

EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET FORECAST 2017-2025

<https://marketpublishers.com/r/E6F4ED55859EN.html>

Date: July 2017

Pages: 68

Price: US\$ 1,250.00 (Single User License)

ID: E6F4ED55859EN

Abstracts

KEY FINDINGS

The Asia Pacific advanced persistent threat protection market is expected to value at \$1164 million in 2017 and is projected to reach \$4443 million by 2025, growing at a CAGR of 18.23% during the forecast period 2017-2025. The forecast period for the advanced persistent threat protection market is from 2017 to 2025 and the base year deliberated for the market study is 2016. Booming E-Commerce industry and the rise in cybersecurity threats and data breaches have increased online sales.

MARKET INSIGHTS

The advanced persistent threat protection market segmentation by the solution is on the basis of generation firewall, intrusion detection system/intrusion prevention system and forensics analysis. It is further segmented on the basis of managed services and professional service. The APT market by deployment is further divided into cloud deployment and on-premises deployment. The market is segmented by end-user applications on the basis of manufacturing, transportation and logistics, banking financial services and insurance and others. The APT market by region is segmented into UK, Germany, France, Spain and Italy. Expanding cloud based security solutions and advances in cyber security solutions are the new doors that may open for advanced persistent threat protection market.

COMPETITIVE INSIGHTS

The market players in the APT protection market are Cisco Systems, Inc. Dell Inc., Hewlett-Packard Enterprise, Isyx Technologies, LogRhythm, Inc, Microsoft Corporation,

Panda Security, Splunk, Symantec Corporation, Tripwire, Inc.(ACQUIRED BY BELDEN), Zscaler Technology, FreScout Technologies Inc, International Business Machines Corporation, Intel Corporation, Symantec Corporation, Tripwire, Inc

Contents

1. RESEARCH SCOPE

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

2. RESEARCH METHODOLOGY

- 2.1. SOURCES OF DATA
 - 2.1.1. SECONDARY DATA
 - 2.1.2. PRIMARY DATA
- 2.2. TOP-DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

3. EXECUTIVE SUMMARY

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS
 - 3.2.1. SECURITY INFORMATION AND EVENT MANAGEMENT (SIEM) SOLUTIONS DOMINATES APT MARKET
 - 3.2.2. CLOUD COMPUTING AUGMENTING THE DEMAND OF APT MARKET

4. MARKET DYNAMICS

- 4.1. INTRODUCTION
- 4.2. ADVANCED PERSISTENT THREAT EVOLUTION
- 4.3. DRIVERS
 - 4.3.1. BOOMING E-COMMERCE INDUSTRY PROPELLING ONLINE SALES/TRANSACTIONS
 - 4.3.2. INCREASED OCCURRENCE OF CYBERSECURITY THREATS & DATA BREACHES
 - 4.3.3. RISE IN LAWS FOR CYBER SECURITY
 - 4.3.4. INCREASED ADOPTION OF CLOUD TECHNOLOGY.
- 4.4. RESTRAINTS
 - 4.4.1. NEED FOR CREATING AN AWARENESS ABOUT THE POSSIBILITY OF

