

CHINA GEOGRAPHIC INFORMATION SYSTEMS (GIS) MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

China Geographic Information System Market is estimated to be worth \$1.43 billion in 2017 and is forecasted to grow at a CAGR of 19.51% between the years 2017-2025, generating \$5.94 billion by its end. The market development can be attributed to the increasing implementation of GIS in disaster management and the large-scale efforts by the Chinese government to integrate GIS into the country.

MARKET INSIGHTS

The Chinese GIS market is segmented on the basis of its end-users and on the basis of its GIS components/product type. The various end-users for this market include government, utilities, natural resources, telecommunication, banking, financial services & insurance (BFSI), military, retail, transportation, and others. Presently, the government is a leading end-user segment for the market. The GIS components are further classified into service, data, and software.

COMPETITIVE INSIGHTS

ESRI INC. (Environmental Systems Research Institute), MDA Corporation (McDonald, Dettwiler, and Associates), Hexagon Ab (Intergraph), Bentley Systems Inc, Supermap, Autodesk Inc, Pitney Bowes Inc, Atkins, Critigen Llc, HERE, Trimble Geospatial, Fugro and Avineon Inc are some of the noted companies in the Chinese GIS market.

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