

EUROPE FINANCIAL ANALYTICS MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

Europe Financial Analytics Market which was valued at \$1638 million in the year 2016 is likely to increase its value up to \$5720 million by the end of 2025 with an anticipated CAGR of 15.06% over the forecast period of 2017-2025.

MARKET INSIGHTS

The market segmentation is done on the basis of the following: type of tools (OLAP, database, analytical etc), end-user (healthcare, consumer goods, public sector, government, BFSI, etc), deployment mode (on premise or cloud), application (assets and liability management, payables, ledger management, etc), and organization size (medium or large businesses). The market growth can be attributed to the exponential demand from asset management firms, high need for real-time data analytics & decision-making and the fast changing business environments. However, issues related to data security & privacy, lack of technical experts, and the resistance for adoption might restrain the market in the coming years.

COMPETITIVE INSIGHTS

The prominent market players in the region include: Microsoft Corporation, Fair, Isaac & Company (FICO), Oracle Corporation, Information Builders, Tibco Software, Tableau Software, International Business Machines Corporation (IBM), Rosslyn Data Technologies, etc.

Contents

1. RESEARCH SCOPE

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

2. RESEARCH METHODOLOGY

- 2.1. SOURCES OF DATA
 - 2.1.1. SECONDARY DATA
 - 2.1.2. PRIMARY DATA
- 2.2. TOP-DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

3. EXECUTIVE SUMMARY

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS
 - 3.2.1. EMERGENCE OF CLOUD ANALYTICS IS BOOSTING THE CLOUD BASED DEPLOYMENT OF FINANCIAL ANALYTICS SOLUTIONS
 - 3.2.2. BANKING AND FINANCIAL INSTITUTIONS- KEY END USER INDUSTRY
 - 3.2.3. INCREASING PARTNERSHIP, MERGERS, AND ACQUISITION SCENARIO'S BETWEEN IT & FINANCE COMPANIES

4. MARKET DYNAMICS

- 4.1. MARKET DEFINITION
- 4.2. MARKET DRIVERS
 - 4.2.1. RISING NEED OF REAL-TIME DATA ANALYTICS & DECISION-MAKING
 - 4.2.2. RAPIDLY CHANGING BUSINESS ENVIRONMENTS
 - 4.2.3. TECHNOLOGICAL ADVANCEMENTS IN BUSINESS ANALYTICS
 - 4.2.4. EXPONENTIAL DEMAND FROM ASSET MANAGEMENT FIRMS
- 4.3. MARKET RESTRAINTS
 - 4.3.1. ISSUES RELATED TO DATA SECURITY & PRIVACY
 - 4.3.2. TECHNOLOGICAL LIMITATIONS

