

ASIA PACIFIC VIDEO SURVEILLANCE AS A SERVICE (VSAAS) MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The Asia-Pacific video surveillance market is expected to grow at a CAGR of 17.5% during the forecast period 2017-2025 and is estimated to generate a revenue of \$37,203.21 million by the year 2025. Growing use of video surveillance in educational institutions, increased adoption of thermal cameras and a rise in wireless IP surveillance are some of the factors which are majorly responsible for the growth of the market.

MARKET INSIGHTS

China and India are the major markets in the Asia-Pacific region. The Indian video surveillance market is expected to grow faster at a CAGR of 18.1% during the forecast period. The market exhibits a strong growth potential because of the industrial, commercial as well as residential applications of the surveillance technology. The commercial application is currently more dominant in the market as compared to others. The emergence of IP video surveillance has considerably accelerated the growth of the market. The analog video surveillance is also a fast-growing surveillance type in the market with an anticipated CAGR of 12.49% during the forecast period. On the basis of service, the market is subdivided into hosted, managed and hybrid type. Currently, the hosted service market holds the highest share of 42.50%.

COMPETITIVE INSIGHTS

Bosch Security System, Brivo Systems LLC, Canon Inc., Cisco Systems, Controlbynet, Adt Security Corporation, Envysion Inc., Geovision, Hikvisionhoneywell Security Group, Indigovision Ltd, Intransa Inc, March Networks Corps, Mirasys Ltd, Mobotix Ag, Neovsp,

and Object video are some of the top companies in the market for video surveillance technology and equipment.

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