

ASIA PACIFIC PRECISION FARMING MARKET FORECAST 2018-2026

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Abstracts

KEY FINDINGS

Most of the countries in the Asia-Pacific follow the traditional methods of farming. However, the growing focus on sustainable agriculture and increasing awareness and acceptance of precision farming technologies are driving considerable growth in the Asia-Pacific precision farming market. Between the projected years of 2018-2026, the market is likely to progress with a 19.06% CAGR.

MARKET INSIGHTS

The market is segmented on the basis of type, application and technology. The China precision farming market is expected to register the highest CAGR over the forecast period. China has large tracts of cultivable land, where farmers traditionally use twice as much fertilizers, than what is needed. This makes a strong case for key precision farming market companies, as they can showcase the overall benefits of their technology. However, the overall APAC precision farming market faces major challenges in the form of lack of technological knowledge and high initial implementation costs. In several APAC countries, the farms are generally smaller in size and unorganized, making full-scale implementation of precision farming tools a challenge.

COMPETITIVE INSIGHTS

Established companies such as Agribotix, Monsanto Company, Trimble Navigation Limited, Nozzleworks Inc, Agco Corp, Farmers Edge Precision Consulting Inc, Sst Development Group Inc, Raven Industries Inc, Teejet Technologies, Agrium Inc, Basf Se, Topcon Corp, Dupont and Agdata, Ag-Nav Inc are catering to this market's needs.

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