

Europe Flexible Packaging Market Forecast 2017-2024

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Abstracts

KEY FINDINGS

Europe is the second largest market for flexible packaging. The increase in the research and development in the pharmaceutical industry leads to the demand for the Flexible Packaging materials laterally driving the market growth. The global market for Flexible Packaging material is projected to grow at an approximate CAGR of 4.5% during the forecast period of 2017-2024. The usage of Flexible Packaging material in the food and beverage industry will lead to significant market growth due to key features like easy to dispose and requirement of fewer raw materials.

MARKET INSIGHTS

The Flexible Packaging market is segmented on the basis of Raw materials, Application, and Geography. The market by Raw materials is segmented into Paper, Plastic, Bioplastic and Aluminum Foil. The Application market is segmented into Food & Beverage, Cosmetics, Pharmaceutical, and Others. The Europe market on the basis of geography is segmented into UK and Germany.

An upsurge in packaged foods demand and cosmetic industry growth are prime factors leading to the growth of the flexible packaging market. The swift growth of the global pharmaceutical industry cut down of carbon footprint and preference of packaging over rigid packaging materials are the major market drivers. To protect food from degradation and increase food products shelf life, the Flexible packaging is used. The innovation processing techniques to extend the shelf life of the food products is the key opportunity for the market growth. The changing lifestyles of the consumers and the upswing in demand for environment-friendly packaging will lead to a rise in the demand for flexible packaging for six to seven years.

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