

# **EUROPE IOT INTEGRATION MARKET FORECAST** 2017-2025

https://marketpublishers.com/r/EAC1AC885BBEN.html

Date: November 2017

Pages: 71

Price: US\$ 1,250.00 (Single User License)

ID: EAC1AC885BBEN

# **Abstracts**

# **KEY FINDINGS**

European Internet of things (IoT) Integration market is projected to exhibit a CAGR rise of 34.31% between the years 2017-2025. The revenue collections of the market are also projected to increase from \$168 million in 2016 and reach \$2367 million by the end of 2025.

# **MARKET INSIGHTS**

Europe IOT integration market is widely applied in industrial automation sector for minimizing operating costs when automation devices, sensors, and actuators become internet-enabled devices. IOT integration services and solutions are hailed as a game changer in the automotive sector, especially in Germany. However, the overall complexity related to IOT integration might prove challenging for the market growth in the coming years.

# **COMPETITIVE INSIGHTS**

Mulesoft Inc, Allerin, Infosys Limited, Smartbear Software, Deloitte Touche Tohmatsu Limited, Phitomas, Intel Corporation, Softdel, Atos Se, HCL Technologies Limited, Accenture Plc, Tibbo Systems, Meshed Group, Ayla Networks Inc, NTT Data Corporation, International Business Machines Corporation (IBM), Wipro Limited and Cognizant Technology Solutions Corporation, are the major players in this market.



# **Contents**

# 1. RESEARCH SCOPE

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

# 2. RESEARCH METHODOLOGY

- 2.1. SOURCES OF DATA
  - 2.1.1. SECONDARY DATA
  - 2.1.2. PRIMARY DATA
- 2.2. TOP-DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

# 3. EXECUTIVE SUMMARY

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS
- 3.2.1. LARGE INVESTMENTS IN SMART BUILDING ARISING DUE TO GROWTH OF SMART CITIES
  - 3.2.2. IOT INTEGRATION IS THE FOCUS OF TECH MAJORS
- 3.2.3. DIGITALIZATION IN MANUFACTURING IS CHANGING THE FACE OF THE INDUSTRY

# 4. MARKET DYNAMICS

- 4.1. ETYMOLOGY OF IOT INTEGRATION MARKET
- 4.2. MARKET DEFINITION AND SCOPE
- 4.3. MARKET DRIVERS
  - 4.3.1. NEED FOR DATA CONSISTENCY
- 4.3.2. CHANGE OF OFFICE LANDSCAPE WITH BYOD AND REMOTE WORKPLACES
  - 4.3.3. INCREASED TRACTION FOR RISK MITIGATION
  - 4.3.4. SHIFTING GOALS OF PARTNER AGREEMENTS OF IOT VENDORS
  - 4.3.5. EXPLOSIVE GROWTH OF IOT APPLICATIONS



# 4.4. MARKET RESTRAINTS

- 4.4.1. DATA SECURITY AND PRIVACY CONCERNS
- 4.4.2. LACK OF STANDARDS FOR INTERCONNECTIVITY AND

# INTEROPERABILITY

- 4.5. MARKET OPPORTUNITIES
- 4.5.1. USE OF IPAAS PROVIDING SECURE RELIABLE CLOUD INTEGRATION
- 4.5.2. PROLIFERATION OF API APPROACH ENCOURAGES INTEGRATION OF IOT
- 4.6. MARKET CHALLENGES
  - 4.6.1. COMPLEXITY IN IOT INTEGRATION

