

# ASIA PACIFIC IT SERVICE MANAGEMENT MARKET FORECAST 2017-2020

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## **Abstracts**

## **KEY FINDINGS**

Asia Pacific IT Service Management market, which stood at \$2005 million in 2016, is all set to witness a surge in its revenue by progressing at a CAGR of 19.40% for the estimated period of 2017-2020.

#### MARKET INSIGHTS

The Asia-Pacific region is predicted to showcase a substantial growth for the estimated period; progressing even better than Europe and North American region. Due to the increasing adoption of IT management tools, several Asia-Pacific companies are emerging as strong contenders at the global scenario. India and China have shown exemplary progress concerning to IT growth. At the same time, the implementation of cloud-based IT management solutions is providing these nations with rather cost-effective solutions for optimizing their business. The Asia-Pacific IT service management market is presently segmented on the basis of organization size and endusers.

#### **COMPETITIVE INSIGHTS**

Some of the significant players in the Asia-Pacific IT service management are BMC Software, Service Now, Cherwell, Zoho Corporation, and Ivanti.



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