4.4. MARKET OPPORTUNITIES

4.4.1. EMERGENCE OF CLOUD BASED ANALYTICS

4.4.2. CAPTURING THE UNTAPPED SMALL MEDIUM BUSINESSES SEGMENT

4.5. MARKET CHALLENGES

4.5.1. LACK OF TECHNICAL EXPERTS

4.5.2. RESISTANCE FOR ADOPTION

5. MARKET SEGMENTATION

5.1. BY COMPONENTS

5.1.1. SOFTWARE

5.1.2. SERVICES

5.2. BY DEPLOYMENT MODE

5.2.1. CLOUD BASED

5.2.2. ON-PREMISES

5.3. BY ORGANIZATION SIZE

5.3.1. LARGE ENTERPRISE

5.3.2. SMALL MEDIUM BUSINESSES

5.4. BY TOOLS

5.4.1. ANALYTICAL SOLUTIONS

5.4.2. DATABASE MANAGEMENT SYSTEM (DBMS)

5.4.3. DATA INTEGRATION TOOLS

5.4.4. OLAP & VISUALIZATION TOOLS

5.4.5. QUERY, REPORTING & ANALYSIS

5.4.6. CONSULTING & SUPPORT SERVICES

5.5. BY APPLICATIONS

5.5.1. GENERAL LEDGER MANAGEMENT

5.5.2. ASSETS AND LIABILITY MANAGEMENT

5.5.3. BUDGETARY CONTROL MANAGEMENT

5.5.4. GOVERNANCE, RISK, AND COMPLIANCE (GRC) MANAGEMENT

5.5.5. PROFITABILITY MANAGEMENT

5.5.6. RECEIVABLES MANAGEMENT

5.5.7. PAYABLES MANAGEMENT

5.5.8. OTHER APPLICATIONS

5.6. BY END USERS

5.6.1. BANKING, FINANCIAL SERVICES & INSURANCE (BFSI)

5.6.2. CONSUMER GOODS & RETAIL

5.6.3. PUBLIC SECTOR, ENERGY & UTILITIES

5.6.4. TRANSPORTATION & LOGISTICS

- 5.6.5. IT & TELECOMMUNICATION
- 5.6.6. TRAVEL & HOSPITALITY
- 5.6.7. MEDIA & ENTERTAINMENT
- 5.6.8. HEALTHCARE & LIFE SCIENCES
- 5.6.9. GOVERNMENT
- 5.6.10. MANUFACTURING
- 5.6.11. OTHER END USERS

6. KEY ANALYTICS

- 6.1. PORTER'S FIVE FORCE ANALYSIS
 - 6.1.1. BARGAINING POWER OF SUPPLIERS
 - 6.1.2. BARGAINING POWER OF BUYERS
 - 6.1.3. THREAT OF NEW ENTRANTS
 - 6.1.4. THREAT OF SUBSTITUTE PRODUCTS OR SERVICES
 - 6.1.5. INTENSITY OF COMPETITIVE RIVALRY
- 6.2. VENDOR LANDSCAPE
- 6.3. OPPORTUNITY MATRIX

7. GEOGRAPHIC ANALYSIS

- 7.1. EUROPE
 - 7.1.1. GERMANY
 - 7.1.1.1. DRIVERS & OPPORTUNITIES
 - 7.1.1.2. CHALLENGES
 - 7.1.1.3. MARKET REVENUE
 - 7.1.2. UNITED KINGDOM
 - 7.1.2.1. DRIVERS & OPPORTUNITIES
 - 7.1.2.2. CHALLENGES
 - 7.1.2.3. MARKET REVENUE
 - 7.1.3. SPAIN
 - 7.1.3.1. DRIVERS & OPPORTUNITIES
 - 7.1.3.2. CHALLENGES
 - 7.1.3.3. MARKET REVENUE
 - 7.1.4. ITALY
 - 7.1.4.1. DRIVERS & OPPORTUNITIES
 - 7.1.4.2. CHALLENGES
 - 7.1.4.3. MARKET REVENUES
 - 7.1.5. REST OF EUROPE

7.1.5.1. DRIVERS & OPPORTUNITIES

7.1.5.2. CHALLENGES

7.1.5.3. MARKET REVENUE

8. COMPANY PROFILES

8.1. DELOITTE

8.2. FAIR, ISAAC & COMPANY (FICO)

8.3. HITACHI CONSULTING CORPORATION

8.4. INTERNATIONAL BUSINESS MACHINES CORPORATION (IBM)

8.5. INFORMATION BUILDERS

8.6. MICROSOFT CORPORATION

8.7. MICROSTRATEGY, INC.

8.8. ORACLE CORPORATION

8.9. ROSSLYN DATA TECHNOLOGIES

8.10. SAP SE

8.11. SAS INSTITUTE

8.12. SYMPHONY TELECA CORPORATION (ACQUIRED BY SAMSUNG)

8.13. TABLEAU SOFTWARE

8.14. TERADATA CORPORATION

8.15. TIBCO SOFTWARE

List Of Tables

LIST OF TABLES

TABLE 1: EUROPE FINANCIAL ANALYTICS MARKET, BY GEOGRAPHY, 2017-2025
(IN \$ MILLION)

TABLE 2: RECENT MERGER & ACQUISITION, PARTNERSHIPS BETWEEN IT &
FINANCIAL FIRMS

TABLE 3: EUROPE FINANCIAL ANALYTICS MARKET, BY COMPONENTS,
2017-2025 (IN \$ MILLION)

TABLE 4: EUROPE FINANCIAL ANALYTICS MARKET, BY DEPLOYMENT MODE,
2017-2025 (IN \$ MILLION)

