

ASIA-PACIFIC OPERATING ROOM MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The Asia-Pacific is the fastest growing market with a CAGR of 11.4 % for the forecast period 2017-2025. It is worth \$3361 million as of 2017 and is anticipated to reach \$7953.12 million by 2025. In the Asia-Pacific market, most of the countries are undergoing fast development in terms of technologies and surgical procedures and hence the top companies from all over the world are eager to explore the Asia-Pacific market.

MARKET INSIGHTS

Asia-Pacific holds the third largest share of the global operating room market. The market is divided primarily into two categories- by type and by end users. Data management systems and communication tools and operation room equipment market are the two types, whereas the end-users include hospitals, research institutes etc. Factors such as a rising demand for hybrid operating rooms, growing number of ASCs (Ambulatory Surgical Centers), product innovations which are driven by the advances in technology, growing elderly population, increasing occurrences of chronic cases and the need for increased number of surgeries have all contributed as the key drivers for the growth of the market. However, high expenses for the Operating room equipment and unfavorable healthcare regulations are posing a real challenge for the market.

COMPETITIVE INSIGHTS

Barco, Getinge Group, Steris Corporation, Ge Healthcare, ,Karl Storz Gmbh &,Mizuho Osi, Conmed Corporation, Philips Healthcare, Siemens Heal thineers, Skytron Llc,

Smith & Nephew Plc, Co, Toshiba Medical Systems Corporation, Kg Leica Microsystems Sony Medical Systems, Stryker Corporation, Olympus Corporation, Hill-Rom Holdings Inc, Nds Surgical Imaging Llc are some of the major companies for operating room market in this region. GE Healthcare mainly focuses on imaging technologies and software solutions whereas, Barco focuses on product launches that are specific to diagnostic and surgical displays for the operating market.

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