

EUROPE ARTIFICIAL INTELLIGENCE MARKET FORECAST 2017-2026

<https://marketpublishers.com/r/E2D4BFB3736EN.html>

Date: December 2017

Pages: 86

Price: US\$ 1,250.00 (Single User License)

ID: E2D4BFB3736EN

Abstracts

KEY FINDINGS

European Artificial Intelligence market accounted for a revenue share of \$376 million in 2016 and is predicted to reach \$19297 million by the end of the forecast years of 2017-2026, exhibiting a CAGR of 45.58%.

MARKET INSIGHTS

Europe has an expanding Artificial Intelligence industry that finds its applications in many verticals including technology & telecommunications, education, retail, healthcare, agriculture, etc. Of all the countries in the region; the German market is expected to progress with the strongest CAGR during the forecast period. The German Research Centre for Artificial Intelligence (the DFKI) is working on several projects focused on areas like artificial intelligence, augmented reality and machine learning. The institute aims to develop new and advanced AI solutions to cater to the increasing customer demands.

COMPETITIVE INSIGHTS

Some of the major companies competing in this market include Uber Technologies Inc, Microstrategy Inc, International Business Machines Corporation (IBM), Apple Inc, Ge Healthcare, Nvidia Corporation, Shell Oil Company, Google Inc, Next IT Corporation, Ipssoft Inc, Rocket Fuel Inc, Qlik Technologies, Microsoft Corporation, 24/7 Technologies, and Intel Corporation.

Contents

1. RESEARCH SCOPE

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

2. RESEARCH METHODOLOGY

- 2.1. SOURCES OF DATA
 - 2.1.1. SECONDARY DATA
 - 2.1.2. PRIMARY DATA
- 2.2. TOP-DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

3. EXECUTIVE SUMMARY

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS
 - 3.2.1. BANKING, FINANCIAL SERVICES & INSURANCE (BFSI) – KEY ADOPTER OF AI TECHNOLOGY
 - 3.2.2. MACHINE LEARNING IS A DOMINATING TECHNOLOGY SEGMENT
 - 3.2.3. AUTOMOTIVE & TRANSPORTATION – KEY OPPORTUNISTIC VERTICAL

4. MARKET DYNAMICS

- 4.1. ETYMOLOGY OF ARTIFICIAL INTELLIGENCE
- 4.2. MARKET DEFINITION AND SCOPE
- 4.3. MARKET DRIVERS
 - 4.3.1. RISING FUNDING & INVESTMENT IN AI TECHNOLOGY
 - 4.3.2. GROWING NUMBER OF STARTUPS IN AI MARKET
 - 4.3.3. INCREASED ADOPTION OF AI FOR IMPROVING CUSTOMER SERVICE EXPERIENCE
 - 4.3.4. INTEGRATION OF BIG DATA WITH ARTIFICIAL INTELLIGENCE & MACHINE LEARNING
 - 4.3.5. AI DRIVEN IMPROVEMENTS IS THE NEW TREND OF ENHANCING

PRODUCTIVITY

4.4. MARKET RESTRAINTS

- 4.4.1. LOW RETURNS ON INVESTMENT
- 4.4.2. COSTS ASSOCIATED WITH AI

4.5. MARKET OPPORTUNITIES

- 4.5.1. RISING AUTOMATION & AI IMPLEMENTATION
- 4.5.2. GROWING ROBOTIZATION ACROSS NUMEROUS VERTICALS
- 4.5.3. INCORPORATION OF AI WITH HUMAN INTELLIGENCE
- 4.5.4. INCREASED USE AI IN RESEARCH & DEVELOPMENT

4.6. MARKET CHALLENGES

- 4.6.1. LACK OF SKILLED WORKFORCE
- 4.6.2. VULNERABLE TO HARDWARE & SOFTWARE FAILURES

5. MARKET BY OFFERINGS

- 5.1. HARDWARE
- 5.2. SOFTWARE
- 5.3. SERVICES

6. MARKET BY SYSTEM

- 6.1. INTELLIGENCE SYSTEMS
- 6.2. DECISION SUPPORT PROCESSING
- 6.3. HYBRID SYSTEMS
- 6.4. FUZZY SYSTEMS

7. MARKET BY TECHNOLOGY

- 7.1. MACHINE LEARNING
- 7.2. ROBOTICS
- 7.3. IMAGE PROCESSING
- 7.4. SPEECH RECOGNITION
- 7.5. NATURAL LANGUAGE PROCESSING
- 7.6. COGNITIVE COMPUTING (OTHER TECHNOLOGY)

8. MARKET BY VERTICALS

- 8.1. TECHNOLOGY & TELECOMMUNICATIONS
- 8.2. BANKING, FINANCIAL SERVICE & INSURANCE

- 8.3. RETAIL
- 8.4. MEDIA & ENTERTAINMENT
- 8.5. AUTOMOTIVE AND TRANSPORTATION
- 8.6. AGRICULTURE
- 8.7. RESOURCES & UTILITIES
- 8.8. MANUFACTURING
- 8.9. HEALTHCARE
- 8.10. EDUCATION
- 8.11. OTHER VERTICALS

