

# Asia Pacific Flexible Packaging Market Forecast 2017-2024

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## Abstracts

### KEY FINDINGS

Asia-Pacific accounts for the largest market share for Flexible Packaging. The expansion in the demand for packaged food and disposable income of the consumers are the factors driving the regional markets. The global market for Flexible Packaging material is projected to grow at an approximate CAGR of 4.5% during the forecast period of 2017-2024. The usage of Flexible Packaging material in the food and beverage industry will lead to significant market growth due to key features like easy to dispose and requirement of fewer raw materials.

### MARKET INSIGHTS

The Flexible Packaging market is segmented on the basis of Raw materials, Application, and Geography. The market by Raw materials is segmented into Paper, Plastic, Bioplastic and Aluminum Foil. The Application market is segmented into Food & Beverage, Cosmetics, Pharmaceutical, and Others. The Asia-Pacific market on the basis of Geography is segmented into India and China.

An upsurge in packaged foods demand and cosmetic industry growth are prime factors leading to the growth of the flexible packaging market. The swift growth of the global pharmaceutical industry cut down of carbon footprint and preference of packaging over rigid packaging materials are the major market drivers. To protect food from degradation and increase food products shelf life, the Flexible packaging is used. The innovation processing techniques to extend the shelf life of the food products is the key opportunity for the market growth. The changing lifestyles of the consumers and the upswing in demand for environment-friendly packaging will lead to a rise in the demand for flexible

packaging for six to seven years.

## Contents

### **1. RESEARCH METHODOLOGY**

- 1.1. RESEARCH SCOPE & ASSUMPTIONS
- 1.2. LIST OF DATA SOURCES

### **2. EXECUTIVE SUMMARY**

### **3. FLEXIBLE PACKAGING INDUSTRY OUTLOOK**

- 3.1. FLEXIBLE PACKAGING MARKET SEGMENTATION
- 3.2. MARKET SIZE AND GROWTH PROSPECTS
- 3.3. TECHNOLOGY OVERVIEW
  - 3.3.1. MANUFACTURING OF FLEXIBLE PACKAGING MATERIAL
  - 3.3.2. BLOWN FILM
  - 3.3.3. CAST FILM
  - 3.3.4. CO-EXTRUSION
  - 3.3.5. BIOPLASTIC MANUFACTURING
- 3.4. REGULATORY FRAMEWORK
  - 3.4.1. REGULATIONS FOR THE PHARMACEUTICAL PACKAGING
  - 3.4.2. REGULATIONS FOR BIOPLASTICS IN THE FLEXIBLE PACKAGING MARKET
- 3.5. FLEXIBLE PACKAGING MARKET DYNAMICS
  - 3.5.1. MARKET DRIVER ANALYSIS
    - 3.5.1.1. RISING PACKAGED FOODS DEMAND
    - 3.5.1.2. COSMETIC INDUSTRY GROWTH
    - 3.5.1.3. RAPID GROWTH IN GLOBAL PHARMACEUTICAL INDUSTRY
    - 3.5.1.4. PREFERENCE OF FLEXIBLE PACKING OVER RIGID PACKAGING MATERIALS
  - 3.5.1.5. REDUCED CARBON FOOTPRINT
  - 3.5.2. MARKET RESTRAINT ANALYSIS
    - 3.5.2.1. PRICE VOLATILITY OF RAW MATERIALS
  - 3.5.3. FLEXIBLE PACKAGING KEY OPPORTUNITIES

