

# EUROPE AUTOMOTIVE LEAD-ACID BATTERY MARKET FORECAST 2017-2025

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## **Abstracts**

#### **KEY FINDINGS**

The Europe automotive lead-acid battery market is anticipated to expand at a CAGR of 2.92% over the forecast period of 2017-2025. The revenue generated by this market is estimated to reach \$8921 million by the end of the forecast period, up from \$6853 million in 2016.

## **MARKET INSIGHTS**

The European market is being presented with opportunities like increasing adoption of hybrid electric vehicles. The market segments are categorized on the basis of endusers, automotive lead acid battery type, products and customer segments. The German market is projected to rise with the highest CAGR over the forecast period. Factors like the growing demand for automobile sales which utilize start-stop technology to achieve less carbon dioxide emission levels are driving the market growth. However, the competition from dry batteries, fuel charge stratification and a possible risk of explosion might prove challenging for the market expansion in the coming years.

## **COMPETITIVE INSIGHTS**

B.B. Battery Co, Zibo Torch Energy Co Ltd, Johnson Controls Inc, C&D Technologies Inc, Exide Technologies Inc, Narada Power Source Co Ltd, Toshiba Corporation, Crown Battery, CSB Battery Company Ltd, Enersys and East Penn Manufacturing are some of the eminent players in this market.



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- 12. NIPRESS (INDONESIA)
- 13. NORTHSTAR



- 14. TOSHIBA CORPORATION
- 15. ZIBO TORCH ENERGY CO LTD



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