

EUROPE ALCOHOLIC SPIRITS MARKET FORECAST 2018-2026

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Abstracts

KEY FINDINGS

The emergence of high quality locally managed distilleries has given a considerable boost to the Europe alcoholic spirits market. Over the forecast period of 2018-2026, the market is anticipated to witness a CAGR increase of 0.67%. Countries in the Eastern Europe are expected to benefit more over the forecast period.

MARKET INSIGHTS

Demand for premium spirits is the key growth driver for the alcoholic spirits market in the UK. There has also been a boom in cocktails, creating a positive impact on the market growth. In Germany, the young consumer population has increased considerably, which is increasing the alcoholic spirits market demand in this region. However, the French market accounts for the biggest revenue share currently. A growing number of dynamic beer brands, especially of flavoured spirit, are contributing to the country's market growth. Other major geographies analyzed for the Europe alcoholic spirits market are Switzerland, Italy, Russia, Spain and rest of Europe.

COMPETITIVE INSIGHTS

Companies such as Radico Khaitan, Constellation Brands Inc, Pernod Ricard, Hite Jinro Co Ltd, Bacardi Limited, Brown-Forman, Amvix SA, Stock Spirits Group, Miguel Torres SA, Gruppo Campari, Diageo Plc, and Remy Cointreau are competing in this region.

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