### **4. FLEXIBLE PACKAGING BY RAW MATERIAL**

- 4.1. PAPER
- 4.2. ALUMINIUM FOIL
- 4.3. PLASTIC

#### 4.4. BIOPLASTIC

### 5. FLEXIBLE PACKAGING BY APPLICATION

#### 5.1. FOOD & BEVERAGE

#### 5.2. PHARMACEUTICAL

#### 5.3. COSMETICS

#### 5.4. OTHERS

### 6. KEY ANALYTICS

#### 6.1. VALUE CHAIN ANALYSIS

##### 6.1.1. VENDOR LANDSCAPE

#### 6.2. PORTER'S ANALYSIS

#### 6.3. PESTEL ANALYSIS

### 7. REGIONAL ANALYSIS

#### 7.1. ASIA PACIFIC

##### 7.1.1. CHINA

##### 7.1.2. INDIA

### 8. COMPETITIVE LANDSCAPE

#### 8.1. COMPANY MARKET SHARE

#### 8.2. COMPANY PROFILES

##### 8.2.1. BEMIS COMPANY, INC

##### 8.2.2. MONDI PLC

##### 8.2.3. HUHTAMAKI GROUP

##### 8.2.4. SEALED AIR CORPORATION

##### 8.2.5. CONSTANTIA FLEXIBLES INTERNATIONAL GMBH

##### 8.2.6. SONOCO PRODUCTS COMPANY

##### 8.2.7. AMCOR LTD.

##### 8.2.8. UKRPLASTIC

##### 8.2.9. AMPAC HOLDING

##### 8.2.10. WIPAK GROUP

##### 8.2.11. FLEXTRUS AB

##### 8.2.12. BISCHOF & KLEIN GMBH & CO. KG

##### 8.2.13. DAI NIPPON PRINTING

- 8.2.14. AMERICAN PACKAGING CORPORATION
- 8.2.15. SÜDPACK
- 8.2.16. COVERIS
- 8.2.17. BRYCE CORPORATION
- 8.2.18. CLONDALKIN
- 8.2.19. HUHTAMAKI
- 8.2.20. SCHUR FLEXIBLES GROUP
- 8.2.21. BASF
- 8.2.22. SOLVAY
- 8.2.23. SHOWA DENKO K.K.
- 8.2.24. INNOVIA FILMS
- 8.2.25. AMERPLAST
- 8.2.26. EAGLE FLEXIBLE PACKAGING
- 8.2.27. TAGHLEEF INDUSTRIES

## List Of Tables

### LIST OF TABLES

TABLE 1 FLEXIBLE PACKAGING – INDUSTRY SUMMARY & KEY BUYING CRITERIA

TABLE 2 FLEXIBLE PACKAGING - KEY MARKET DRIVER ANALYSIS

TABLE 3 KEY COMPARISON BETWEEN RIGID AND FLEXIBLE PACKAGING

TABLE 4 CHANGING CONSUMPTION PATTERNS

TABLE 5 FLEXIBLE PACKAGING - KEY MARKET RESTRAINT ANALYSIS

TABLE 6 VENDOR LANDSCAPE

TABLE 7 ASIA PACIFIC FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS) (\$ MILLION)

TABLE 8 ASIA PACIFIC FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 9 ASIA PACIFIC FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$ MILLION)

TABLE 10 ASIA PACIFIC FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 11 ASIA PACIFIC FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$ MILLION)

TABLE 12 CHINA FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS) (\$ MILLION)

TABLE 13 CHINA FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 14 CHINA FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$ MILLION)

TABLE 15 CHINA FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 16 CHINA FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$ MILLION)

TABLE 17 INDIA FLEXIBLE PACKAGING MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS) (\$ MILLION)

TABLE 18 INDIA FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

TABLE 19 INDIA FLEXIBLE PACKAGING BY RAW MATERIAL MARKET ESTIMATES AND FORECAST, 2015 – 2024, (\$ MILLION)

TABLE 20 INDIA FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES AND FORECAST, 2015 – 2024, (KILO TONS)

**TABLE 21 INDIA FLEXIBLE PACKAGING BY APPLICATION MARKET ESTIMATES  
AND FORECAST, 2015 – 2024, (\$ MILLION)**

## List Of Figures

### LIST OF FIGURES

FIGURE 1 ASIA PACIFIC FLEXIBLE PACKAGING MARKET REVENUE, 2015 – 2024  
(KILO TONS) (\$ MILLION)

FIGURE 2 MATERIAL CARBON FOOTPRINT (KG OF CO<sub>2</sub> PER 100 KG OF RESIN)

FIGURE 3 FLEXIBLE PACKAGING KEY OPPORTUNITIES PRIORITIZED

FIGURE 4 ASIA PACIFIC FLEXIBLE PACKAGING MARKET VOLUME SHARE BY  
RAW MATERIAL, 2016 & 2024

FIGURE 5 ASIA PACIFIC FLEXIBLE PACKAGING MARKET VOLUME SHARE BY  
APPLICATION, 2016 & 2024

FIGURE 6 FLEXIBLE PACKAGING VALUE CHAIN ANALYSIS

FIGURE 7 FLEXIBLE PACKAGING COMPANY MARKET SHARE, 2016

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