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EUROPE FINANCIAL ANALYTICS MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

Europe Financial Analytics Market which was valued at $1638 million in the year 2016 is likely to increase its value up to $5720 million by the end of 2025 with an anticipated CAGR of 15.06% over the forecast period of 2017-2025.

MARKET INSIGHTS

The market segmentation is done on the basis of the following: type of tools (OLAP,database, analytical etc), end-user (healthcare, consumer goods, public sector, government, BFSI, etc), deployment mode (on premise or cloud), application (assets and liability management, payables, ledger management, etc), and organization size (medium or large businesses). The market growth can be attributed to the exponential demand from asset management firms, high need for real-time data analytics & decision-making and the fast changing business environments. However, issues related to data security & privacy, lack of technical experts, and the resistance for adoption might restrain the market in the coming years.

COMPETITIVE INSIGHTS

The prominent market players in the region include: Microsoft Corporation, Fair, Isaac & Company (FICO), Oracle Corporation, Information Builders, Tibco Software, Tableau Software, International Business Machines Corporation (IBM), Rosslyn Data Technologies, etc.

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