# 5. MARKET BY ORGANIZATION SIZE

- 5.1. LARGE ENTERPRISES
- 5.2. SMALL & MEDIUM ENTERPRISES

#### 6. MARKET BY SERVICES

- 6.1. DEVICE AND PLATFORM MANAGEMENT SERVICES
- 6.2. DATABASE AND BLOCK STORAGE MANAGEMENT SERVICES
- 6.3. SYSTEM DESIGN AND ARCHITECTURE SERVICES
- 6.4. NETWORK PROTOCOL MANAGEMENT SERVICES
- 6.5. APPLICATION MANAGEMENT SERVICES
- 6.6. INFRASTRUCTURE AND WORKLOAD MANAGEMENT SERVICES
- 6.7. ADVISORY SERVICES
- 6.8. SERVICE PROVISIONING AND DIRECTORY MANAGEMENT SERVICES
- 6.9. THIRD PARTY API MANAGEMENT SERVICES
- 6.10. TESTING SERVICES

# 7. MARKET BY END USER

- 7.1. SMART BUILDING AND HOME AUTOMATION
- 7.2. INDUSTRIAL MANUFACTURING AND AUTOMATION
- 7.3. ENERGY AND UTILITIES
- 7.4. SMART HEALTHCARE
- 7.5. SMART RETAIL
- 7.6. SMART TRANSPORTATION, LOGISTICS, AND TELEMATICS

#### 8. KEY ANALYTICS



- 8.1. PORTER'S FIVE FORCE ANALYSIS
  - 8.1.1. THREAT OF NEW ENTRANTS
  - 8.1.2. THREAT OF SUBSTITUTE
  - 8.1.3. BARGAINING POWER OF SUPPLIERS
  - 8.1.4. BARGAINING POWER OF BUYERS
- 8.1.5. INTENSITY OF COMPETITIVE RIVALRY
- **8.2. OPPORTUNITY MATRIX**
- 8.3. LEGAL, POLICY AND REGULATORY ISSUES
- 8.4. KEY BUYING CRITERIA
  - 8.4.1. TYPES OF SERVICES
  - 8.4.2. INTEGRATION WITH EXISTING INFRASTRUCTURE
  - 8.4.3. SCALABILITY
- 8.5. INVESTMENT ANALYSIS
  - 8.5.1. END USER-WISE OPPORTUNITIES

## 9. GEOGRAPHICAL ANALYSIS

- 9.1. UNITED KINGDOM
- 9.2. FRANCE
- 9.3. GERMANY
- 9.4. SPAIN
- 9.5. REST OF EUROPE

# 10. COMPETITIVE LANDSCAPE

- 10.1. MARKET SHARE ANALYSIS
- 10.2. KEY COMPANY ANALYSIS
  - 10.2.1. ACCENTURE PLC
- 10.2.2. INTERNATIONAL BUSINESS MACHINES CORPORATION (IBM)
- 10.2.3. COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION
- 10.2.4. TATA CONSULTANCY SERVICES LIMITED (TCS)
- 10.2.5. CAPGEMINI
- 10.3. CORPORATE STRATEGIES
  - 10.3.1. LIST OF PRODUCT LAUNCHES
  - 10.3.2. LIST OF ACQUISITIONS & BUSINESS EXPANSIONS
  - 10.3.3. LIST OF PARTNERSHIPS & COLLABORATIONS
- 10.4. COMPANY PROFILES
- 10.4.1. ACCENTURE PLC
- 10.4.2. ALLERIN



- 10.4.3. ATOS SE
- 10.4.4. AYLA NETWORKS INC.
- 10.4.5. CAPGEMINI SE
- 10.4.6. COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION
- 10.4.7. DELOITTE TOUCHE TOHMATSU LIMITED
- 10.4.8. HCL TECHNOLOGIES LIMITED
- 10.4.9. INFOSYS LIMITED
- 10.4.10. INTEL CORPORATION
- 10.4.11. INTERNATIONAL BUSINESS MACHINES CORPORATION (IBM)
- 10.4.12. MESHED GROUP
- 10.4.13. MULESOFT INC.
- 10.4.14. NTT DATA CORPORATION
- 10.4.15. PITHOMAS
- 10.4.16. SMARTBEAR SOFTWARE
- 10.4.17. SMARTBEAR SOFTWARE INC. (ACQUIRED BY FRANCISCO PARTNER)
- 10.4.18. SOFTDEL
- 10.4.19. TATA CONSULTANCY SERVICES LIMITED (TCS)
- 10.4.20. TECH MAHINDRA LIMITED
- 10.4.21. TIBBO SYSTEMS
- 10.4.22. WIPRO LIMITED