TABLE 5: EUROPE FINANCIAL ANALYTICS MARKET, BY ORGANIZATION SIZE,
2017-2025 (IN \$ MILLION)

TABLE 6: EUROPE FINANCIAL ANALYTICS MARKET, BY TOOLS, 2017-2025 (IN \$
MILLION)

TABLE 7: EUROPE FINANCIAL ANALYTICS MARKET, BY APPLICATIONS,
2017-2025 (IN \$ MILLION)

TABLE 8: EUROPE FINANCIAL ANALYTICS MARKET, BY END USER INDUSTRIES,
2017-2025 (IN \$ MILLION)

TABLE 9: EUROPE FINANCIAL ANALYTICS MARKET, BY COUNTRY, 2017-2025 (IN
\$ MILLION)

TABLE 10: ASIA PACIFIC FINANCIAL ANALYTICS MARKET, BY COUNTRY,
2017-2025 (IN \$ MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1: EUROPE FINANCIAL ANALYTICS MARKET, BY END USERS, 2016 & 2025 (IN \$ MILLION)

FIGURE 2: REVENUE GENERATED BY CLOUD BASED DEPLOYMENT SEGMENT IN 2016 & 2025 (IN \$ MILLION)

FIGURE 3: EUROPE FINANCIAL ANALYTICS MARKET, BY BANKING, FINANCIAL SERVICES, & INSURANCE (BFSI) SECTOR, 2017-2025 (IN \$ MILLION)

FIGURE 4: DATA BREACH INCIDENCES BY TYPE IN 2016 (%)

FIGURE 5: ADOPTION OF CLOUD TECHNOLOGY IN FINANCIAL INSTITUTIONS, BY CLOUD DEPLOYMENT TYPE IN 2016

FIGURE 6: NECESSARY SKILLSET'S WHICH FINANCIAL PROFESSIONALS LACKS

FIGURE 7: EUROPE FINANCIAL ANALYTICS MARKET, BY SOFTWARE, 2017-2025 (IN \$ MILLION)

FIGURE 8: EUROPE FINANCIAL ANALYTICS MARKET, BY SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 9: EUROPE FINANCIAL ANALYTICS MARKET, BY CLOUD DEPLOYMENT, 2017-2025 (IN \$ MILLION)

FIGURE 10: EUROPE FINANCIAL ANALYTICS MARKET, BY ON-PREMISES DEPLOYMENT, 2017-2025 (IN \$ MILLION)

FIGURE 11: EUROPE FINANCIAL ANALYTICS MARKET, BY LARGE ENTERPRISE, 2017-2025 (IN \$ MILLION)

FIGURE 12: EUROPE FINANCIAL ANALYTICS MARKET, BY SMALL MEDIUM BUSINESSES, 2017-2025 (IN \$ MILLION)

FIGURE 13: EUROPE FINANCIAL ANALYTICS MARKET, ANALYTICAL SOLUTIONS, 2017-2025 (IN \$ MILLION)

FIGURE 14: EUROPE FINANCIAL ANALYTICS MARKET, BY DATABASE MANAGEMENT SYSTEMS (DBMS), 2017-2025 (IN \$ MILLION)

FIGURE 15: EUROPE FINANCIAL ANALYTICS MARKET, BY DATA INTEGRATION TOOLS, 2017-2025 (IN \$ MILLION)

FIGURE 16: EUROPE FINANCIAL ANALYTICS MARKET, BY OLAP & VISUALIZATION TOOLS, 2017-2025 (IN \$ MILLION)

FIGURE 17: EUROPE FINANCIAL ANALYTICS MARKET, BY QUERY, REPORTING & ANALYSIS, 2017-2025 (IN \$ MILLION)

FIGURE 18: EUROPE FINANCIAL ANALYTICS MARKET, BY CONSULTING & SUPPORT SERVICES, 2017-2025 (IN \$ MILLION)

FIGURE 19: EUROPE FINANCIAL ANALYTICS MARKET, BY GENERAL LEDGER

MANAGEMENT, 2017-2025 (IN \$ MILLION)

FIGURE 20: EUROPE FINANCIAL ANALYTICS MARKET, BY ASSETS AND LIABILITY MANAGEMENT, 2017-2025 (IN \$ MILLION)

