

European Medical Devices & Diagnostics Companies 2012 - 2013

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Abstracts

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Profiling more than 2,000 companies the European Directory of Medical Devices & Diagnostics Companies is the most comprehensive and accurate Directory of companies and executives in the MD&D industry that have ever been published. This powerful Directory is your connection to key decision-makers in the MD&D industry throughout Europe.

No other directory keeps you abreast of the thousands of personnel changes taking place due to company mergers, acquisitions, consolidations, and staff turnover. This Directory is a must-have for anyone who needs to find contacts in the MD&D sector throughout Europe.

This Directory will enable you to:

Pinpoint key executives

Profile a market

Build new business prospects

Generate new customers

Discover who your competitors are

Make vital contacts

Save the time, money and effort of doing your own research

Identify alternative suppliers and manufacturers

Source up-to-date company information

Access a wealth of quality information on companies and key personnel worldwide.

Whether you are a product manager, in charge of marketing or simply interested to remain in touch with the latest developments in the MD & D industry, this Directory will save you time and effort in finding the up-to-date information you need.

Companies included in this directory are:

Diagnostics / Reagents

Lab / Medical Equipment

Medical Devices

Ophthalmology

Instrumentation

Plus many more!

This Directory also covers senior personnel in key job function areas such as:

Administration; Basic research;

Business development; Distribution;

Facilities management; Finance; health economics;

Information technology; International development; International marketing;

Legal affairs; Licensing; Market Research

Marketing; Medical department; Operations

Packaging; Patents; Personnel

Process Development; Product development; Public relations

Purchasing; Quality assurance; Regulatory affairs;

Research and development; Sales and marketing; Senior executives

Strategy and planning; Wholesale;

and much more!

Key Features of the Directory include:

2,000 MD & D companies profiled

Description of company business activities

3,000 senior MD & D personnel listed with name and job title

Full contact details including postal addresses, direct line telephone, faxes, email and website addresses and mobile telephone numbers

Global coverage of companies and key personnel

Comprehensive Indexing.

This Directory has been especially compiled to assist MD & D professionals with market research, strategic planning, as well as contacting prospective clients or suppliers. It is also an indispensable guide to all of the Europe's MD & D decision makers!

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