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Demand Outlook on Mining (Non-Coal), Construction & Material Handling Equipment in India by 2020

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Abstracts

The new government at the centre is committed to spur economic growth and the intent is clear in form of different programmes and initiatives announced across the energy & infrastructure sector. Public spending in Infrastructure sector will be the key economic growth driver. As of 12th plan, an estimated $1 trillion investment is required in Infrastructure sector, InfraInsights is of the view that the requirement is far greater than this and significant private sector participation will be required to fill the gap. Some of the big ticket programmes like 'Housing for All', '100 Smart Cities', '24X7 Power for All', '1 billion tonnes of Coal from CIL by 2019', '30KM of roads per day', different highways projects and dedicated freight corridors etc. all planned to strengthen the overall energy & infrastructure capabilities and capacities in India. While, one may argue that these programmes are yet to be flagged off in a major way but there is no debate on these getting translated into actual on ground. InfraInsights anticipates huge demand for mining, construction and material handling equipment in the process of adding infrastructure capabilities across the country.

Earth Moving Equipment, Material Handling Equipment, Concrete Equipment, Road building equipment manufacturers have operated under depressed demand environment over the last 4-5 years, this scenario is likely to change for soon for good. Companies like BEML, Escorts, L&T, Tata Hitachi, Volvo, Greaves Cotton and other OEMs in construction, mining and material handling equipment segment will be the biggest beneficiary of upswing in capital expenditure in economy. The new investment announcements are indicating positive trends for three consecutive quarters, indicating signs of reviving confidence. Sensing the emergence of improving demand environment, some of the leading companies have started getting their act in place in terms of expanding capacities in India market. InfraInsights in its earlier coverage on Demand Outlook for Coal Mining Equipment in India 2020, concluded significant

demand for HEMM and UGM from CIL, Captive Miners and Contract Miners and the same trend is likely to be seen in Construction, Material Handling segment as well. In order to make the industry equipped with data that helps them draw insights on emerging opportunity, InfraInsights is please to initiate its Multi-Client research coverage with this report 'Demand Outlook on Mining (non-coal), Construction & Material Handling Equipment in India by 2020', the report will provide market size for FY15 and projected demand across different mining (non-coal), construction and material handling equipment by 2020. The report will provide sector specific demand for these equipment and will build different scenarios - pessimistic, business as usual and realistic - to arrive at what is the likely demand outlook for the coal, construction and material handling equipment by 2020. Report will be delivered based on in depth primary research backed by relevant secondary research that will result in insights pointing towards the prospects around emerging demand environment. The key differentiation of the report is its demand side assessment approach instead of just supply side assessment approach, and hence the report will be handy to set targets on market share, take a critical view on product portfolio, price points and commercial strategy.

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