9. KEY ANALYTICS

- 9.1. PORTER'S FIVE FORCE ANALYSIS
 - 9.1.1. THREAT OF NEW ENTRANTS
 - 9.1.2. THREAT OF SUBSTITUTE
 - 9.1.3. BARGAINING POWER OF SUPPLIERS
 - 9.1.4. BARGAINING POWER OF BUYERS
 - 9.1.5. INTENSITY OF COMPETITIVE RIVALRY
- 9.2. OPPORTUNITY MATRIX
- 9.3. INVESTMENT VS ADOPTION MODEL
- 9.4. KEY BUYING CRITERIA
 - 9.4.1. APPLICATION
 - 9.4.2. TECHNOLOGY
 - 9.4.3. INTEGRATION WITH EXISTING INFRASTRUCTURE
- 9.5. VALUE CHAIN ANALYSIS
 - 9.5.1. DATA WAREHOUSE
 - 9.5.2. ARTIFICIAL INTELLIGENCE ANALYSIS
 - 9.5.3. SOFTWARE DEVELOPMENT
- 9.6. LEGAL, POLICY AND REGULATORY FRAMEWORK
- 9.7. INVESTMENT ANALYSIS
 - 9.7.1. VERTICALS-BASED OPPORTUNITIES
 - 9.7.2. TECHNOLOGY-BASED OPPORTUNITIES

10. GEOGRAPHICAL ANALYSIS

- 10.1. UNITED KINGDOM
- 10.2. FRANCE
- 10.3. GERMANY
- 10.4. SPAIN

10.5. REST OF EUROPE

11. COMPETITIVE LANDSCAPE

11.1. MARKET SHARE ANALYSIS

11.2. KEY COMPANY ANALYSIS

11.2.1. GOOGLE, INC.

11.2.2. INTERNATIONAL BUSINESS MACHINES CORPORATION (IBM)

11.2.3. MICROSOFT CORPORATION

11.2.4. GE HEALTHCARE

11.2.5. APPLE, INC.

11.2.6. INTEL CORPORATION

11.3. CORPORATE STRATEGIES

11.3.1. PRODUCT LAUNCH

11.3.2. PARTNERSHIP & COLLABORATION

11.3.3. MERGER & ACQUISITION

11.3.4. INVESTMENTS

11.3.5. BUSINESS EXPANSION

11.3.6. JOINT VENTURES

11.4. COMPANY PROFILES

11.4.1. 24/7 TECHNOLOGIES

11.4.2. APPLE, INC.

11.4.3. GE HEALTHCARE

11.4.4. GOOGLE, INC.

11.4.5. INTEL CORPORATION

11.4.6. INTERNATIONAL BUSINESS MACHINES CORPORATION (IBM)

11.4.7. IPSOFT, INC.

11.4.8. MICROSOFT CORPORATION

11.4.9. MICROSTRATEGY, INC.

11.4.10. NEXT IT CORPORATION

11.4.11. NVIDIA CORPORATION

11.4.12. QLIK TECHNOLOGIES

11.4.13. ROCKET FUEL INC. (ACQUIRED BY SIZMEK, INC.)

11.4.14. SHELL OIL COMPANY

11.4.15. UBER TECHNOLOGIES, INC.

List Of Tables

LIST OF TABLES

Table 1: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY GEOGRAPHY, 2017-2026 (IN \$ MILLION)

Table 2: STARTUPS IN ARTIFICIAL INTELLIGENCE MARKET

Table 3: IMPROVED CUSTOMER EXPERIENCE DUE TO ADOPTION OF AI ACROSS DIFFERENT VERTICALS

Table 4: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY OFFERINGS, 2017-2026 (IN \$ MILLION)

Table 5: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY SYSTEM, 2017-2026 (IN \$ MILLION)

Table 6: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY TECHNOLOGY, 2017-2026 (IN \$ MILLION)

Table 7: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY VERTICALS, 2017-2026 (IN \$ MILLION)

Table 8: OPPORTUNITY MATRIX OF ARTIFICIAL INTELLIGENCE MARKET

Table 9: ASPECTS OF REGULATIONS

Table 10: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY COUNTRY, 2017-2026 (IN \$ MILLION)

Table 11: LIST OF PRODUCT LAUNCH

Table 12: LIST OF PARTNERSHIP & COLLABORATION

Table 13: LIST OF MERGER & ACQUISITION

Table 14: LIST OF INVESTMENTS

Table 15: LIST OF BUSINESS EXPANSIONS

Table 16: LIST OF JOINT VENTURES

List Of Figures

LIST OF FIGURES

Figure 1: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY TECHNOLOGY, 2016 & 2026 (IN %)