FIGURE 21: EUROPE FINANCIAL ANALYTICS MARKET, BY BUDGETARY CONTROL MANAGEMENT, 2017-2025 (IN \$ MILLION)

FIGURE 22: EUROPE FINANCIAL ANALYTICS MARKET, BY GOVERNANCE, RISK, AND COMPLIANCE (GRC) MANAGEMENT, 2017-2025 (IN \$ MILLION)

FIGURE 23: EUROPE FINANCIAL ANALYTICS MARKET, BY PROFITABILITY MANAGEMENT, 2017-2025 (IN \$ MILLION)

FIGURE 24: EUROPE FINANCIAL ANALYTICS MARKET, BY RECEIVABLES MANAGEMENT, 2017-2025 (IN \$ MILLION)

FIGURE 25: EUROPE FINANCIAL ANALYTICS MARKET, BY PAYABLES MANAGEMENT, 2017-2025 (IN \$ MILLION)

FIGURE 26: EUROPE FINANCIAL ANALYTICS MARKET, BY OTHER APPLICATIONS, 2017-2025 (IN \$ MILLION)

FIGURE 27: EUROPE FINANCIAL ANALYTICS MARKET, BY BANKING, FINANCIAL SERVICES & INSURANCE (BFSI), 2017-2025 (IN \$ MILLION)

FIGURE 28: EUROPE FINANCIAL ANALYTICS MARKET, BY CONSUMER GOODS & RETAIL, 2017-2025 (IN \$ MILLION)

FIGURE 29: EUROPE FINANCIAL ANALYTICS MARKET, BY PUBLIC SECTOR, ENERGY & UTILITIES, 2017-2025 (IN \$ MILLION)

FIGURE 30: EUROPE FINANCIAL ANALYTICS MARKET, BY TRANSPORTATION & LOGISTICS, 2017-2025 (IN \$ MILLION)

FIGURE 31: EUROPE FINANCIAL ANALYTICS MARKET, BY IT & TELECOMMUNICATION, 2017-2025 (IN \$ MILLION)

FIGURE 32: EUROPE FINANCIAL ANALYTICS MARKET, BY TRAVEL & HOSPITALITY, 2017-2025 (IN \$ MILLION)

FIGURE 33: EUROPE FINANCIAL ANALYTICS MARKET, BY MEDIA & ENTERTAINMENT, 2017-2025 (IN \$ MILLION)

FIGURE 34: EUROPE FINANCIAL ANALYTICS MARKET, BY HEALTHCARE & LIFE SCIENCES, 2017-2025 (IN \$ MILLION)

FIGURE 35: EUROPE FINANCIAL ANALYTICS MARKET, BY GOVERNMENT, 2017-2025 (IN \$ MILLION)

FIGURE 36: EUROPE FINANCIAL ANALYTICS MARKET, BY MANUFACTURING, 2017-2025 (IN \$ MILLION)

FIGURE 37: EUROPE FINANCIAL ANALYTICS MARKET, BY OTHER END USERS, 2017-2025 (IN \$ MILLION)

FIGURE 38: EUROPE FINANCIAL ANALYTICS MARKET, BY COUNTRY, 2016 & 2025 (IN %)

FIGURE 39: ECONOMIC FORECAST OF EUROPE 2015-2019 (%)

FIGURE 40: GERMANY FINANCIAL ANALYTICS MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 41: ADOPTION RATE OF FINANCIAL ANALYTICS (SERVICES AND SOFTWARE) IN UNITED KINGDOM, 2016

FIGURE 42: UNITED KINGDOM FINANCIAL ANALYTICS MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 43: SPAIN FINANCIAL ANALYTICS MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 44: PREDICTED ADOPTION OF FINANCIAL ANALYTICS (BIG DATA) IN DIFFERENT SECTORS BY 2017

FIGURE 45: CHALLENGES FACED BY FINANCIAL ANALYTICAL COMPANIES IN ITALY, 2016

FIGURE 54: ITALY FINANCIAL ANALYTICS MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 55: REST OF EUROPE FINANCIAL ANALYTICS MARKET, 2017-2025 (IN \$ MILLION)

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