

ASIA PACIFIC SMARTPHONE 3D CAMERA MARKET FORECAST 2017-2026

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Abstracts

KEY FINDINGS

The Asia-Pacific smartphone 3D camera market stood at \$79 million in 2016. Over the forecast period of 2017-2026, the market is predicted to evolve with an exponential CAGR rise of 39.40%, raising its total net worth to approximately \$ 2087 million by 2026.

MARKET INSIGHTS

The Indian smartphone 3D camera market is expected to accelerate ahead with highest CAGR for this region. This market is driven by increasing adoption of smartphones that are enabled with 3D cameras equipped with functionalities of delivering high-resolution images. Several renowned companies are strategizing to target the youths in the Asia-Pacific countries as their primary end-users as the younger population is more inclined towards the adoption of smartphones. Of the technology segment in this market, stereoscopy is expected to overshadow the time of flight technology. Also, the 8-16 megapixel resolution is being increasingly preferred by smartphone 3D camera manufacturers in this region.

COMPETITIVE INSIGHTS

Some of the most sought after companies for the smartphone 3D camera market are Toshiba Corporation, Samsung Electronics Inc, Sony Corporation, Xperi, LG Electronics, GoPro, Omni vision, Microsoft Corporation, Sharp Corporation, Pelican Imaging (Acquired By Tessera Technologies), Qualcomm Incorporated, Faro, Infineon Technologies, Intel and Leica Camera.



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- 6. MICROSOFT CORPORATION
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