The changing approach to consumers towards owning pets and the health of their pets is driving the market. The demand is rising due to the trends of nuclear families with pets treated as a part of the family. They are looked after with equal care in terms of health, lifestyle and eating habits. The concept of pet humanization where the pets are

given a treatment pertaining to their health and hygiene, as a trend is not only driving the market but also governing the major changes in the packaging and also supplying ethically-viable goods and products.

With a recent rise in NGO, the adoption of pets is accelerated due to the awareness of the concept of pet humanization concluding in high sales of Pet Food. With obesity being a major concern among the pet owners, more and more owners are opting for healthy pet food. Pet allergies or allergies to certain ingredients of food products are major market restraints. The innovation of pet food products, adopting pets due to the concept of pet humanization and obesity or health care of pets are the major drivers for the market growth.

Contents

1. RESEARCH SCOPE

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

2. RESEARCH METHODOLOGY

- 2.1. SOURCES OF DATA
 - 2.1.1. SECONDARY DATA
 - 2.1.2. PRIMARY DATA
- 2.2. TOP DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

3. EXECUTIVE SUMMARY

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS

4. MARKET OVERVIEW

- 4.1. MARKET DEFINITION
- 4.2. MARKET DRIVERS
 - 4.2.1. INCREASE IN THE NUMBER OF PETS
 - 4.2.2. INCREASE IN DEMAND FOR ORGANIC AND PREMIUM PET FOOD
 - 4.2.3. RISE IN PER-CAPITA DISPOSABLE INCOME
 - 4.2.4. IMPROVEMENT IN DISTRIBUTION CHANNELS
 - 4.2.5. INCREASING DEMAND FROM PET STORES
- 4.3. MARKET RESTRAINTS
 - 4.3.1. STRINGENT RULES & REGULATIONS
 - 4.3.2. GROWING OBESITY IN PETS
- 4.4. OPPORTUNITIES
 - 4.4.1. POTENTIAL FOR NATURAL BRANDS IN TREATS
 - 4.4.2. DIGITAL OPPORTUNITIES IN MARKETING AND RETAILING
 - 4.4.3. POTENTIAL IN BOTH DEVELOPED AND EMERGING MARKETS

- 4.4.4. CHANGING LIFESTYLE
- 4.5. CHALLENGES
 - 4.5.1. CUT-THROAT COMPETITION
 - 4.5.2. RISE IN PRICES IN PET TREATS

5. EUROPE PET FOOD MARKET BY CATEGORY 2017-2024 (\$ BILLION)

- 5.1. EUROPE DOG FOOD MARKET 2017-2024 (\$ BILLION)
- 5.2. EUROPE CAT FOOD MARKET 2017-2024 (\$ BILLION)
- 5.3. EUROPE OTHER PET FOOD MARKET 2017-2024 (\$ BILLION)

6. EUROPE PET FOOD MARKET BY DISTRIBUTION CHANNEL 2017-2024 (\$ BILLION)

- 6.1. STORE-BASED RETAILING 2017-2024 (\$ BILLION)
- 6.2. VETERINARY CLINICS 2017-2024 (\$ BILLION)
- 6.3. INTERNET 2017-2024 (\$ BILLION)
- 6.4. OTHER DISTRIBUTION CHANNELS 2017-2024 (\$ BILLION)

7. KEY ANALYTICS

- 7.1. PORTERS FIVE FORCE MODEL
 - 7.1.1. BARGAINING POWER OF SUPPLIERS
 - 7.1.2. BARGAINING POWER OF BUYERS
 - 7.1.3. THREAT OF SUBSTITUTE PRODUCTS
 - 7.1.4. THREAT OF NEW ENTRANTS
 - 7.1.5. COMPETITIVE RIVALRY
- 7.2. KEY MARKET INSIGHTS
 - 7.2.1. TOP 3 COUNTRIES
- 7.3. SEE-SAW ANALYSIS

8. EUROPE PET FOOD MARKET BY GEOGRAPHY 2017-2024 (\$ BILLION)

- 8.1. U.K. PET FOOD MARKET 2017-2024 (\$ BILLION)
- 8.2. GERMANY PET FOOD MARKET 2017-2024 (\$ BILLION)
- 8.3. FRANCE PET FOOD MARKET 2017-2024 (\$ BILLION)
- 8.4. ITALY PET FOOD MARKET 2017-2024 (\$ BILLION)
- 8.5. SPAIN PET FOOD MARKET 2017-2024 (\$ BILLION)
- 8.6. EASTERN EUROPE PET FOOD MARKET 2017-2024 (\$ BILLION)

