

ASIA PACIFIC POLYETHYLENE TEREPHTHALATE (PET) MARKET FORECAST 2018-2026

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Abstracts

KEY FINDINGS

An increase in the number of international tourist visits and the subsequent increase in demand for bottled water is driving the market for PET packaging in the Asia-Pacific region. It is estimated that by the end of the forecast period of 2018-2026, the Asia-Pacific polyethylene terephthalate (PET) market is expected to register a CAGR of 6.93%.

MARKET INSIGHTS

In the Asia-Pacific, consumers are looking for products that have high quality and extra benefits. For example, some bottled water manufacturers are switching to PET bottles because they are considered to be healthier and offer more clarity and transparency as compared to other forms of packaging. China is a significant market for PET in this region. It is one of the emerging economies with a growing demand for food & beverages and cosmetics sectors, wherein packaging plays a crucial part. Factors like increasing consumer demand and ban of the scrap plastic import for recycling is expected to drive the market demand in this region.

COMPETITIVE INSIGHTS

Companies like RTP Company, Dow Chemical Company, M&G Chemicals, Indorama Ventures Public Company Limited, Du Pont, Toray Industries, Laxness Corporation, BASF Se, and Eastman Chemical Company are dealing in this market.



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- 2. BASF SE
- 3. DIAB GROUP
- 4. DOW CHEMICAL COMPANY
- 5. DSM
- 6. DU PONT
- 7. EASTMAN CHEMICAL COMPANY
- 8. GERRESHEIMER
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