

# ASIA PACIFIC DRUG DISCOVERY MARKET FORECAST 2017-2024

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## Abstracts

### KEY FINDINGS

The Asia Pacific drug discovery market in 2016 was worth \$6224 million. The market is expected to reach \$13462 million by 2024 at a CAGR of 10.1% between 2016 and 2024. Aging population, rise in healthcare spending and increase in lifestyle oriented diseases and fatalities are some of the factors driving the drug discovery market in the Asia pacific region.

### MARKET INSIGHTS

The drug discovery market by technology is segmented into QPCR, DNA Microarrays, Protein Microarrays, High-throughput screening, mass spectrometer, GEL Electrophoresis, Chromatograph, Protein and Nucleic Acid Isolation and other technologies. The countries analyzed in the Asia Pacific drug discovery market are India, China, Japan, Korea, Australia and rest of Asia Pacific. The entry of new companies in the market and substitute products acts as a threat to the Asia pacific drug discovery market. Discovery of new drugs being delayed due to government regulations is a big restraint. Also, the drug market is shifting from branded to generics drugs which limit the growth of the drug discovery market in this region.

### COMPETITIVE INSIGHTS

Major players in the Drug Discovery markets are Sanofi, Johnson And Johnson, AstraZeneca PLC, Bayer AG, BoehringerIngelheim, Pfizer, INC., Glaxosmithkline LLC, Eli Lilly, Merck & Co. INC., Roche Holding AG. Sanofi, formerly Sanofi-Aventis,

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