THREAT

4.4.2. LACK OF EXPERIENCED CYBERSECURITY EXPERTS

4.5. OPPORTUNITIES

4.5.1. EXPANDING CLOUD BASED SECURITY SOLUTIONS

4.5.2. ADVANCES IN CYBER SECURITY SOLUTIONS

4.6. CHALLENGES

4.6.1. CONSTANT INNOVATION IN DATA BREACH & THEFT

5. MARKET SEGMENTATION

5.1. BY SOLUTION TYPE

5.1.1. SECURITY INFORMATION AND EVENT MANAGEMENT (SIEM)

5.1.2. SANDBOXING

5.1.3. ENDPOINT PROTECTION

5.1.4. NEXT GENERATION FIREWALL

5.1.5. INTRUSION DETECTION SYSTEM/INTRUSION PREVENTION SYSTEM
(IDS/IPS)

5.1.6. FORENSICS ANALYSIS

5.1.7. OTHERS

5.2. BY SERVICE

5.2.1. MANAGED SERVICES

5.2.2. PROFESSIONAL SERVICES

5.3. BY DEPLOYMENT

5.3.1. CLOUD DEPLOYMENT

5.3.2. ON-PREMISES DEPLOYMENT

5.4. BY END-USER APPLICATIONS

5.4.1. MANUFACTURING, TRANSPORTATION & LOGISTICS

5.4.2. BANKING FINANCIAL SERVICES AND INSURANCE (BFSI)

5.4.3. GOVERNMENT AND DEFENSE

5.4.4. ENERGY AND UTILITIES

5.4.5. IT AND TELECOM

5.4.6. RETAIL

5.4.7. EDUCATION

5.4.8. HEALTHCARE

5.4.9. OTHER END USER APPLICATIONS

6. KEY ANALYTICS

6.1. OPPORTUNITY MATRIX

6.2. VALUE CHAIN ANALYSIS

6.2.1. VENDORS/SUPPLIERS/SERVICE PROVIDERS

6.2.2. END USERS

6.3. KEY BUYING CRITERIA

6.3.1. COST EFFECTIVENESS

6.3.2. DATA INTEGRITY AND SECURITY

6.3.3. HIGH FLEXIBILITY

6.3.4. HIGH AVAILABILITY

7. GEOGRAPHY ANALYSIS

7.1. EUROPE

7.1.1. DRIVERS

7.1.2. RESTRAINTS

7.1.3. REGIONAL ANALYSIS

7.1.3.1. UNITED KINGDOM

7.1.3.2. GERMANY

7.1.3.3. FRANCE

7.1.3.4. SPAIN

7.1.3.5. ITALY

7.1.3.6. REST OF EUROPE (ROE)

8. COMPETITIVE LANDSCAPE

8.1. MARKET SHARE ANALYSIS

8.2. STRATEGIC MOVES

8.3. COMPANY PROFILES

8.3.1. CISCO SYSTEMS INC.

8.3.1.1. OVERVIEW

8.3.1.2. PRODUCT PORTFOLIO

8.3.1.3. STRATEGIC INITIATIVES

8.3.1.4. SCOT

8.3.1.5. STRATEGIC ANALYSIS

8.3.2. COMMERCIIUM TECHNOLOGY, INC.

8.3.2.1. OVERVIEW

8.3.2.2. PRODUCT PORTFOLIO

8.3.2.3. SCOT

8.3.2.4. STRATEGIC ANALYSIS

8.3.3. DELL, INC.

- 8.3.3.1. OVERVIEW
- 8.3.3.2. PRODUCT PORTFOLIO
- 8.3.3.3. STRATEGIC INITIATIVES
- 8.3.3.4. SCOT
- 8.3.3.5. STRATEGIC ANALYSIS
- 8.3.4. FORESCOUT TECHNOLOGIES INC.
 - 8.3.4.1. OVERVIEW
 - 8.3.4.2. PRODUCT PORTFOLIO
 - 8.3.4.3. SCOT
 - 8.3.4.4. STRATEGIC ANALYSIS
- 8.3.5. HEWLETT PACKARD ENTERPRISE
 - 8.3.5.1. OVERVIEW
 - 8.3.5.2. PRODUCT PORTFOLIO
 - 8.3.5.3. STRATEGIC INITIATIVES
 - 8.3.5.4. SCOT
 - 8.3.5.5. STRATEGIC ANALYSIS
- 8.3.6. IBM CORPORATION
 - 8.3.6.1. OVERVIEW
 - 8.3.6.2. PRODUCT PORTFOLIO
 - 8.3.6.3. STRATEGIC INITIATIVES
 - 8.3.6.4. SCOT
 - 8.3.6.5. STRATEGIC ANALYSIS
- 8.3.7. INTEL
 - 8.3.7.1. OVERVIEW
 - 8.3.7.2. PRODUCT PORTFOLIO
 - 8.3.7.3. SCOT
 - 8.3.7.4. STRATEGIC ANALYSIS
- 8.3.8. ISYX TECHNOLOGIES
 - 8.3.8.1. OVERVIEW
 - 8.3.8.2. PRODUCT PORTFOLIO
 - 8.3.8.3. SCOT
 - 8.3.8.4. STRATEGIC ANALYSIS
- 8.3.9. LOGRHYTHM, INC.
 - 8.3.9.1. OVERVIEW
 - 8.3.9.2. PRODUCT PORTFOLIO
 - 8.3.9.3. STRATEGIC INITIATIVES
 - 8.3.9.4. SCOT
 - 8.3.9.5. STRATEGIC ANALYSIS
- 8.3.10. MICROSOFT

