

# ASIA-PACIFIC NARROW BAND IOT MARKET FORECAST 2017-2024

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## Abstracts

### KEY FINDINGS

The Asia Pacific Narrow-Band Internet of Things market was valued at \$451 million in the year 2016 and is expected to hit \$30420.42 million by the year 2024. The CAGR of the Asia Pacific Narrow-Band IOT market is estimated to be 74.97% during the period 2017-2024. The surge in demand for IOT, rising demand for LPWAN, the requirement for low cost and low power connectivity technology, intelligent network bandwidth management are some of the dominant factors motivating the narrow IOT market in the Asia-Pacific region.

### MARKET INSIGHTS

The narrow band internet of things market is segmented by deployment type on the basis of Guard band, In-band and standalone. It is further segmented by end-user application on the basis of agriculture, automotive & transportation, building automation, energy, healthcare, infrastructure, manufacturing, retail, safety & security and other applications. The IOT market is also segmented by devices on the basis of Alarms & detectors, smart appliances, smart meters, trackers, wearable devices and others. Low data transmission speed and security and privacy concern are limiting the narrow band IOT market.

### COMPETITIVE INSIGHTS

Major players in the Narrow band IOT market are AT&T, Commsolid GMBH, Ericsson, Huawei Technologies co. Ltd, intel corporation, Microsoft, Mistbase AB, Qualcomm Incorporated, Samsung electronics, Sprint corporation, T mobile, U-blox holding AG,

Verizon communications and Vodafone.

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