

EUROPE OPERATING ROOM MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The Europe operating room market is expected to grow rapidly at a CAGR of 10.1% for the forecast year 2017-2025 and is touted to be worth \$9854.95 million by 2025. The technological advancement coupled with increasing demand for minimally invasive surgeries with innovating operating room equipment are all influencing the growth of the market.

MARKET INSIGHTS

The operating room market by product type is diversified into OR equipment and OR data management systems and communication tools. The market for operating room equipment can be further divided into operating room lights, operating tables, surgical booms, surgical imaging displays, and operating room integration systems. Currently surgical holds largest market share in the operating room market and is expected to continue its dominance during the forecast period. Also, surgical imaging display is expected to grow at the fastest CAGR during the forecast period. A growing demand for hybrid ORs, product innovations due to advanced technologies, rising aged population, increasing number of chronic cases, increasing number of ACSs (ambulatory surgical centers), and the increasing number of types of surgeries performed are the significant drivers for broadening the scope of the market. Also, market type of data management and communication tools along with the various types of end-users are the profitable segments of the market.

COMPETITIVE INSIGHTS

Display and imaging products specific to diagnostic and surgical display have a high demand in the operating room market with companies like Barco and GE Healthcare being pioneers in the technology. The other players in the market are Smith & Nephew Plc, Steris Corporation, Conmed Corporation, Leica Microsystems, Mizuho Osi, Hill Rom Hoardings Inc, Philips Healthcare, Karl Storz Gmbh & Co, Siemens Healthineers, Getinge Group, Skytron Llc, Sony Medical Systems, NDS Surgical Imaging etc.

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