

ASIA-PACIFIC BEER MARKET FORECAST 2017-2025

<https://marketpublishers.com/r/A00B7C38D35EN.html>

Date: May 2017

Pages: 58

Price: US\$ 1,250.00 (Single User License)

ID: A00B7C38D35EN

Abstracts

KEY FINDINGS

The Asia Pacific beer market size is expected to grow from \$182384 million in 2016 to \$317831 million by 2025, at a CAGR of 6.45% between 2017 and 2025. The base year considered for the beer market report is 2016 and the forecast period is from 2017 to 2025. Rapid urbanization and high disposable income and peer pressure among younger generation to have beer products are the dominant drivers of the global beer market.

MARKET INSIGHTS

The Asia Pacific beer market is segmented by distribution on the basis of liquor specialist stores, duty free, hypermarket/supermarket, online retailing and other stores. The beer market is segmented into various products like dark beer, lager, non /low alcohol beer and stout. Strict rules and regulations across different regions, health issues that arise after beer consumption, and easy availability of substitute products are some factors that are restricting the growth of the market. The leading players in the beer market are facing challenges in heavy taxation and restriction on advertising in certain countries. The countries analyzed in the Asia-pacific region are India, china, Japan, South Korea, Thailand, Australia and Rest of APAC.

COMPETITIVE INSIGHTS

Major players in the beer market are United Breweries Limited, Heineken N.V., SABMiller Plc, Tsingtao Brewery, Carlsberg Group, Diageo Plc, Molson Coors Brewing Company, Boston Beer Company, Beijing Yanjing Brewery, Anheuser BuschInbev, Asahi Group Holdings Ltd, China Resources Enterprise, FEMSA, Baltika Breweries LLC, Marston's plc, Ambev S.A., Grupo Modelo, and Kirin Beverage Company Ltd.

Contents

1. RESEARCH SCOPE

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

2. RESEARCH METHODOLOGY

- 2.1. SOURCES OF DATA
 - 2.1.1. SECONDARY DATA
 - 2.1.2. PRIMARY DATA
- 2.2. TOP DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

3. EXECUTIVE SUMMARY

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS

4. MARKET OVERVIEW

- 4.1. MARKET DEFINITION
- 4.2. MARKET DRIVERS
 - 4.2.1. CHANGING LIFESTYLE AND CONSUMPTION HABITS OF ALCOHOLIC DRINKS
 - 4.2.2. POPULARITY AMONG YOUNGER GENERATION FOR BEER PRODUCTS
 - 4.2.3. RAPID URBANIZATION AND HIGH DISPOSABLE INCOME
- 4.3. MARKET RESTRAINTS
 - 4.3.1. STRINGENT RULES AND REGULATIONS ACROSS DIFFERENT REGIONS
 - 4.3.2. HEALTH ISSUES RELATED TO BEER CONSUMPTION
 - 4.3.3. EASY AVAILABILITY OF SUBSTITUTE PRODUCTS
- 4.4. MARKET OPPORTUNITIES
 - 4.4.1. GROWING DEMAND FOR IMPORTED BEER
 - 4.4.2. VARIOUS PRODUCTS WITH DIFFERENT FLAVOURS
- 4.5. MARKET CHALLENGES

4.5.1. HEAVY TAXATION

4.5.2. RESTRICTIONS ON ADVERTISING IN CERTAIN COUNTRIES

5. ASIA PACIFIC BEER MARKET BY DISTRIBUTION CHANNEL 2017-2025 (\$ MILLION)

5.1. LIQUOR SPECIALIST STORES

5.2. DUTY FREE

5.3. HYPERMARKET/SUPER MARKET

5.4. ONLINE RETAILING

5.5. OTHER

6. KEY ANALYTICS

6.1. PORTERS FIVE FORCE MODEL

6.1.1. THREAT OF NEW ENTRANTS

6.1.2. BARGAINING POWER OF BUYERS

6.1.3. BARGAINING POWER OF SUPPLIERS

6.1.4. THREAT OF SUBSTITUTE PRODUCTS

6.1.5. COMPETITIVE RIVALRY AMONGST EXISTING FIRMS

6.2. OPPORTUNITY MATRIX

6.3. VENDOR LANDSCAPE

7. ASIA PACIFIC BEER MARKET BY COUNTRIES 2017-2025 (\$ MILLION)

7.1. CHINA

7.1.1. CHINA MARKET BY TYPE OF BEER 2016 & 2025 (DARK BEER, LAGER, NON/LOW ALCOHOL BEER, STOUT) (%)

7.1.2. MARKET SHARE ANALYSIS, 2015 & 2016 (IN %)

7.2. INDIA

7.2.1. INDIA MARKET BY TYPE OF BEER 2016 & 2025 (DARK BEER, LAGER, NON/LOW ALCOHOL BEER, STOUT) (%)

7.2.2. MARKET SHARE ANALYSIS, 2015 & 2016 (IN %)

7.3. JAPAN

7.3.1. JAPAN MARKET BY TYPE OF BEER 2016 & 2025(DARK BEER, LAGER, NON/LOW ALCOHOL BEER, STOUT) (%)

7.3.2. MARKET SHARE ANALYSIS, 2015 & 2016 (IN %)

7.4. SOUTH KOREA

7.4.1. SOUTH KOREA MARKET BY TYPE OF BEER 2016 & 2025(DARK BEER,

LAGER, NON/LOW ALCOHOL BEER, STOUT) (%)