Figure 2: REVENUE GENERATED BY BFSI SEGMENT IN ARTIFICIAL INTELLIGENCE MARKET, 2016 & 2026 (IN \$ MILLION)

Figure 3: REVENUE GENERATED BY MACHINE LEARNING TECHNOLOGY IN ARTIFICIAL INTELLIGENCE MARKET, 2016 & 2026 (IN \$ MILLION)

Figure 4: TIMELINE OF ARTIFICIAL INTELLIGENCE

Figure 5: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY OFFERINGS, 2016 & 2026 (IN %)

Figure 6: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY HARDWARE, 2017-2026 (IN \$ MILLION)

Figure 7: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY SOFTWARE, 2017-2026 (IN \$ MILLION)

Figure 8: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY SERVICES, 2017-2026 (IN \$ MILLION)

Figure 9: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY SYSTEM, 2016 & 2026 (IN %)

Figure 10: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY INTELLIGENCE SYSTEMS, 2017-2026 (IN \$ MILLION)

Figure 11: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY DECISION SUPPORT PROCESSING, 2017-2026 (IN \$ MILLION)

Figure 12: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY HYBRID SYSTEMS, 2017-2026 (IN \$ MILLION)

Figure 13: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY FUZZY SYSTEMS, 2017-2026 (IN \$ MILLION)

Figure 14: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY TECHNOLOGY, 2016 & 2026 (IN %)

Figure 15: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY MACHINE LEARNING, 2017-2026 (IN \$ MILLION)

Figure 16: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY ROBOTICS, 2017-2026 (IN \$ MILLION)

Figure 17: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY IMAGE PROCESSING, 2017-2026 (IN \$ MILLION)

Figure 18: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY SPEECH RECOGNITION, 2017-2026 (IN \$ MILLION)

- Figure 19: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY NATURAL LANGUAGE PROCESSING, 2017-2026 (IN \$ MILLION)
- Figure 20: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY COGNITIVE COMPUTING (OTHER TECHNOLOGY), 2017-2026 (IN \$ MILLION)
- Figure 21: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY VERTICALS, 2016 & 2026 (IN %)
- Figure 22: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY TECHNOLOGY & TELECOMMUNICATIONS, 2017-2026 (IN \$ MILLION)
- Figure 23: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY BANKING, FINANCIAL SERVICE & INSURANCE, 2017-2026 (IN \$ MILLION)
- Figure 24: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY RETAIL, 2017-2026 (IN \$ MILLION)
- Figure 25: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY MEDIA & ENTERTAINMENT, 2017-2026 (IN \$ MILLION)
- Figure 26: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY AUTOMOTIVE AND TRANSPORTATION, 2017-2026 (IN \$ MILLION)
- Figure 27: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY AGRICULTURE, 2017-2026 (IN \$ MILLION)
- Figure 28: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY RESOURCES & UTILITIES, 2017-2026 (IN \$ MILLION)
- Figure 29: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY MANUFACTURING, 2017-2026 (IN \$ MILLION)
- Figure 30: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY HEALTHCARE, 2017-2026 (IN \$ MILLION)
- Figure 31: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY EDUCATION, 2017-2026 (IN \$ MILLION)
- Figure 32: EUROPE ARTIFICIAL INTELLIGENCE MARKET, BY OTHER VERTICALS, 2017-2026 (IN \$ MILLION)
- Figure 33: PORTER'S FIVE FORCE MODEL OF ARTIFICIAL INTELLIGENCE MARKET
- Figure 34: INVESTMENT VERSUS ADOPTION MODEL OF ARTIFICIAL INTELLIGENCE MARKET
- Figure 35: KEY BUYING IMPACT ANALYSIS
- Figure 36: VALUE CHAIN ANALYSIS OF ARTIFICIAL INTELLIGENCE MARKET
- Figure 37: TECHNOLOGY SEGMENT-WISE INVESTMENT PROPOSITION FOR ARTIFICIAL INTELLIGENCE MARKET, 2016
- Figure 38: EUROPE ARTIFICIAL INTELLIGENCE MARKET, REGIONAL OUTLOOK, 2016 & 2026 (IN %)
- Figure 39: UNITED KINGDOM ARTIFICIAL INTELLIGENCE MARKET, 2017-2026 (IN \$

MILLION)

Figure 40: FRANCE ARTIFICIAL INTELLIGENCE MARKET, 2017-2026 (IN \$ MILLION)

Figure 41: GERMANY ARTIFICIAL INTELLIGENCE MARKET, 2017-2026 (IN \$ MILLION)

Figure 42: SPAIN ARTIFICIAL INTELLIGENCE MARKET, 2017-2026 (IN \$ MILLION)

Figure 43: REST OF EUROPE ARTIFICIAL INTELLIGENCE MARKET, 2017-2026 (IN \$ MILLION)

Figure 44: MARKET SHARE ANALYSIS OF TOP PLAYERS IN 2016 (%)

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