

ASIA PACIFIC WINE MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The wine market of Asia-Pacific is anticipated to flourish by \$ 123892 million by 2025 at CAGR of 5.05% between 2017 and 2025. The base year considered for the study of the wine market is 2016 and the forecasting period is from 2017 to 2025. The alteration in the consumer lifestyle for wine consumption is the leading reason for up surging the growth of the wine market in the Asia-Pacific region. wine consumption in social gatherings, rising disposable income, increasing urbanization are the factors responsible for the growth of the wine market.

MARKET INSIGHTS

The Asia-Pacific wine market is segmented on the basis of the distribution channel, and geography. The distribution channel of the Asia-Pacific wine market is further bifurcated into Liquor specialists stores, Duty-free, Hypermarket/supermarket, online retailing and others. The wine market by geography is further divided into China, India, Japan, South-Korea, Thailand, Australia and rest of Asia-Pacific. Strict rules and regulations amid varied countries and accessibility to alternative products are few of the factors restricting the market growth. The dominating giants of the wine market are experiencing challenges in high tax and interference in advertising in particular countries.

COMPETITIVE INSIGHTS

Major players in the wine market are Treasury Wine Estate, Remy Cointreau, Pernod Ricard, AMVYX, Diageo Plc, Accolade Wines, Bacardi Limited, Vina Concha y Toro, Miguel Torres SA, Gruppo Campari, Constellation Brands Inc, The Wine Group, Andrew Peller Ltd, Castle Group, and E & J Gallo Winery.

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