

EUROPE COMMERCIAL VEHICLE TELEMATICS MARKET FORECAST 2018-2026

<https://marketpublishers.com/r/E4974372034EN.html>

Date: May 2018

Pages: 100

Price: US\$ 1,250.00 (Single User License)

ID: E4974372034EN

Abstracts

KEY FINDINGS

Favourable government initiatives along with rising cases of road accidents are augmenting the growth of commercial vehicle telematics market in the European region. Over the forecast period of 2018-2026, the Europe commercial vehicles telematics market is predicted to experience a CAGR of 17.12%.

MARKET INSIGHTS

Presently, the UK commercial vehicle telematics market accounts for a major share in this region. Factors like supportive central government norms for telematics and rising number of initiatives taken by private organizations operating in the country are boosting the UK market growth. Other prominent markets in this region include Germany, France, Spain, Italy and rest of Europe. However, growing risks and concerns associated with security and privacy and certain technological challenges associated with telematics are restraining the market progression.

COMPETITIVE INSIGHTS

Market giants like At&T Inc, Volkswagen Commercial Vehicles, Octo Telematics Ltd, Microlise Group Ltd, Zonar System Inc, Masternaut Ltd, Verizon Connect Inc, Inseego Corp, Mix Telematics International, Omnitracs Llc, and Tomtom Telematics Bv are expanding in this region.

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