

ASIA PACIFIC BABY CARE MARKET FORECAST 2017-2025

<https://marketpublishers.com/r/AFAE733BE96EN.html>

Date: May 2017

Pages: 59

Price: US\$ 1,250.00 (Single User License)

ID: AFAE733BE96EN

Abstracts

KEY FINDINGS

The Asia Pacific Baby Care Market is anticipated to grow from USD 4503.4 million in 2016 and projected to reach up to USD 7776.2 million by 2025, at 6.28% CAGR during 2017-2025. The base year considered for the study is 2016 and the estimated period is between 2017 and 2025. The increase in the birth rates across the developing countries and rising awareness about child's hygiene are the two major factors boosting the growth of the market during the forecast period.

MARKET INSIGHTS

The baby care market is segmented by distributors on the basis of supermarkets/hypermarkets, chemists/pharmacies, online retailing, departmental stores and grocery retailers. The baby care market is also segmented by packaging on the basis of glass, flexible packaging, paper-based containers, rigid plastic, metal and liquid cartons. The baby care market growth is fuelled by factors such as rise in financial status and spending power of the people and online retailing. The hazardous effects caused by products and huge costs associated with raw materials, product development and marketing are restraining the market to move ahead. Natural and non-toxic baby products and preferable growth in emerging markets are opening up new doors for the baby care market.

COMPETITIVE INSIGHTS

Key and well-established players in the market are Kimberley Clark, Johnson & Johnson, Marks & Spencer, L'Oreal, Procter & Gamble, and others.

Contents

1. RESEARCH SCOPE

- 1.1. STUDY GOALS
- 1.2. SCOPE OF THE MARKET STUDY
- 1.3. WHO WILL FIND THIS REPORT USEFUL?
- 1.4. STUDY AND FORECASTING YEARS

2. RESEARCH METHODOLOGY

- 2.1. SOURCES OF DATA
 - 2.1.1. SECONDARY DATA
 - 2.1.2. PRIMARY DATA
- 2.2. TOP-DOWN APPROACH
- 2.3. BOTTOM-UP APPROACH
- 2.4. DATA TRIANGULATION

3. EXECUTIVE SUMMARY

- 3.1. MARKET SUMMARY
- 3.2. KEY FINDINGS
 - 3.2.1. ASIA PACIFIC RULES THE BABY CARE MARKET
 - 3.2.2. SUPERMARKETS AND CHEMISTS/PHARMACIES ARE THE KEY DISTRIBUTORS
 - 3.2.3. BABY WIPES, TOILETRIES AND SKIN CARE PRODUCTS SHOWS STURDIEST PROGRESSION

4. MARKET DYNAMICS

- 4.1. MARKET DEFINITION
- 4.2. DRIVERS
 - 4.2.1. INCREASED BIRTH RATES ACROSS THE DEVELOPING COUNTRIES
 - 4.2.2. INCREASED AWARENESS OF CHILD HYGIENE
 - 4.2.3. RISE IN FINANCIAL STATUS AND IN SPENDING POWER OF PEOPLE
 - 4.2.4. ONLINE RETAILING FUELLING THE MARKET GROWTH
- 4.3. RESTRAINTS
 - 4.3.1. HIGH COSTS ASSOCIATED WITH RAW MATERIALS, PRODUCT DEVELOPMENT AND MARKETING

