

# ASIA PACIFIC FOOD ENCAPSULATION MARKET FORECAST 2017-2025

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## **Abstracts**

#### **KEY FINDINGS**

The Asia Pacific food encapsulation market was worth \$4915 million in 2016 and is fast growing at a CAGR of 6.73 % and is expected to reach \$8781 million by the year 2025. The development of cutting-edge preservation techniques such as Micro-encapsulation and Nano-encapsulation technologies has revolutionized the food encapsulation industry.

#### **MARKET INSIGHTS**

There is a tremendous potential in the Asia-Pacific market because of an improvement of multi-component features, application of nanotechnology in food encapsulation market and nanoscale designs. The market is segmented on the basis of components and ingredients. The component market is driven by technological advancements like . micro- encapsulation, polymerization, matrix, interfacial, spinning disk, and nanoencapsulation, whereas the market by ingredients is further subdivided into vitamins, minerals, and probiotics. On the basis of application, the food encapsulation market mainly deals with oxidation, color masking, flavor stabilization and taste masking. The key industries which act as an end user for this market are mainly bakery industry, processed meat industry, confectionery industry and convenience and processed foods industry.

#### **COMPETITIVE INSIGHTS**

Firmenich Sa is a notable food encapsulation industry in the Asia Pacific market which also deals nutrition, beauty and consumer good products followed by other key players



like Cargill Incorporated, Friesland Brands B.V, Ingredion Incorporated, Kerry Group Plc, Lycored Ltd, Royal Dsm N.V, Sensient Technologies Corp, Balchem Corporation, Givaudan Saadr, and Aveka Group.



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(\$MILLIONS)

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