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ASIA-PACIFIC OPERATING ROOM MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The Asia-Pacific is the fastest growing market with a CAGR of 11.4 % for the forecast period 2017-2025. It is worth $3361 million as of 2017 and is anticipated to reach $7953.12 million by 2025. In the Asia-Pacific market, most of the countries are undergoing fast development in terms of technologies and surgical procedures and hence the top companies from all over the world are eager to explore the Asia-Pacific market.

MARKET INSIGHTS

Asia-Pacific holds the third largest share of the global operating room market. The market is divided primarily into two categories- by type and by end users. Data management systems and communication tools and operation room equipment market are the two types, whereas the end-users include hospitals, research institutes etc. Factors such as a rising demand for hybrid operating rooms, growing number of ASCs (Ambulatory Surgical Centers), product innovations which are driven by the advances in technology, growing elderly population, increasing occurrences of chronic cases and the need for increased number of surgeries have all contributed as the key drivers for the growth of the market. However, high expenses for the Operating room equipment and unfavorable healthcare regulations are posing a real challenge for the market.

COMPETITIVE INSIGHTS

Barco, Getinge Group, Steris Corporation, Ge Healthcare, ,Karl Storz Gmbh &,Mizuho Osi, Conmed Corporation, Philips Healthcare, Siemens Heal thineers, Skytron Llc,

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Smith & Nephew Plc, Co, Toshiba Medical Systems Corporation, Kg Leica Microsystems Sony Medical Systems, Stryker Corporation, Olympus Corporation, Hill-Rom Holdings Inc, Nds Surgical Imaging Llc are some of the major companies for operating room market in this region. GE Healthcare mainly focuses on imaging technologies and software solutions whereas, Barco focuses on product launches that are specific to diagnostic and surgical displays for the operating market.

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Contents

1. RESEARCH SCOPE

1.1. MARKET DEFINITION
1.2. STUDY GOALS
1.3. SCOPE OF THE MARKET STUDY
1.4. WHO WILL FIND THIS REPORT USEFUL?
1.5. STUDY AND FORECASTING YEARS

2. RESEARCH METHODOLOGY

2.1. SOURCES OF DATA
  2.1.1. PRIMARY SOURCES
  2.1.2. SECONDARY SOURCES
2.2. MARKET SIZE ESTIMATION
2.3. DATA TRIANGULATION
2.4. ASSUMPTIONS

3. EXECUTIVE SUMMARY

4. MARKET OVERVIEW

4.1. MARKET DRIVERS
  4.1.1. INCREASING NUMBER OF ASCS (AMBULATORY SURGICAL CENTERS)
  4.1.2. INCREASING DEMAND FOR HYBRID ORS
  4.1.3. PRODUCT INNOVATIONS DRIVEN BY ADVANCES IN TECHNOLOGY
  4.1.4. RISING GERIATRIC POPULATION AND INCREASING CHRONIC CASES INCREASED THE DEMAND OF OR WORLD WIDE
  4.1.5. INCREASING NUMBER OF SURGERIES
4.2. MARKET RESTRAINTS
  4.2.1. HIGH COST OF OPERATING ROOM EQUIPMENT
  4.2.2. UNFAVORABLE HEALTHCARE REGULATION IN THE U.S.
4.3. OPPORTUNITIES
  4.3.1. EMERGING ECONOMIES IN ASIA-PACIFIC AND LATIN AMERIC
  4.3.2. TECHNOLOGY IS THE KEY TO SUCCESS
  4.3.3. COST OF EQUIPMENT INFLUENCES SALE

5. MARKET SEGMENTATION

5.1. BY TYPE
5.1.1. OPERATION ROOM EQUIPMENT MARKET, BY TYPE
5.1.1.1. EQUIPMENT MANAGEMENT SYSTEMS (SURGICAL BOOMS)
5.1.1.2. COMPUTER-ASSISTED AND ROBOTIC SURGERY
5.1.1.3. OPERATING TABLES
5.1.1.4. MEDICAL PRINTERS
5.1.1.5. SURGICAL MICROSCOPE
5.1.1.6. OPERATING ROOM LIGHTS
5.1.1.7. SURGICAL IMAGING DISPLAY
5.1.1.8. DIGITAL IMAGE CAPTURE AND RECORDING DEVICES
5.1.1.9. INSUFFLATION DEVICES
5.1.1.10. OTHER EQUIPMENT
5.1.2. OPERATION ROOM DATA MANAGEMENT SYSTEMS AND COMMUNICATION TOOLS MARKET, BY TYPE
5.1.2.1. EMERGENCY MEDICAL SERVICES (EMS)
5.1.2.2. OPERATING ROOM INTEGRATION SYSTEMS AND PACS
5.1.2.3. OPERATING ROOM MANAGEMENT SYSTEMS
5.1.2.4. ANESTHESIA INFORMATION MANAGEMENT SYSTEMS
5.1.2.5. AMBULANCE-BASED TELEMEDICINE/TELETRAUMA CARE AND VITAL SIGN MONITORING
5.1.2.6. OTHER DATA MANAGEMENT SYSTEMS AND COMMUNICATION TOOLS
5.2. BY END-USER
5.2.1. HOSPITALS
5.2.2. CLINICS
5.2.3. AMBULATORY SURGICAL CENTERS
5.2.4. MEDICAL RESEARCH INSTITUTES