4.3.2. HAZARDOUS EFFECTS CAUSED BY PRODUCTS

4.4. OPPORTUNITIES

4.4.1. NATURAL AND NON-TOXIC BABY PRODUCTS

4.4.2. INCLINATION OF GROWTH TOWARDS EMERGING MARKETS

4.5. CHALLENGES

4.5.1. WOMEN EMPOWERMENT AND LOW FERTILITY RATES

4.5.2. AVAILABILITY OF LOW COST ALTERNATIVES

4.5.3. STRINGENT REGULATIONS

5. MARKET SEGMENTATION

5.1. BY DISTRIBUTORS

5.1.1. SUPERMARKETS/HYPERMARKETS

5.1.2. CHEMISTS/PHARMACIES

5.1.3. ONLINE RETAILING

5.1.4. DEPARTMENTAL STORES

5.1.5. OTHER STORES

5.2. BY PACKAGING

5.2.1. GLASS

5.2.2. FLEXIBLE PACKAGING

5.2.3. PAPER-BASED CONTAINERS

5.2.4. RIGID PLASTIC

5.2.5. METAL

5.2.6. LIQUID CARTONS

6. KEY ANALYTICS

6.1. PORTERS FIVE FORCE MODEL

6.1.1. BARGAINING POWER OF SUPPLIERS

6.1.2. BARGAINING POWER OF BUYERS

6.1.3. THREAT OF NEW ENTRANTS

6.1.4. THREAT OF SUBSTITUTE PRODUCT

6.1.5. THREAT OF COMPETITIVE RIVALRY

6.2. OPPORTUNITY MATRIX

6.3. VENDOR LANDSCAPE

7. GEOGRAPHY ANALYSIS

7.1. ASIA PACIFIC

7.1.1. CHINA

7.1.1.1. CHINA BABY CARE MARKET, BY PRODUCTS, 2016 & 2025 (IN %)

7.1.2. JAPAN

7.1.2.1. JAPAN BABY CARE MARKET, BY PRODUCTS, 2016 & 2025 (IN %)

7.1.3. INDIA

7.1.3.1. INDIA BABY CARE MARKET, BY PRODUCTS, 2016 & 2025 (IN %)

7.1.4. SOUTH KOREA

7.1.4.1. SOUTH KOREA BABY CARE MARKET, BY PRODUCTS, 2016 & 2025 (IN %)

7.1.5. THAILAND

7.1.5.1. THAILAND BABY CARE MARKET, BY PRODUCTS, 2016 & 2025 (IN %)

7.1.6. AUSTRALIA

7.1.6.1. AUSTRALIA BABY CARE MARKET, BY PRODUCTS, 2016 & 2025 (IN %)

7.1.7. REST OF ASIA PACIFIC

8. COMPETITIVE LANDSCAPE

8.1. MARKET SHARE ANALYSIS

8.2. COMPANY PROFILES

8.2.1. JOHNSON & JOHNSON

8.2.1.1. OVERVIEW

8.2.1.2. PRODUCT PORTFOLIO

8.2.1.3. STRATEGIC MOVES

8.2.1.4. SCOT ANALYSIS

8.2.2. PROCTER & GAMBLE

8.2.2.1. OVERVIEW

8.2.2.2. PRODUCT PORTFOLIO

8.2.2.3. STRATEGIC MOVES

8.2.2.4. SCOT ANALYSIS

8.2.3. KIMBERLEY CLARK CORPORATION

8.2.3.1. OVERVIEW

8.2.3.2. PRODUCT PORTFOLIO

8.2.3.3. STRATEGIC MOVES

8.2.3.4. SCOT ANALYSIS

8.2.4. PIGEON CORPORATION

8.2.4.1. OVERVIEW

8.2.4.2. PRODUCT PORTFOLIO

8.2.4.3. STRATEGIC MOVES

8.2.4.4. SCOT ANALYSIS

- 8.2.5. NATURA COSMETICS SA
 - 8.2.5.1. OVERVIEW
 - 8.2.5.2. PRODUCT PORTFOLIO
 - 8.2.5.3. STRATEGIC MOVES
 - 8.2.5.4. SCOT ANALYSIS
- 8.2.6. BEIERSDORF AG
 - 8.2.6.1. OVERVIEW
 - 8.2.6.2. PRODUCT PORTFOLIO
 - 8.2.6.3. STRATEGIC MOVES
 - 8.2.6.4. SCOT ANALYSIS
- 8.2.7. KOPAS KOZMETIK
 - 8.2.7.1. OVERVIEW
 - 8.2.7.2. PRODUCT PORTFOLIO
 - 8.2.7.3. STRATEGIC MOVES
 - 8.2.7.4. SCOT ANALYSIS
- 8.2.8. DABUR INDIA LIMITED
 - 8.2.8.1. OVERVIEW
 - 8.2.8.2. PRODUCT PORTFOLIO
 - 8.2.8.3. STRATEGIC MOVES
 - 8.2.8.4. SCOT ANALYSIS
- 8.2.9. AVON PRODUCTS INC
 - 8.2.9.1. OVERVIEW
 - 8.2.9.2. PRODUCT PORTFOLIO
 - 8.2.9.3. STRATEGIC MOVES
 - 8.2.9.4. SCOT ANALYSIS
- 8.2.10. THE HONEST COMPANY INC
 - 8.2.10.1. OVERVIEW
 - 8.2.10.2. PRODUCT PORTFOLIO
 - 8.2.10.3. STRATEGIC MOVES
 - 8.2.10.4. SCOT ANALYSIS
- 8.2.11. PLAYTEX PRODUCTS LLC
 - 8.2.11.1. OVERVIEW
 - 8.2.11.2. PRODUCT PORTFOLIO
 - 8.2.11.3. STRATEGIC MOVES
 - 8.2.11.4. SCOT ANALYSIS
- 8.2.12. L'OREAL SA
 - 8.2.12.1. OVERVIEW
 - 8.2.12.2. PRODUCT PORTFOLIO
 - 8.2.12.3. STRATEGIC MOVES

- 8.2.12.4. SCOT ANALYSIS
- 8.2.13. GERBER PRODUCTS COMPANY
 - 8.2.13.1. OVERVIEW
 - 8.2.13.2. PRODUCT PORTFOLIO
 - 8.2.13.3. STRATEGIC MOVES
 - 8.2.13.4. SCOT ANALYSIS
- 8.2.14. MARKS & SPENCERS GROUP PLC
 - 8.2.14.1. OVERVIEW
 - 8.2.14.2. PRODUCT PORTFOLIO
 - 8.2.14.3. STRATEGIC MOVES
 - 8.2.14.4. SCOT ANALYSIS
- 8.2.15. HAYAT KIMYA SANAYI
 - 8.2.15.1. OVERVIEW
 - 8.2.15.2. PRODUCT PORTFOLIO
 - 8.2.15.3. STRATEGIC MOVES
 - 8.2.15.4. SCOT ANALYSIS
- 8.2.16. YUHAN CORP
 - 8.2.16.1. OVERVIEW
 - 8.2.16.2. PRODUCT PORTFOLIO
 - 8.2.16.3. STRATEGIC MOVES
 - 8.2.16.4. SCOT ANALYSIS