- 8.3.10.1. OVERVIEW
- 8.3.10.2. PRODUCT PORTFOLIO
- 8.3.10.3. STRATEGIC INITIATIVES
- 8.3.10.4. SCOT
- 8.3.10.5. STRATEGIC ANALYSIS
- 8.3.11. PANDA SECURITY
 - 8.3.11.1. OVERVIEW
 - 8.3.11.2. PRODUCT PORTFOLIO
 - 8.3.11.3. STRATEGIC INITIATIVES
 - 8.3.11.4. SCOT
 - 8.3.11.5. STRATEGIC ANALYSIS
- 8.3.12. SPLUNK INC.
 - 8.3.12.1. OVERVIEW
 - 8.3.12.2. PRODUCT PORTFOLIO
 - 8.3.12.3. STRATEGIC INITIATIVES
 - 8.3.12.4. SCOT
 - 8.3.12.5. STRATEGIC ANALYSIS
- 8.3.13. SYMANTEC
 - 8.3.13.1. OVERVIEW
 - 8.3.13.2. PRODUCT PORTFOLIO
 - 8.3.13.3. STRATEGIC INITIATIVES
 - 8.3.13.4. SCOT
 - 8.3.13.5. STRATEGIC ANALYSIS
- 8.3.14. TRIPWIRE, INC. (ACQUIRED BY BELDEN)
 - 8.3.14.1. OVERVIEW
 - 8.3.14.2. PRODUCT PORTFOLIO
 - 8.3.14.3. STRATEGIC INITIATIVES
 - 8.3.14.4. SCOT
 - 8.3.14.5. STRATEGIC ANALYSIS
- 8.3.15. ZSCALER
 - 8.3.15.1. OVERVIEW
 - 8.3.15.2. PRODUCT PORTFOLIO
 - 8.3.15.3. SCOT
 - 8.3.15.4. STRATEGIC ANALYSIS

List Of Tables

LIST OF TABLES

TABLE 1: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY GEOGRAPHY 2017-2025 (\$MILLION)

TABLE 2: IMPORTANT FACTORS INFLUENCING ONLINE SALES/TRANSACTIONS

TABLE 3: REGULATIONS IN CYBER SECURITY ACROSS COUNTRIES

TABLE 4: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY SOLUTION 2017-2025 (\$MILLION)

TABLE 5: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY SERVICE 2017-2025 (\$MILLION)

TABLE 6: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY DEPLOYMENT 2017-2025 (\$MILLION)

TABLE 7: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY END-USER APPLICATION 2017-2025 (\$MILLION)

TABLE 8: EUROPE ADVANCED PERSISTENT THREAT PROTECTION BY COUNTRIES 2017-2025 (\$MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY SOLUTION 2016 & 2025 (\$ MILLION)

FIGURE 2: GLOBAL SECURITY THREAT AMONG ORGANIZATION 2016-2017 (IN %)

FIGURE 3: CLOUD ADOPTION BY THE TYPE OF CLOUD DEPLOYMENT, 2016-2017 (IN %)

FIGURE 4: BIGGEST THREATS TO ORGANIZATION

FIGURE 5: ADOPTION OF CLOUD IN 2016 AND 2017

FIGURE 6: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY SECURITY INFORMATION AND EVENT MANAGEMENT (SIEM) SOLUTION, 2017-2025 (\$MILLION)

