

EUROPE COSMETIC SURGERY AND PROCEDURE MARKET FORECAST 2017-2026

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Abstracts

KEY FINDINGS

The Europe cosmetic surgery and procedures market is expected to expand further with a CAGR of 5.78% over the forecast years of 2017-2026. The European region collected the second-highest revenue in the global market in the year 2016.

MARKET INSIGHTS

The growing demand for noninvasive procedures from Western Europe and increasing interest from Eastern Europe are the major key factors that are expected to drive the European cosmetic surgery and procedure market. Also, most of the women population in European countries consider cosmetic surgery as a necessity rather than a luxury. This factor is considerably propelling the European countries such as Italy, France, and Spain into the spotlight. The Italian market collected the highest revenue in the year 2016. However, it is the United Kingdom market that is expected to prosper with the highest CAGR over the forecast period. The increased openness from celebrities about the cosmetic work that they have undergone has contributed to less reservations about nip and tucks in the U.K. Laser depilation, botox treatments, reabsorbing fillers, and lip retouching are some of the cosmetic procedures that are gaining popularity amongst the male European population.

COMPETITIVE INSIGHTS

Nestle, Lumenis, Merz Pharma, Johnson & Johnson, Invasix Aesthetic Solutions, Cynosure Inc, Syneron Medical, Sinclair Pharma, Alma Lasers, Cutera, Sientra Inc, Allergan Plc, and Ipsen are some of the well-known players in this market.

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10. JOHNSON & JOHNSON
11. SINCLAIR PHARMA
12. LUMENIS
13. INVASIX AESTHETIC SOLUTIONS
14. SYNERON MEDICAL

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