6. KEY ANALYTICAL

6.1. VALUE CHAIN ANALYSIS
6.2. OPPORTUNITY MATRIX
6.3. VENDOR LANDSCAPE

7. REGIONAL ANALYSIS

7.1. ASIA-PACIFIC
7.1.1. JAPAN
7.1.2. CHINA

7.1.3. INDIA
7.1.4. SOUTH KOREA
7.1.5. REST OF ASIA-PACIFIC

8. COMPETITIVE LANDSCAPE

8.1. NEW PRODUCT DEVELOPMENT
8.2. MERGERS AND ACQUISITIONS (M&A)
8.3. PRODUCT CERTIFICATIONS AND APPROVALS
8.4. JOINT VENTURES (JV)
8.5. AGREEMENT AND PARTNERSHIPS
8.6. OTHER STRATEGIES
8.7. PATENT ANALYSIS

9. COMPANY PROFILES

9.1. BARCO
9.2. CONMED CORPORATION
9.3. STERIS CORPORATION
9.4. GE HEALTHCARE
9.5. GETINGE GROUP
9.6. KARL STORZ GMBH & CO. KG
9.7. LEICA MICROSYSTEMS
9.8. MIZUHO OSI
9.9. PHILIPS HEALTHCARE
9.10. SIEMENS HEALTHINEERS
9.11. SKYTRON LLC
9.12. SMITH & NEPHEW PLC
9.13. SONY MEDICAL SYSTEMS
9.14. STRYKER CORPORATION
9.15. OLYMPUS CORPORATION
9.16. TOSHIBA MEDICAL SYSTEMS CORPORATION
9.17. HILL-ROM HOLDINGS INC.
9.18. NDS SURGICAL IMAGING LLC

TABLE LIST

TABLE 1 INTERNATIONAL STUDY ON AESTHETIC/COSMETIC PROCEDURES PERFORMED IN 2015

TABLE 2 TOTAL BODY & EXTREMITIES (2015)
TABLE 3 TOTAL FACE & HEAD PROCEDURES (2015)
TABLE 4 TOTAL BREAST PROCEDURES (2015)
TABLE 5 COUNTRIES BY TOTAL NUMBER OF PROCEDURES (2015)
TABLE 6 ESTIMATED COST OF OPERATING ROOM
TABLE 7 NUMBER OF ESTIMATED HOSPITALS IN TOP 10 COUNTRIES
TABLE 8 NUMBER OF OPERATING ROOMS IN ASIA-PACIFIC
TABLE 9 ESTIMATED POPULATION OF OVER 65 YEARS

FIGURE LIST

FIGURE 1 MARKET SIZE ESTIMATION
FIGURE 2 DATA TRIANGULATION
FIGURE 3 APAC OPERATING ROOM MARKET, 2017-2025, (IN $MILLION)
FIGURE 4 GROWTH IN NUMBER OF ASCS FROM 1988 TO 2018
FIGURE 5 VALUE CHAIN ANALYSIS
FIGURE 6 APAC OPERATING ROOM MARKET SHARE, BY TYPE, 2016
FIGURE 7 APAC OPERATION ROOM EQUIPMENT MARKET, 2017-2025 (IN $MILLION)
FIGURE 8 APAC OPERATION ROOM EQUIPMENT MARKET SHARE, BY TYPE, 2017
FIGURE 9 APAC EQUIPMENT MANAGEMENT SYSTEMS (SURGICAL BOOMS) MARKET, 2017-2025 (IN $MILLION)
FIGURE 10 APAC COMPUTER-ASSISTED AND ROBOTIC SURGERY MARKET, 2017-2025 (IN $MILLION)
FIGURE 11 APAC OPERATING TABLES MARKET, 2017-2025 (IN $MILLION)
FIGURE 12 APAC MEDICAL PRINTERS MARKET, 2017-2025 (IN $MILLION)
FIGURE 13 APAC SURGICAL MICROSCOPE MARKET, 2017-2025 (IN $MILLION)
FIGURE 14 APAC OPERATING ROOM LIGHTS MARKET, 2017-2025 (IN $MILLION)
FIGURE 15 APAC SURGICAL IMAGING DISPLAY MARKET, 2017-2025 (IN $MILLION)
FIGURE 16 APAC DIGITAL IMAGE CAPTURE AND RECORDING DEVICES MARKET, 2017-2025 (IN $MILLION)
FIGURE 17 APAC INSUFFLATION DEVICES MARKET, 2017-2025 (IN $MILLION)
FIGURE 18 APAC OTHER EQUIPMENT MARKET, 2017-2025 (IN $MILLION)
FIGURE 19 APAC OPERATION ROOM DATA MANAGEMENT SYSTEMS AND COMMUNICATION TOOLS MARKET, 2017-2025 (IN $MILLION)
FIGURE 20 APAC OPERATION ROOM DATA MANAGEMENT SYSTEMS AND COMMUNICATION TOOLS MARKET SHARE, BY TYPE, 2017