### **TABLE LIST**

- TABLE 1: EUROPE IOT INTEGRATION MARKET, 2017-2025 (IN \$ MILLION)
- TABLE 2: EUROPE IOT INTEGRATION MARKET, BY ORGANIZATION SIZE,
- 2017-2025 (IN \$ MILLION)
- TABLE 3: EUROPE IOT INTEGRATION MARKET, BY SERVICES, 2017-2025 (IN \$ MILLION)
- TABLE 4: EUROPE IOT INTEGRATION MARKET, BY END USER, 2017-2025 (IN \$ MILLION)
- TABLE 5: OPPORTUNITY MATRIX OF IOT INTEGRATION MARKET
- TABLE 6: REGULATORY FRAMEWORK OF IOT INTEGRATION MARKET
- TABLE 7: EUROPE IOT INTEGRATION MARKET, BY COUNTRY, 2017-2025 (IN \$ MILLION)
- TABLE 8: LIST OF PRODUCT LAUNCHES IN IOT INTEGRATION MARKET
- TABLE 9: LIST OF ACQUISITIONS & BUSINESS EXPANSIONS IN IOT
- INTEGRATION MARKET
- TABLE 10: LIST OF PARTNERSHIPS & COLLABORATIONS IN IOT INTEGRATION MARKET



#### FIGURE LIST

FIGURE 1: EUROPE IOT INTEGRATION MARKET, BY END USERS, 2016 & 2025 (IN \$ MILLION)

FIGURE 2: EUROPE SMART BUILDING AND HOME AUTOMATION MARKET 2017-2025 (IN \$ MILLION)

FIGURE 3: EUROPE LARGE ENTERPRISES MARKET 2017-2025 (IN \$ MILLION)

FIGURE 4: EUROPE INDUSTRIAL MANUFACTURING AND AUTOMATION MARKET 2017-2025 (IN \$ MILLION)

FIGURE 5: ADOPTION SCENARIO OF BYOD IN EUROPE BY TYPE 2016

FIGURE 6: EUROPE IOT INTEGRATION MARKET, BY ORGANIZATION SIZE, 2016 & 2025 (IN %)

FIGURE 7: EUROPE IOT INTEGRATION MARKET, BY LARGE ENTERPRISE, 2017-2025 (IN \$ MILLION)

FIGURE 8: EUROPE IOT INTEGRATION MARKET, BY SMALL & MEDIUM ENTERPRISES, 2017-2025 (IN \$ MILLION)

FIGURE 9: EUROPE IOT INTEGRATION MARKET, BY SERVICES, 2016 & 2025 (IN %)

FIGURE 10: EUROPE IOT INTEGRATION MARKET, BY DEVICE AND PLATFORM MANAGEMENT SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 11: EUROPE IOT INTEGRATION MARKET, BY DATABASE AND BLOCK STORAGE MANAGEMENT SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 12: EUROPE IOT INTEGRATION MARKET, BY SYSTEM DESIGN AND ARCHITECTURE SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 13: EUROPE IOT INTEGRATION MARKET, BY NETWORK PROTOCOL MANAGEMENT SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 14: EUROPE IOT INTEGRATION MARKET, BY APPLICATION MANAGEMENT SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 15: EUROPE IOT INTEGRATION MARKET, BY INFRASTRUCTURE AND WORKLOAD MANAGEMENT SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 16: EUROPE IOT INTEGRATION MARKET, BY ADVISORY SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 17: EUROPE IOT INTEGRATION MARKET, BY SERVICE PROVISIONING AND DIRECTORY MANAGEMENT SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 18: EUROPE IOT INTEGRATION MARKET, BY THIRD PARTY API MANAGEMENT SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 19: EUROPE IOT INTEGRATION MARKET, BY TESTING SERVICES, 2017-2025 (IN \$ MILLION)



