

# ASIA PACIFIC ELECTRIC VEHICLE MARKET FORECAST 2017-2026

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## Abstracts

### KEY FINDINGS

The Asia Pacific electric vehicle market is expected to witness a rise in its 2016 revenue of \$36.81 billion. The market is projected to exhibit a 22.04% CAGR over the forecast period of 2017-2026, collecting \$266.97 billion by the end of 2026.

### MARKET INSIGHTS

The Indian market is forecasted to prosper with the highest CAGR in the Asia-Pacific region. The market is mainly driven by the presence of key automobile manufacturers (specifically for two-wheeler) who are involved in the manufacturing of electric vehicles and also by the various initiatives undertaken by the Central Government towards the growth and adoption of the electric vehicle in the country. The overall Asia-Pacific market is benefiting due to the rising disposable income among the general populace and the availability of low cost of Li-On batteries. However, the low performance of these electric vehicles in comparison to the traditional vehicles and a relatively low interest amongst consumers for their adoption are some of the major challenges faced by the market.

### COMPETITIVE INSIGHTS

Mitsubishi, Hyundai Motor, Nissan Motor Co Ltd, Fiat Chrysler Automobiles N.V, Ford Motor Company, Honda Motor Company, Toyota Industries Corporation, Zhejiang Geely Holding Group, Volkswagen Ag, Tesla Motors Inc and General Motors Company are few of the leading manufacturers of Electric vehicles in the region.

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3. DAIMLER AG
4. FIAT CHRYSLER AUTOMOBILES N.V
5. FORD MOTOR COMPANY
6. GENERAL MOTORS COMPANY
7. GROUPE PSA
8. HONDA MOTOR COMPANY
9. HYUNDAI MOTOR
10. MITSUBISHI
11. NISSAN MOTOR CO., LTD.
12. TESLA MOTORS, INC
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