FIGURE 21 APAC EMERGENCY MEDICAL SERVICES (EMS) MARKET, 2017-2025 (IN $MILLION)
FIGURE 22 APAC OPERATING ROOM INTEGRATION SYSTEMS AND PACS MARKET, 2017-2025 (IN $MILLION)
FIGURE 23 APAC OPERATING ROOM MANAGEMENT SYSTEMS MARKET, 2017-2025 (IN $MILLION)
FIGURE 24 APAC ANESTHESIA INFORMATION MANAGEMENT SYSTEMS MARKET, 2017-2025 (IN $MILLION)
FIGURE 25 APAC AMBULANCE-BASED TELEMEDICINE/TELETRAUMA CARE AND VITAL SIGN MONITORING MARKET, 2017-2025 (IN $MILLION)
FIGURE 26 APAC OTHER DATA MANAGEMENT SYSTEMS AND COMMUNICATION TOOLS MARKET, 2017-2025 (IN $MILLION)
FIGURE 27 APAC OPERATING ROOM MARKET SHARE, BY END-USER, 2017
FIGURE 28 APAC HOSPITALS MARKET, 2017-2025 (IN $MILLION)
FIGURE 29 APAC CLINICS MARKET, 2017-2025 (IN $MILLION)
FIGURE 30 SPECIALTIES SERVED IN ASCS
FIGURE 31 TYPES OF SURGERIES PERFORMED IN ASCS IN THE U.S. (%)
FIGURE 32 APAC AMBULATORY SURGICAL CENTERS MARKET, 2017-2025 (IN $MILLION)
FIGURE 33 APAC MEDICAL RESEARCH INSTITUTES MARKET, 2017-2025 (IN $MILLION)
FIGURE 34 APAC OPERATING ROOM MARKET SHARE, BY REGION, 2017
FIGURE 35 NUMBER OF OPERATION ROOMS PER 100,000 POPULATIONS FIGURE
FIGURE 37 ASIA-PACIFIC OPERATING ROOM MARKET SHARE, BY COUNTRY, 2017
FIGURE 38 ASIA-PACIFIC OPERATING ROOM MARKET, 2017-2025 (IN $MILLION)
FIGURE 39 JAPAN OPERATING ROOM MARKET, 2017-2025, (IN $ MILLION)
FIGURE 40 CHINA OPERATING ROOM MARKET, 2017-2025, (IN $ MILLION)
FIGURE 41 INDIA HEALTHCARE SECTOR
FIGURE 42 INDIA OPERATING ROOM MARKET, 2017-2025, (IN $ MILLION)
FIGURE 43 SOUTH KOREA OPERATING ROOM MARKET, 2017-2025, (IN $ MILLION)
FIGURE 44 REST OF ASIA-PACIFIC OPERATING ROOM MARKET, 2017-2025, (IN $ MILLION)
FIGURE 45 JAPAN PATENTS BY TECHNOLOGY, 2007-2014 (%)
FIGURE 46 JAPAN PATENTS BY COMPANY, 2007-2014 (%)
FIGURE 47 NEW PRODUCT DEVELOPMENT BY COMPANY, 2014-2015 (%)
FIGURE 48 MERGERS AND ACQUISITIONS BY COMPANY, 2015-16 (%)

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FIGURE 49 PRODUCT CERTIFICATIONS AND APPROVALS BY COMPANY, 2015-16 (%)
FIGURE 50 JOINT VENTURES BY COMPANY, 2015-16(%)
FIGURE 51 AGREEMENT AND PARTNERSHIPS BY COMPANY, 2015-16 (%)

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