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ASIA PACIFIC MOBILE PAYMENT MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The Asia-Pacific mobile payment market is predicted to show the highest growth over the forecast period of 2017-2025, growing at an estimated CAGR of 24.72% and is expected to collect $1124 billion in revenue by the end of the forecast period.

MARKET INSIGHTS

The increasing internet usage, favorable government reforms, and the substantially increased subscriber base are the main factors responsible for the market growth in this region. The mobile payment market is segmented according to the payment type that is further sub-segmented into various mobile commerce services such as closed loop billing, carrier billing, in-app billing and prepaid mobile wallet, and into mobile P2P. The market is also segmented according to the type of medium which includes USSD, contactless, internet and SMS.

COMPETITIVE INSIGHTS

The major market players include Google, Obopay Inc, Apple Inc, Alipay, Paymentwall, Airtel Money, Paytm, Paypal, Boku, Beijing Qiandaibao Payment Technology Ltd, We Pay Inc, China UnionPay, G-Xchange, Mastercard, etc.

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