8.7. REST OF EUROPE PET FOOD MARKET 2017-2024 (\$ BILLION)

9. COMPANY PROFILES

9.1. THE JM SMUCKER CO

9.1.1. COMPANY OVERVIEW

9.1.2. SWOT ANALYSIS

9.1.3. FINANCIAL PERFORMANCE

9.1.4. PRODUCT PORTFOLIO

9.1.5. STRATEGIC INITIATIVE

9.2. COLGATE-PALMOLIVE CO

9.2.1. OVERVIEW

9.2.2. SWOT ANALYSIS

9.2.3. FINANCIAL PERFORMANCE

9.2.4. STRATEGIC INITIATIVES

9.3. MARS INC

9.3.1. OVERVIEW

9.3.2. SWOT ANALYSIS

9.3.3. FINANCIAL PERFORMANCE

9.3.4. PRODUCT PORTFOLIO

9.3.5. STRATEGIC INITIATIVES

9.4. NESTLE SA

9.4.1. OVERVIEW

9.4.2. SWOT ANALYSIS

9.4.3. FINANCIAL PERFORMANCE

9.4.4. PRODUCT PORTFOLIO

9.4.5. STRATEGIC INITIATIVES

9.5. WAGG FOODS LTD

9.5.1. OVERVIEW

9.5.2. FINANCIAL PERFORMANCE

9.5.3. PRODUCT PORTFOLIO

9.6. AFFINITY PETCARE FRANCE SA

9.6.1. OVERVIEW

9.6.2. FINANCIAL PERFORMANCE

9.6.3. PRODUCT PORTFOLIO

9.7. ALPINTEKH

9.7.1. OVERVIEW

9.8. BAVI CO LTD

9.8.1. OVERVIEW

- 9.8.2. COMPETITIVE POSITIONING
- 9.9. BLACKMORES LTD
 - 9.9.1. OVERVIEW
 - 9.9.2. FINANCIAL PERFORMANCE
 - 9.9.3. STRATEGIC INITIATIVES
- 9.10. BLUE BUFFALO PET PRODUCTS INC
 - 9.10.1. OVERVIEW
 - 9.10.2. FINANCIAL PERFORMANCE
 - 9.10.3. PRODUCT PORTFOLIO
- 9.11. CENTRAL GARDEN AND PET CO
 - 9.11.1. OVERVIEW
 - 9.11.2. FINANCIAL PERFORMANCE
 - 9.11.3. PRODUCT PORTFOLIO
 - 9.11.4. STRATEGIC INITIATIVES
- 9.12. CTS CHEMICAL INDUSTRIES LTD
 - 9.12.1. OVERVIEW
 - 9.12.2. PRODUCT PORTFOLIO
- 9.13. FRESSNAPF TIERNÄHRUNGS GMBH
 - 9.13.1. OVERVIEW
 - 9.13.2. PRODUCT PORTFOLIO
- 9.14. MPM PRODUCTS LTD
 - 9.14.1. OVERVIEW
 - 9.14.2. FINANCIAL PERFORMANCE
 - 9.14.3. PRODUCT PORTFOLIO
- 9.15. NIPPON PET FOOD LTD
 - 9.15.1. OVERVIEW
 - 9.15.2. COMPETITIVE POSITIONING
 - 9.15.3. PRODUCT PORTFOLIO
- 9.16. SHANGHAI BRIDGE PETCARE LTD
 - 9.16.1. OVERVIEW
 - 9.16.2. COMPETITIVE POSITIONING
 - 9.16.3. PRODUCT PORTFOLIO

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE PET FOOD MARKET BY REGION 2017-2024 (\$ BILLION)

TABLE 2 PER CAPITA GDP IN EMERGING COUNTRIES (USD)

TABLE 3 REGION WISE RULES & REGULATIONS FOR PET FOOD

TABLE 4 EUROPE PET FOOD MARKET BY CATEGORY 2017-2024 (\$ BILLION)

TABLE 5 EUROPE DOG FOOD MARKET BY GEOGRAPHY 2017-2024 (\$ BILLION)

TABLE 6 EUROPE DOG FOOD MARKET BY TYPE 2017-2024 (\$ BILLION)

TABLE 7 EUROPE CAT FOOD MARKET BY GEOGRAPHY 2017-2024 (\$ BILLION)

TABLE 8 EUROPE CAT FOOD MARKET BY TYPE 2017-2024 (\$ BILLION)

TABLE 9 EUROPE OTHER PET FOOD MARKET BY GEOGRAPHY 2017-2024 (\$ BILLION)

TABLE 10 EUROPE OTHER PET FOOD MARKET BY TYPE 2017-2024 (\$ BILLION)

TABLE 11 EUROPE PET FOOD MARKET FORECAST BY DISTRIBUTION CHANNEL 2017-2024 (\$ BILLION)

TABLE 12 EUROPE PET FOOD MARKET BY REGION 2017-2024 (\$ BILLION)

TABLE 13 UK PET FOOD MARKET BY CATEGORY 2017-2024 (\$ BILLION)

