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# ASIA PACIFIC AUTOMOTIVE SEMICONDUCTOR MARKET FORECAST 2018-2026

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## Abstracts

### KEY FINDINGS

The Asia-Pacific automotive semiconductor market is expected to hold the biggest share of the global market by rising at a CAGR of 6.45% and generating $xx million by the end of the forecast period of 2018-2026. As a result of various factors such as low production cost, easy availability of economic labour, lenient emission & safety norms, and government initiatives for foreign direct investments (FDIs), the region has witnessed considerable growth over the past few years.

### MARKET INSIGHTS

The flourishing Chinese market is a major factor responsible for the prosperity of this region. Also, the developing economies of this region are implementing policies that are highly conducive for the global automobile manufacturers who are contemplating to shift their manufacturing units in this region. The market in this region is segmented according to the vehicle types, component, and fuel types. However, the rising costs of the vehicles might act as a restraining factor for the market.

### COMPETITIVE INSIGHTS

The noted players in the market include Toshiba technologies, Sensata Technologies Holding N.V, STMicroelectronics N.V, Infineon Technologies Ag, ON Semiconductor Corporation, NXP Semiconductors N.V, and others.

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**COMPANIES MENTIONED**

1. ANALOG DEVICES, INC.
2. INFINEON TECHNOLOGIES AG
3. MELEXIS N.V.
4. NXP SEMICONDUCTORS N.V.
5. ON SEMICONDUCTOR CORPORATION
6. RENESAS ELECTRONICS CORPORATION
7. ROBERT BOSCH
8. ROHM CO., LTD.

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9. SENSATA TECHNOLOGIES HOLDING N.V.
10. STMICROELECTRONICS N.V.
11. TEXAS INSTRUMENTS INCORPORATED
12. TOSHIBA CORPORATION

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