

ASIA PACIFIC CLOUD STORAGE MARKET 2017-2025

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Abstracts

KEY FINDINGS

The Asia Pacific cloud storage market was valued at \$4379 million in 2016 and is anticipated to reach \$36348 million by 2025, growing at an estimated CAGR of 25.69%, during the forecast period of 2017-2025. Judging by these numbers, it is safe to say that the Asia-Pacific region is going to be the fastest growing region over the forecast period.

MARKET INSIGHTS

The evolving hybrid cloud deployment model and the rising demand from government & public sector is presenting the Asia-Pacific market with tremendous growth opportunities. The cloud market in this region can be segmented on the basis of solutions (backup storage, primary storage, data movement & access solutions), organization type(large or small businesses), end-users (government, healthcare, BFSI) and the deployment mode(public and private). The ubiquity of key market players, rising technology adoption rates, growing integration of software solutions in business activities and the favorable start-up culture are majorly responsible for driving this market.

COMPETITIVE INSIGHTS

The leading market players in the region include Oracle Corporation, Acronis, Inc, Nasuni Corporation, Apple, Amazon Web Services Inc, Microsoft Corporation, Fujitsu Ltd, Dell EMC Corporation, Dropbox, Inc, HP, Inc, International Business Machines Corporation (IBM), Cisco Systems, and Google Inc.

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