TABLE 14 DOG FOOD MARKET IN THE UK 2017-2024 (\$ BILLION)

TABLE 15 CAT FOOD MARKET IN THE UK 2017-2024 (\$ BILLION)

TABLE 16 GERMANY PET FOOD MARKET BY CATEGORY 2017-2024 (\$ BILLION)

TABLE 17 DOG FOOD MARKET IN GERMANY 2017-2024 (\$ BILLION)

TABLE 18 CAT FOOD MARKET IN GERMANY 2017-2024 (\$ BILLION)

TABLE 19 FRANCE PET FOOD MARKET BY CATEGORY 2017-2024 (\$ BILLION)

TABLE 20 DOG FOOD MARKET IN FRANCE 2017-2024 (\$ BILLION)

TABLE 21 CAT FOOD MARKET IN FRANCE 2017-2024 (\$ BILLION)

TABLE 22 OTHER PET FOOD MARKET IN FRANCE 2017-2024 (\$ BILLION)

TABLE 23 ITALY PET FOOD MARKET BY CATEGORY 2017-2024 (\$ BILLION)

TABLE 24 DOG FOOD MARKET IN ITALY 2017-2024 (\$ BILLION)

TABLE 25 CAT FOOD MARKET IN ITALY 2017-2024 (\$ BILLION)

TABLE 26 SPAIN PET FOOD MARKET BY CATEGORY 2017-2024 (\$ BILLION)

TABLE 27 DOG FOOD MARKET IN SPAIN 2017-2024 (\$ BILLION)

TABLE 28 CAT FOOD MARKET IN SPAIN 2017-2024 (\$ BILLION)

TABLE 29 EASTERN EUROPE PET FOOD MARKET BY CATEGORY 2017-2024 (\$ BILLION)

TABLE 30 DOG FOOD MARKET IN EASTERN EUROPE 2017-2024 (\$ BILLION)

TABLE 31 CAT FOOD MARKET IN EASTERN EUROPE 2017-2024 (\$ BILLION)

TABLE 32 REST OF EUROPE PET FOOD MARKET BY CATEGORY 2017-2024 (\$

BILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 EUROPE PET FOOD MARKET BY CATEGORY MARKET SHARE

FIGURE 2 EUROPE PET FOOD MARKET OUTLOOK 2017-2024 (\$ BILLION)

FIGURE 3 MARKET DRIVERS

FIGURE 4 EUROPE DOG FOOD MARKET 2017-2024 (\$ BILLION)

FIGURE 5 EUROPE CAT FOOD MARKET 2017-2024 (\$ BILLION)

FIGURE 6 EUROPE OTHER PET FOOD MARKET 2017-2024 (\$ BILLION)

FIGURE 7 EUROPE PET FOOD MARKET SHARE BY DISTRIBUTION CHANNEL (%)
-IN 2016

FIGURE 8 TOP THREE COUNTRIES 2017-2024 (\$ BILLION)

FIGURE 9 SEE-SAW ANALYSIS

FIGURE 10 OTHER PET FOOD MARKET IN THE UK 2017-2024 (\$ MILLION)

FIGURE 11 OTHER PET FOOD MARKET IN GERMANY 2017-2024 (\$ MILLION)

FIGURE 12 OTHER PET FOOD MARKET IN ITALY 2017-2024 (\$ MILLION)

FIGURE 13 OTHER PET FOOD MARKET IN SPAIN 2017-2024 (\$ MILLION)

FIGURE 14 OTHER PET FOOD MARKET IN EASTERN EUROPE 2017-2024 (\$
MILLION)

FIGURE 15 JM SMUCKER CO FINANCIAL PERFORMANCE (\$ MILLION)

FIGURE 16 NET SALES OF HILL'S PET NUTRITION 2013-2015 (\$ MILLION)

FIGURE 17 MARS INC SALES (\$ MILLION)

FIGURE 18 NESTLE PETCARE FINANCIAL PERFORMANCE (CHF MILLION)

FIGURE 19 WAGG FOOD FINANCIAL PERFORMANCE (£ MILLION)

FIGURE 20 AFFINITY PETCARE FINANCIAL PERFORMANCE

FIGURE 21 BLACKMORE PETCARE FINANCIAL PERFORMANCE (A\$ MILLION)

FIGURE 22 BLUE BUFFALO PET PRODUCTS INC FINANCIAL PERFORMANCE (\$
MILLION)

FIGURE 23 CENTRAL GARDEN & PET COMPANY FINANCIAL PERFORMANCE (\$
MILLION)

I would like to order

Product name: EUROPE PET FOOD MARKET FORECAST 2017-2024

Product link: <https://marketpublishers.com/r/E25FF489226EN.html>

Price: US\$ 1,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E25FF489226EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970