7.4.2. MARKET SHARE ANALYSIS, 2015 & 2016 (IN %)

7.5. THAILAND

7.5.1. THAILAND MARKET BY TYPE OF BEER 2016 & 2025 (DARK BEER, LAGER, NON/LOW ALCOHOL BEER, STOUT) (%)

7.5.2. MARKET SHARE ANALYSIS, 2015 & 2016 (IN %)

7.6. AUSTRALIA

7.6.1. AUSTRALIA MARKET BY TYPE OF BEER 2016 & 2025 (DARK BEER, LAGER, NON/LOW ALCOHOL BEER, STOUT) (%)

7.6.2. MARKET SHARE ANALYSIS, 2015 & 2016 (IN %)

7.7. REST OF ASIA-PACIFIC

8. COMPANY PROFILES

8.1. UNITED BREWERIES LIMITED

8.2. HEINEKEN N.V.

8.3. SABMILLER PLC

8.4. TSINGTAO BREWERY

8.5. CARLSBERG GROUP

8.6. DIAGEO PLC

8.7. MOLSON COORS BREWING COMPANY

8.8. BOSTON BEER COMPANY

8.9. BEIJING YANJING BREWERY

8.10. ANHEUSER-BUSCH INBEV

8.11. ASAHI GROUP HOLDINGS LTD

8.12. CHINA RESOURCES ENTERPRISE

8.13. FEMSA

8.14. BALTIKA BREWERIES LLC

8.15. MARSTON'S PLC

8.16. AMBEV S.A.

8.17. GROUPO MODELO

8.18. KIRIN BEVERAGE COMPANY LTD

List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC BEER MARKET BY COUNTRIES 2017-2025 (\$ MILLION)

TABLE 2 ASIA PACIFIC BEER MARKET BY DISTRIBUTION CHANNEL 2017-2025 (\$ MILLION)

TABLE 3 ASIA PACIFIC BEER MARKET BY COUNTRIES 2017-2025 (\$ MILLION)

List Of Figures

LIST OF FIGURES

FIGURE 1 ASIA-PACIFIC BEER MARKET BY DISTRIBUTION CHANNEL 2017-2025 (\$ MILLION)

FIGURE 2 ASIA-PACIFIC LIQUOR SPECIALIST STORES MARKET 2017-2025 (\$ MILLION)

FIGURE 3 ASIA-PACIFIC DUTY-FREE MARKET 2017-2025 (\$ MILLION)

FIGURE 4 ASIA-PACIFIC HYPERMARKET/SUPER MARKET 2017-2025 (\$ MILLION)

FIGURE 5 ASIA-PACIFIC ONLINE RETAILING MARKET 2017-2025 (\$ MILLION)

FIGURE 6 ASIA-PACIFIC OTHERS MARKET 2017-2025 (\$ MILLION)

FIGURE 7 CHINA BEER MARKET 2017-2025 (\$ MILLION)

FIGURE 8 CHINA BEER MARKET BY PRODUCTS 2016 & 2025(DARK BEER, LAGER, NON/LOW ALCOHOL BEER, STOUT) (%)

FIGURE 9 MARKET SHARE ANALYSIS, 2015 & 2016 (IN %)

FIGURE 10 INDIA BEER MARKET 2017-2025 (\$ MILLION)

FIGURE 11INDIA BEER MARKET BY PRODUCTS 2016 & 2025(DARK BEER, LAGER, NON/LOW ALCOHOL BEER, STOUT)(%)

FIGURE 12MARKET SHARE ANALYSIS, 2015 & 2016 (IN %)

FIGURE 13 JAPAN BEER MARKET 2017-2025 (\$ MILLION)

FIGURE 14 JAPAN BEER MARKET BY PRODUCTS 2016 & 2025 (DARK BEER, LAGER, NON/LOW ALCOHOL BEER, STOUT) (%)

FIGURE 15 MARKET SHARE ANALYSIS, 2015 & 2016 (IN %)

FIGURE 16 SOUTH KOREA BEER MARKET 2017-2025 (\$ MILLION)

FIGURE 17 SOUTH KOREA BEER BY PRODUCTS 2016 & 2025(DARK BEER, LAGER, NON/LOW ALCOHOL BEER, STOUT) (%)

FIGURE18 MARKET SHARE ANALYSIS, 2015 & 2016 (IN %)

FIGURE 19 THAILAND BEER MARKET 2017-2025 (\$ MILLION)

FIGURE 20 THAILAND BEER MARKET BY PRODUCTS 2016 & 2025 (DARK BEER, LAGER, NON/LOW ALCOHOL BEER, STOUT) (%)

FIGURE 21 MARKET SHARE ANALYSIS, 2015 & 2016 (IN %)

FIGURE 22 AUSTRALIA BEER MARKET 2017-2025 (\$ MILLION)

FIGURE 23 AUSTRALIA BEER MARKET BY PRODUCTS 2016 & 2025(DARK BEER, LAGER, NON/LOW ALCOHOL BEER, STOUT) (%)

FIGURE 24MARKET SHARE ANALYSIS, 2015 & 2016 (IN %)

FIGURE 25 ROAPAC BEER MARKET 2017-2025 (\$ MILLION)

I would like to order

Product name: ASIA-PACIFIC BEER MARKET FORECAST 2017-2025

Product link: <https://marketpublishers.com/r/A00B7C38D35EN.html>

Price: US\$ 1,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A00B7C38D35EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970