List Of Tables

LIST OF TABLES:

TABLE 1: ASIA-PACIFIC BABY CARE MARKET, 2017-2025 (IN \$ MILLION)

TABLE 2: IMPORTANT FACTORS INFLUENCING ONLINE PURCHASE OF BABY CARE PRODUCTS

TABLE 3: ASIA-PACIFIC BABY CARE MARKET, BY DISTRIBUTORS, 2017-2025 (IN \$ MILLION)

TABLE 4: ASIA-PACIFIC BABY CARE MARKET, BY PACKAGING, 2017-2025 (IN \$ MILLION)

TABLE 5: ASIA-PACIFIC BABY CARE MARKET, BY COUNTRY, 2017-2025 (IN \$ MILLION)

List Of Figures

LIST OF FIGURES:

- FIGURE 1: ASIA-PACIFIC BABY CARE MARKET, BY COUNTRY, 2016 (IN %)
- FIGURE 2: ASIA-PACIFIC BABY CARE MARKET, BY DISTRIBUTORS, 2016 (IN %)
- FIGURE 3: ASIA-PACIFIC BABY CARE MARKET, BY SUPERMARKETS /HYPERMARKETS, 2017-2025 (IN \$ MILLION)
- FIGURE 4: ASIA-PACIFIC BABY CARE MARKET, BY CHEMISTS/PHARMACIES, 2017-2025 (IN \$ MILLION)
- FIGURE 5: ASIA-PACIFIC BABY CARE MARKET, BY ONLINE RETAILING, 2017-2025 (IN \$ MILLION)
- FIGURE 6: ASIA-PACIFIC BABY CARE MARKET, BY DEPARTMENTAL STORES, 2017-2025 (IN \$ MILLION)
- FIGURE 7: ASIA-PACIFIC BABY CARE MARKET, BY GROCERY RETAILERS, 2017-2025 (IN \$ MILLION)
- FIGURE 8: ASIA-PACIFIC BABY CARE MARKET, BY PACKAGING, 2016 (IN %)
- FIGURE 9: ASIA-PACIFIC BABY CARE MARKET, BY GLASS, 2017-2025 (IN \$ MILLION)
- FIGURE 10: ASIA-PACIFIC BABY CARE MARKET, BY FLEXIBLE PACKAGING, 2017-2025 (IN \$ MILLION)
- FIGURE 11: ASIA-PACIFIC BABY CARE MARKET, BY PAPER-BASED CONTAINERS, 2017-2025 (IN \$ MILLION)
- FIGURE 12: ASIA-PACIFIC BABY CARE MARKET, BY RIGID PLASTIC, 2017-2025 (IN \$ MILLION)
- FIGURE 13: ASIA-PACIFIC BABY CARE MARKET, BY METAL, 2017-2025 (IN \$ MILLION)
- FIGURE 14: ASIA-PACIFIC BABY CARE MARKET, BY LIQUID CARTONS, 2017-2025 (IN \$ MILLION)
- FIGURE 15: ASIA-PACIFIC BABY CARE MARKET SHARE, BY COUNTRY, 2016 & 2025 (IN %)
- FIGURE 16: CHINA BABY CARE MARKET, 2017-2025 (IN \$ MILLION)
- FIGURE 17: CHINA BABY CARE MARKET, BY PRODUCTS, 2016 & 2025 (IN %)
- FIGURE 18: JAPAN BABY CARE MARKET, 2017-2025 (IN \$ MILLION)
- FIGURE 19: JAPAN BABY CARE MARKET, BY PRODUCTS, 2016 & 2025 (IN %)
- FIGURE 20: INDIA BABY CARE MARKET, 2017-2025 (IN \$ MILLION)
- FIGURE 21: INDIA BABY CARE MARKET, BY PRODUCTS, 2016 & 2025 (IN %)
- FIGURE 22: SOUTH KOREA BABY CARE MARKET, 2017-2025 (IN \$ MILLION)
- FIGURE 23: SOUTH KOREA BABY CARE MARKET, BY PRODUCTS, 2016 & 2025

(IN %)

FIGURE 24: THAILAND BABY CARE MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 25: THAILAND BABY CARE MARKET, BY PRODUCTS, 2016 & 2025 (IN %)

FIGURE 26: AUSTRALIA BABY CARE MARKET, 2017-2025 (IN \$ MILLION)

FIGURE 27: AUSTRALIA BABY CARE MARKET, BY PRODUCTS, 2016 & 2025 (IN %)

FIGURE 28: REST OF ASIA-PACIFIC BABY CARE MARKET, 2017-2025 (IN \$ MILLION)

I would like to order

Product name: ASIA PACIFIC BABY CARE MARKET FORECAST 2017-2025

Product link: <https://marketpublishers.com/r/AFAE733BE96EN.html>

Price: US\$ 1,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AFAE733BE96EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970