FIGURE 20: EUROPE IOT INTEGRATION MARKET, BY END USER, 2016 & 2025 (IN %)

FIGURE 21: EUROPE IOT INTEGRATION MARKET, BY SMART BUILDING AND HOME AUTOMATION, 2017-2025 (IN \$ MILLION)

FIGURE 22: EUROPE IOT INTEGRATION MARKET, BY INDUSTRIAL

MANUFACTURING AND AUTOMATION, 2017-2025 (IN \$ MILLION)

FIGURE 23: EUROPE IOT INTEGRATION MARKET, BY ENERGY AND UTILITIES, 2017-2025 (IN \$ MILLION)

FIGURE 24: EUROPE IOT INTEGRATION MARKET, BY SMART HEALTHCARE, 2017-2025 (IN \$ MILLION)

FIGURE 25: EUROPE IOT INTEGRATION MARKET, BY SMART RETAIL, 2017-2025 (IN \$ MILLION)

FIGURE 26: EUROPE IOT INTEGRATION MARKET, BY SMART TRANSPORTATION,

LOGISTICS, AND TELEMATICS, 2017-2025 (IN \$ MILLION)

FIGURE 27: PORTER'S FIVE FORCE MODEL OF IOT INTEGRATION MARKET

FIGURE 28: KEY BUYING IMPACT ANALYSIS

FIGURE 29: INVESTMENT ANALYSIS OF IOT INTEGRATION MARKET IN 2016, BY END USER

FIGURE 30: EUROPE IOT INTEGRATION MARKET, REGIONAL OUTLOOK, 2016 & 2025 (IN %)

FIGURE 31: UNITED KINGDOM IOT INTEGRATION MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 32: FRANCE IOT INTEGRATION MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 33: GERMANY IOT INTEGRATION MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 34: SPAIN IOT INTEGRATION MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 35: REST OF EUROPE IOT INTEGRATION MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 36: MARKET SHARE ANALYSIS OF TOP PLAYERS IN 2016 (%)

# **COMPANIES MENTIONED**

- 1. ACCENTURE PLC
- 2. ALLERIN
- 3. ATOS SE
- 4. AYLA NETWORKS INC.
- 5. CAPGEMINI SE
- 6. COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION
- 7. DELOITTE TOUCHE TOHMATSU LIMITED



- 8. HCL TECHNOLOGIES LIMITED
- 9. INFOSYS LIMITED
- 10. INTEL CORPORATION
- 11. INTERNATIONAL BUSINESS MACHINES CORPORATION (IBM)
- 12. MESHED GROUP
- 13. MULESOFT INC.
- 14. NTT DATA CORPORATION
- 15. PITHOMAS
- 16. SMARTBEAR SOFTWARE
- 17. SMARTBEAR SOFTWARE INC. (ACQUIRED BY FRANCISCO PARTNER)
- 18. SOFTDEL
- 19. TATA CONSULTANCY SERVICES LIMITED (TCS)
- 20. TECH MAHINDRA LIMITED
- 21. TIBBO SYSTEMS
- 22. WIPRO LIMITED



# I would like to order

Product name: EUROPE IOT INTEGRATION MARKET FORECAST 2017-2025

Product link: <a href="https://marketpublishers.com/r/EAC1AC885BBEN.html">https://marketpublishers.com/r/EAC1AC885BBEN.html</a>

Price: US\$ 1,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/EAC1AC885BBEN.html">https://marketpublishers.com/r/EAC1AC885BBEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to  $+44\ 20\ 7900\ 3970$ 

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms