

ASIA-PACIFIC OPERATIONAL INTELLIGENCE MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The Asia Pacific Operational Intelligence market for 2025 is predicted to grow up to \$1.77 billion from \$0.53 billion in 2016, growing at a CAGR of 14.21% during the forecast term of 2017-2025. The Asia-Pacific market is expected to show the fastest growth as compared to the other regional markets.

MARKET INSIGHTS

The Asia Pacific market is presented with plenty of growth opportunities with respect to the cloud based analytical solutions, capturing of the untapped small and medium enterprises and the fact that the internet of things (IOT) and the big data are shaping the analytical landscape in the region. The market classification can be done on the basis of deployment mode, the type of end-user and the size of the organization. It has been observed that the cloud deployment is the most popular deployment mode in Asia-Pacific whereas the large enterprises are the preferred organization type. Also, the energy & utilities is the most dominant end-user sector for this market.

COMPETITIVE INSIGHTS

Rollta India Ltd, Oversight Software AG, International Business Machines (IBM) Corporation, Vitria Technology, SAP SE, Hp Inc, etc are some of the well-known players in the market.

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