

EUROPE ELECTRIC VEHICLE MARKET FORECAST 2017-2026

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Abstracts

KEY FINDINGS

Europe electric vehicle market is expanding at a CAGR of 21.65% for the estimated years of 2017-2026, witnessing an upsurge in its revenue from \$20.35 billion in 2016 to \$142.87 billion by the end of 2026.

MARKET INSIGHTS

The European market is segmented on the basis of technology, power source, and vehicle type. The leaf which, is an electric passenger car, was launched in Norway during 2016 is expected to be among the best-selling electric cars in Europe for 2016. The German market is expected to witness the highest CAGR growth over the forecast period. The government of Germany has set a target to achieve a 40% reduction in greenhouse gas emission by 2020. This is proposed by increasing the deployment of EVs to further cut the transport emissions, which, in turn, is driving the demand of the market

COMPETITIVE INSIGHTS

Volkswagen Ag, Bayerische Motoren Werke Ag, Honda Motor Company, Toyota Industries Corporation, Byd Company Ltd, Fiat Chrysler Automobiles N.V, Tesla Motors Inc, Daimler Ag, Nissan Motor Co Ltd, Ford Motor Company, General Motors Company and Hyundai Motor are some of the reigning players in this market.

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3. DAIMLER AG
4. FIAT CHRYSLER AUTOMOBILES N.V
5. FORD MOTOR COMPANY
6. GENERAL MOTORS COMPANY
7. GROUPE PSA
8. HONDA MOTOR COMPANY
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11. NISSAN MOTOR CO., LTD.
12. TESLA MOTORS, INC
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