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# ASIA-PACIFIC OPERATIONAL INTELLIGENCE MARKET FORECAST 2017-2025

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## Abstracts

### KEY FINDINGS

The Asia Pacific Operational Intelligence market for 2025 is predicted to grow up to $1.77 billion from $0.53 billion in 2016, growing at a CAGR of 14.21% during the forecast term of 2017-2025. The Asia-Pacific market is expected to show the fastest growth as compared to the other regional markets.

### MARKET INSIGHTS

The Asia Pacific market is presented with plenty of growth opportunities with respect to the cloud based analytical solutions, capturing of the untapped small and medium enterprises and the fact that the internet of things (IOT) and the big data are shaping the analytical landscape in the region. The market classification can be done on the basis of deployment mode, the type of end-user and the size of the organization. It has been observed that the cloud deployment is the most popular deployment mode in Asia-Pacific whereas the large enterprises are the preferred organization type. Also, the energy & utilities is the most dominant end-user sector for this market.

### COMPETITIVE INSIGHTS

Rolta India Ltd, Oversight Software AG, International Business Machines (IBM) Corporation, Vitria Technology, SAP SE, Hp Inc, etc are some of the well-known players in the market.

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# Contents


## 1. RESEARCH SCOPE

1.1. STUDY GOALS
1.2. SCOPE OF THE MARKET STUDY
1.3. WHO WILL FIND THIS REPORT USEFUL?
1.4. STUDY AND FORECASTING YEARS

## 2. RESEARCH METHODOLOGY

2.1. SOURCES OF DATA
  2.1.1. SECONDARY DATA
  2.1.2. PRIMARY DATA
2.2. TOP-DOWN APPROACH
2.3. BOTTOM-UP APPROACH
2.4. DATA TRIANGULATION

## 3. EXECUTIVE SUMMARY

3.1. MARKET SUMMARY
3.2. KEY FINDINGS
  3.2.1. ASIA PACIFIC IS THE FASTEST GROWING OI MARKET
  3.2.2. CLOUD DEPLOYMENT & LARGE ENTERPRISE - KEY SEGMENTS
  3.2.3. ENERGY & UTILITIES-END USER INDUSTRY IS THE FASTEST GROWING SEGMENT

## 4. MARKET DYNAMICS

4.1. MARKET DEFINITION
4.2. MARKET DRIVERS
  4.2.1. INCREASING NEED OF REAL-TIME ANALYTICS & DECISION MAKING
  4.2.2. RISE IN DEMAND OF OPERATIONAL INTELLIGENCE (OI) FROM NUMEROUS END USER INDUSTRIES
  4.2.3. CHANGING BUSINESS ENVIRONMENTS
4.3. MARKET RESTRAINTS
  4.3.1. COSTS ASSOCIATED WITH OPERATIONAL INTELLIGENCE (OI)
  4.3.2. INTEROPERABILITY ISSUES
4.4. MARKET OPPORTUNITIES

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4.4.1. CLOUD BASED ANALYTICAL SOLUTIONS
4.4.2. CAPTURING THE UNTAPPED SMALL MEDIUM ENTERPRISES (SME'S) SECTOR
4.4.3. BIG DATA & INTERNET OF THINGS (IOT) TRANSFORMING THE ANALYTICAL LANDSCAPE
4.5. MARKET CHALLENGES
4.5.1. SHORTAGE OF TECHNICAL EXPERTS
4.5.2. RESISTANCE FOR ADOPTION

**5. MARKET SEGMENTATION**

5.1. BY DEPLOYMENT MODE
5.1.1. ON-PREMISES DEPLOYMENT
5.1.2. CLOUD DEPLOYMENT
5.2. BY ORGANIZATION SIZE
5.2.1. LARGE ENTERPRISE
5.2.2. SMALL MEDIUM ENTERPRISES (SME'S)
5.3. BY END USER INDUSTRIES
5.3.1. RETAIL
5.3.2. MANUFACTURING
5.3.3. TRANSPORTATION & DISTRIBUTION
5.3.4. IT & TELECOMMUNICATION
5.3.5. HEALTHCARE
5.3.6. BANKING, FINANCIAL SERVICES & INSURANCE (BFSI)
5.3.7. MEDIA & ENTERTAINMENT
5.3.8. ENERGY & UTILITIES
5.3.9. GOVERNMENT
5.3.10. OTHER END USER INDUSTRIES

**6. KEY ANALYTICS**

6.1. PORTER"S FIVE FORCE ANALYSIS
6.1.1. BARGAINING POWER OF SUPPLIERS
6.1.2. BARGAINING POWER OF BUYERS
6.1.3. THREAT OF NEW ENTRANTS
6.1.4. THREAT OF SUBSTITUTE PRODUCTS OR SERVICES
6.1.5. INTENSITY OF COMPETITIVE RIVALRY
6.2. VENDOR LANDSCAPE
6.3. KEY BUYING CRITERIA

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6.3.1. ANALYTICS TOOLS
6.3.2. DATA MANAGEMENT
6.3.3. APPLICATION & EFFECTIVENESS
6.3.4. SCALABILITY
6.4. OPPORTUNITY MATRIX

