

ASIA PACIFIC ADVANCED PERSISTENT THREAT PROTECTION MARKET FORECAST 2017-2025

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Abstracts

KEY FINDINGS

The Asia Pacific advanced persistent threat protection market is expected to value at \$926 million in 2017 and is projected to reach \$3745 million by 2025, growing at a CAGR of 19.09%, during the forecast period 2017-2025. The forecast period for the advanced persistent threat protection market is from 2017 to 2025 and the base year deliberated for the market study is 2016. Booming E-Commerce industry and the rise in cybersecurity threats and data breaches have increased online sales.

MARKET INSIGHTS

The advanced persistent threat protection market segmentation by the solution is on the basis of generation firewall, intrusion detection system/intrusion prevention system and forensics analysis. It is further segmented on the basis of managed services and professional service. The APT market by deployment is further divided into cloud deployment and on-premises deployment. The market is segmented by end-user applications on the basis of manufacturing, transportation and logistics, banking financial services and insurance and others. The APT market by region is segmented into India, China, Japan, South Korea, Australia and rest of Asia pacific. Expanding cloud based security solutions and advances in cyber security solutions are the new doors that may open for advanced persistent threat protection market.

COMPETITIVE INSIGHTS

The market players in the APT protection market are Cisco Systems, Inc. Dell Inc., Hewlett-Packard Enterprise, Isyx Technologies, LogRhythm, Inc, Microsoft Corporation,

Panda Security, Splunk, Symantec Corporation, Tripwire, Inc.(ACQUIRED BY BELDEN), Zscaler Technology, FreScout Technologies Inc, International Business Machines Corporation, Intel Corporation, Symantec Corporation, Tripwire, Inc

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