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ASIA PACIFIC COMMERCIAL VEHICLE TELEMATICS MARKET FORECAST 2018-2026

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Abstracts

KEY FINDINGS

Asia-Pacific commercial vehicle telematics primarily finds its application in transportation and logistics, media & entertainment, government & utilities and the healthcare industry. By the end of the forecast period of 2018-2026, the market is predicted to rise with an 18.34% CAGR.

MARKET INSIGHTS

Growing private investments to develop new telematics vehicle solutions and supportive government initiatives to integrate advanced telematics in transportation are expected to contribute to the expansion of the Asia-Pacific commercial vehicle telematics market. By the end of the projected period, the Indian commercial vehicle telematics market is expected to exhibit considerable growth. High adoption of telematics in commercial vehicles is observed in this region, which positively influences the market growth in India.

COMPETITIVE INSIGHTS

Noted companies like Volkswagen Commercial Vehicles, Octo Telematics Ltd, Trimble Inc, Harman International, Zonar System Inc, At&T Inc, Inseego Corp, Tomtom Telematics Bv, Mix Telematics International, Msd Telematics Pvt. Ltd, Masternaut Ltd, Microlise Group Ltd and Verizon Connect Inc are operating in this market.

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