

ASIA PACIFIC ALCOHOLIC SPIRITS MARKET FORECAST 2018-2026

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Abstracts

KEY FINDINGS

Asia Pacific is expected to enjoy the highest CAGR of 4.42% in the alcoholic spirits market over the forecast period of 2018-2026.

MARKET INSIGHTS

China and Thailand are predicted to witness considerable CAGR over the forecast period. Several APAC countries are witnessing economic prosperity. Rising per capita income is driving the general populace to spend leisurely on alcoholic drinks. However, a rise in government regulations and increased duties and taxes on alcohols are expected to limit the growth of the alcoholic drinks market in APAC over the coming years. Also, the popularity of traditional alcoholic spirits-based drinks in few APAC countries are acting as a barrier for international brands to penetrate into these regions.

COMPETITIVE INSIGHTS

Few of the noted market players in these regions are Bacardi Limited, Remy Cointreau, Amvix SA, Radico Khaitan, Pernod Ricard, Constellation Brands Inc, Stock Spirits Group, Miguel Torres SA, Diageo Plc, and Gruppo Campari.

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