FIGURE 7: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY SANDBOXING SOLUTION 2017-2025 (\$MILLION)

FIGURE 8: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY ENDPOINT PROTECTION SOLUTION 2017-2025 (\$MILLION)

FIGURE 9: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY NEXT GENERATION FIREWALL SOLUTION 2017-2025 (\$MILLION)

FIGURE 10: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY INTRUSION DETECTION SYSTEM/INTRUSION PREVENTION SYSTEM (IDS/IPS) SOLUTION 2017-2025 (\$MILLION)

FIGURE 11: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY FORENSICS ANALYSIS SOLUTION 2017-2025 (\$MILLION)

FIGURE 12: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY OTHER SOLUTION 2017-2025 (\$MILLION)

FIGURE 13: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY MANAGED SERVICES 2017-2025 (\$MILLION)

FIGURE 14: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY PROFESSIONAL SERVICES 2017-2025 (\$MILLION)

FIGURE 15: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY CLOUD DEPLOYMENT 2017-2025 (\$MILLION)

FIGURE 16: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY ON-PREMISES DEPLOYMENT 2017-2025 (\$MILLION)

FIGURE 17: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY MANUFACTURING, TRANSPORTATION AND LOGISTICS 2017-2025 (\$MILLION)

FIGURE 18: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY BANKING FINANCIAL SERVICES AND INSURANCE (BFSI) 2017-2025

(\$MILLION)

FIGURE 19: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY GOVERNMENT AND DEFENSE 2017-2025 (\$MILLION)

FIGURE 20: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY ENERGY AND UTILITIES 2017-2025 (\$MILLION)

FIGURE 21: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY IT AND TELECOM 2017-2025 (\$MILLION)

FIGURE 22: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY RETAIL 2017-2025 (\$MILLION)

FIGURE 23: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY EDUCATION 2017-2025 (\$MILLION)

FIGURE 24: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY HEALTHCARE 2017-2025 (\$MILLION)

FIGURE 25: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET, BY OTHER END USERS APPLICATION 2017-2025 (\$MILLION)

FIGURE 26: KEY BUYING IMPACT ANALYSIS

FIGURE 27: EUROPE BIG DATA MARKET 2016-2020 (\$BILLION)

FIGURE 28: SHARE OF BIG DATA & IOT IN UNITED KINGDOM BASED ON SECTORS (2016-2020)

FIGURE 29: UNITED KINGDOM ADVANCED PERSISTENT THREAT PROTECTION MARKET 2017-2025 (\$MILLION)

FIGURE 30: GERMANY BIG DATA MARKET 2016-2020 (\$MILLION)

FIGURE 31: GERMANY ADVANCED PERSISTENT THREAT PROTECTION MARKET 2017-2025 (\$MILLION)

FIGURE 32: FRANCE ADVANCED PERSISTENT THREAT PROTECTION MARKET 2017-2025 (\$MILLION)

FIGURE 33: SPAIN SHARE OF CLOUD COMPUTING SERVICES IN 2015 & 2016

FIGURE 34: SPAIN ADVANCED PERSISTENT THREAT PROTECTION MARKET 2017-2025 (\$MILLION)

FIGURE 35: ITALY CLOUD COMPUTING MARKET 2016-2019 (\$BILLION)

FIGURE 36: ITALY ADVANCED PERSISTENT THREAT PROTECTION MARKET 2017-2025 (\$MILLION)

FIGURE 37: REST OF EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET 2017-2025 (\$MILLION)

FIGURE 38: MARKET SHARE ANALYSIS OF KEY PLAYERS 2016 (%)

I would like to order

Product name: EUROPE ADVANCED PERSISTENT THREAT PROTECTION MARKET FORECAST
2017-2025

Product link: <https://marketpublishers.com/r/E6F4ED55859EN.html>

Price: US\$ 1,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer
Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click
button on product page <https://marketpublishers.com/r/E6F4ED55859EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form
below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970