**7. GEOGRAPHIC ANALYSIS**

7.1. ASIA PACIFIC
7.1.1. CHINA
7.1.2. INDIA
7.1.3. JAPAN
7.1.4. REST OF ASIA PACIFIC

**8. COMPANY PROFILES**

8.1. AXWAY SOFTWARE
8.2. CACI INTERNATIONAL, INC.
8.3. GENERAL ELECTRIC (GE) COMPANY
8.4. HP, INC.
8.5. INTERNATIONAL BUSINESS MACHINES (IBM) CORPORATION
8.6. INDUSTRIAL & FINANCIAL SYSTEMS (IFS) AB
8.7. INTELLIGENT INSITES, INC.
8.8. INVENSYS SYSTEMS, INC.
8.9. KINAXIS, INC.
8.10. OPENTEXT CORPORATION
8.11. OPSVEDA, INC.
8.12. OVERSIGHT SYSTEMS
8.13. ROLTA INDIA LTD
8.14. SAP SE
8.15. SOFTWARE AG
8.16. SOLUTIONSPT
8.17. SPACETIME INSIGHT
8.18. SPLUNK, INC.
8.19. SQLSTREAM
8.20. TURNBERRY SOLUTIONS, INC.
8.21. VITRIA TECHNOLOGY, INC.
8.22. XMPRO

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# List Of Tables

## LIST OF TABLES

TABLE 1: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY GEOGRAPHY, 2017-2025 (IN $ BILLION)
TABLE 2: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY DEPLOYMENT MODE, 2017-2025 (IN $ BILLION)
TABLE 3: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY ORGANIZATION SIZE, 2017-2025 (IN $ BILLION)
TABLE 4: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY END USER INDUSTRIES, 2017-2025 (IN $ BILLION)
TABLE 5: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY COUNTRY, 2017-2025 (IN $ BILLION)

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# List Of Figures

## LIST OF FIGURES

FIGURE 1: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY DEPLOYMENT MODEL, 2016 & 2025 (IN $ BILLION)
FIGURE 2: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, 2017-2025 (IN $ BILLION)
FIGURE 3: REVENUE GENERATED BY PUBLIC CLOUD DEPLOYMENT SEGMENT IN 2016 & 2025 (IN $ BILLION)
FIGURE 4: REVENUE GENERATED BY LARGE ENTERPRISE SEGMENT IN 2016 & 2025 (IN $ BILLION)
FIGURE 5: OPERATIONAL INTELLIGENCE MARKET, BY ENERGY & UTILITIES END USER INDUSTRY, 2017-2025 (IN $ BILLION)
FIGURE 6: ADOPTION RATE OF OPERATIONAL INTELLIGENCE IN VARIOUS INDUSTRIAL VERTICALS IN 2016 (%)
FIGURE 7: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY ON-PREMISES DEPLOYMENT, 2017-2025 (IN $ BILLION)
FIGURE 8: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY CLOUD DEPLOYMENT, 2017-2025 (IN $ BILLION)
FIGURE 9: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY LARGE ENTERPRISE, 2017-2025 (IN $ BILLION)
FIGURE 10: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY SMALL MEDIUM ENTERPRISES (SME'S), 2017-2025 (IN $ BILLION)
FIGURE 11: DIFFERENT END USER INDUSTRIES HIRING BIG DATA EXPERTISE IN 2016
FIGURE 12: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY RETAIL, 2017-2025 (IN $ BILLION)
FIGURE 13: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY MANUFACTURING, 2017-2025 (IN $ BILLION)
FIGURE 14: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY TRANSPORTATION & DISTRIBUTION, 2017-2025 (IN $ BILLION)
FIGURE 15: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY IT & TELECOMMUNICATION, 2017-2025 (IN $ BILLION)
FIGURE 16: DRIVERS OF OPERATIONAL INTELLIGENCE IN HEALTHCARE (%)
FIGURE 17: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY HEALTHCARE, 2017-2025 (IN $ BILLION)
FIGURE 18: OPERATIONAL INTELLIGENCE AREAS IN BANKING, FINANCIAL SERVICES AND INSURANCE (BFSI)

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FIGURE 19: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY BANKING, FINANCIAL SERVICES & INSURANCE (BFSI), 2017-2025 (IN $ BILLION)
FIGURE 20: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY MEDIA & ENTERTAINMENT, 2017-2025 (IN $ BILLION)
FIGURE 21: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY ENERGY & UTILITIES, 2017-2025 (IN $ BILLION)
FIGURE 22: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY GOVERNMENT, 2017-2025 (IN $ BILLION)
FIGURE 23: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY OTHER END USER INDUSTRIES, 2017-2025 (IN $ BILLION)
FIGURE 24: KEY BUYING IMPACT ANALYSIS
FIGURE 25: ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, BY REGION, 2016 & 2025 (IN %)
FIGURE 26: CHINA OPERATIONAL INTELLIGENCE MARKET, 2017-2025 (IN $ BILLION)
FIGURE 27: INDIA OPERATIONAL INTELLIGENCE MARKET, 2017-2025 (IN $ BILLION)
FIGURE 28: JAPAN OPERATIONAL INTELLIGENCE MARKET, 2017-2025 (IN $ BILLION)
FIGURE 29: REST OF ASIA PACIFIC OPERATIONAL INTELLIGENCE MARKET, 2017-2025 (IN $ BILLION)

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