

EUROPE OPERATIONAL INTELLIGENCE MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

Europe Operational Intelligence market is projected to grow from \$1.17 billion in 2016 to \$3.54 billion by 2025, growing at a CAGR of 12.88% during period 2017-2025. The changing business environments and the ever-increasing demand from various industries for operational intelligence (OI) are some of the major drivers for the European market.

MARKET INSIGHTS

The type of end-users, the kind of deployment mode, and the organization size are the most popular segment of the market. The end-users range from banking, financial services & insurance (BFSI), media & entertainment, energy & utilities, government and other end user industries. The cloud-based deployment mode is more popular than on premise deployment. Large enterprises are gaining popularity in this region over the small businesses in the organization size segment. However, the shortage of technical experts and the resistance for the adoption of newer technology might prove challenging for the market in the coming years.

COMPETITIVE INSIGHTS

Industrial & Financial Systems (IFS) AB, CACI International Inc, Kinaxis Inc, Axway Software, Invensys Systems Inc, Opsveda Inc, General Electric (GE) Company, etc are some of the acclaimed players for this market

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